

Mesačná kontrolná správa

	aug.23	júl.23	jún.23	máj.23	apr.23	mar.23	feb.23	jan.23	dec.22	nov.22	okt.22	sep.22	aug.22
Štruktúrálna štúdia													
Internetová populácia SR 12+	3 648 458	3 645 744	3 658 623	3 673 534	3 659 890	3 672 992	3 663 089	3 667 913	3 655 622	3 645 780	3 645 932	3 633 935	3 620 694
PC internetová populácia SR 12+	3 085 895	3 083 600	3 094 493	3 107 091	3 095 565	3 106 632	3 097 764	3 102 343	3 092 942	3 083 568	3 085 115	3 075 025	3 063 457
Phone internetová populácia SR 12+	3 064 953	3 062 673	3 073 493	3 086 022	3 074 557	3 085 565	3 077 262	3 081 298	3 069 049	3 062 404	3 055 519	3 052 276	3 041 222
Tablet internetová populácia SR 12+	1 397 724	1 396 683	1 401 618	1 407 335	1 402 103	1 407 128	1 403 517	1 405 179	1 398 694	1 395 609	1 392 384	1 391 006	1 386 203
Real users													
RU Total (All)	4 525 066	4 418 584	4 291 959	4 381 066	4 127 914	4 140 903	4 087 455	4 135 517	4 109 310	4 130 759	4 157 482	4 165 965	4 092 975
RU PC(All)	3 526 366	3 291 659	3 177 728	3 154 111	3 125 870	3 135 928	3 109 427	3 118 429	3 090 117	3 111 672	3 137 087	3 153 784	3 147 154
RU Phone (All)	3 548 993	3 556 020	3 517 104	3 626 267	3 379 814	3 404 343	3 352 358	3 401 495	3 377 729	3 392 293	3 402 669	3 406 857	3 310 171
RU Tablet (All)	1 375 782	1 368 266	1 344 042	1 365 120	1 311 358	1 309 133	1 300 502	1 307 167	1 300 856	1 307 375	1 310 428	1 316 046	1 299 423
RU Total (Domestic)	3 193 394	3 191 660	3 203 722	3 220 465	3 208 433	3 216 257	3 210 682	3 210 073	3 202 927	3 192 743	3 194 142	3 179 302	3 165 620
RU PC (Domestic)	2 685 672	2 670 689	2 696 265	2 708 413	2 693 507	2 704 801	2 698 816	2 700 502	2 695 285	2 678 600	2 688 288	2 676 699	2 661 588
RU Phone (Domestic)	2 668 888	2 669 946	2 678 701	2 689 213	2 677 797	2 690 774	2 678 418	2 683 979	2 672 101	2 665 782	2 658 479	2 655 737	2 647 480
RU Tablet (Domestic)	1 222 842	1 211 833	1 223 145	1 230 899	1 223 529	1 226 921	1 225 161	1 226 829	1 222 761	1 222 179	1 214 279	1 212 433	1 211 833
Page views													
PV Total (All)	1 768 694 626	1 727 484 585	1 741 451 787	1 938 611 158	1 852 156 913	1 916 996 633	1 742 585 678	1 982 212 928	1 753 564 856	1 759 865 048	1 906 077 777	2 129 718 514	2 166 932 942
PV PC (All)	404 348 030	374 675 695	399 231 871	425 266 211	399 737 370	472 949 279	432 195 600	472 979 260	404 290 514	423 928 051	450 374 210	508 206 125	494 160 664
PV Phone (All)	1 302 547 318	1 291 074 531	1 281 392 956	1 445 164 851	1 385 615 981	1 375 106 916	1 245 704 658	1 434 900 291	1 282 047 973	1 269 901 347	1 385 891 225	1 542 662 054	1 592 082 232
PV Tablet (All)	61 774 796	61 716 579	60 838 704	68 173 304	66 803 110	68 933 607	64 685 794	74 340 503	67 222 044	66 039 387	69 766 811	78 850 394	80 689 981
PV Total (Domestic)	1 591 138 978	1 555 440 906	1 592 353 101	1 783 396 033	1 711 456 186	1 765 862 128	1 610 234 878	1 833 742 887	1 617 139 940	1 618 030 938	1 749 847 789	1 957 313 188	1 981 295 401
PV PC (Domestic)	357 341 218	335 659 708	361 657 247	386 692 162	364 079 864	432 160 164	396 515 351	433 377 907	370 382 732	387 749 557	410 359 636	464 535 565	450 486 732
PV Phone (Domestic)	1 177 193 240	1 163 158 592	1 174 155 521	1 333 067 866	1 284 777 844	1 269 502 222	1 153 206 511	1 330 827 218	1 184 133 891	1 168 880 833	1 274 542 475	1 419 295 780	1 455 854 290
PV Tablet (Domestic)	56 580 038	56 604 826	56 552 077	63 629 213	62 598 026	64 192 911	60 513 390	69 544 888	62 618 992	61 404 285	64 900 147	73 481 902	74 954 314

Odkaz na aktuálne platnú metodiku:
<https://www.iabslovensko.sk/iab-monitor/informacie-o-iab-monitor/metodika-merania/>
Základné metriky IABmonitor:

Visits - Návšteva - počet návštev generovaných návštevníkom na vybranom uzle v danom časovom období. Návšteva je definovaná ako séria zobrazení generovaných rovnakým užívateľom na danej webstránke (doméne) s časom nie dlhším ako 30 minút medzi dvomi za sebou nasledujúcimi zobrazeniami.

UC - Unikátné Cookies – počet rôznych cookies pridelených užívateľovi: ktorí navštívili daný uzol v danom časovom období.

PV - Zobrazenie – počet udalostí na webstránke s URL adresou pridelenou vybranému uzlu, videnu návštevníkom vo vybranom časovom období.

TTS - Celkový strávený čas - celkový strávený čas návštevníka na vybranom uzle v danom časovom období.

TTS/Visits - Priemerný strávený čas na Návštevu - priemerný strávený čas na Návštevu na vybranom uzle v danom časovom období.

RU - Reálny užívateľ - počet internetových užívateľov, ktorí navštívili (generovali aspoň jedno zobrazenie) na vybranom uzle v danom časovom období. Tento indikátor predstavuje konkrétny počet osôb a nie počet počítačov, cookies alebo IP adries.

browser **aug.23**

browser	share of visits
Chrome Mobile 115.00	35.20%
Facebook in-app Browser 326.00	21.02%
Chrome Mobile 116.00	16.49%
Chrome 115.00	7.36%
Chrome 116.00	3.83%
Chrome Mobile 114.00	2.79%
Chrome 109.00	1.39%
Google News (in-app browser) 115.05	0.59%
Chrome 114.00	0.53%
Chrome Mobile 106.00	0.49%

device type

device type	share of visits
Samsung	41.24%
Xiaomi	26.64%
Huawei	12.75%
Motorola	6.73%
Oppo	2.42%
Lenovo	1.98%
Device - unrecognized	1.08%
OnePlus	0.70%
Sony	0.53%
Realme	0.52%

operating system

operating system	share of visits
Android 13	30.63%
Android 10 Q	15.86%
Android 12	14.24%
Android 11	13.23%
Windows 10 / Windows 11	12.16%
Android 9.x (Pie)	5.42%
Android 8.x (Oreo)	2.72%
Windows 7	1.20%
Android 7.x (Nougat)	0.96%
Mac OS X	0.75%

screen size

screen size	share of visits
393 x 873	12.35%
360 x 800	8.91%
412 x 915	8.05%
360 x 780	7.31%
393 x 851	5.23%
384 x 854	4.69%
1920 x 1080	4.56%
385 x 854	3.13%
1536 x 864	2.86%
360 x 640	2.85%

traffic source

traffic source	share of visits
Direct referrer	37.30%
Search engine	28.02%
Social site	23.20%
Referral	11.46%
Campaign	0.01%

browser **júl.23**

browser	share of visits
Chrome Mobile 114.00	48.15%
Facebook in-app Browser 326.00	22.07%
Chrome 114.00	9.23%
Chrome Mobile 115.00	4.81%
Chrome 115.00	1.89%
Chrome 109.00	1.39%
Chrome Mobile 113.00	0.94%
Google News (in-app browser) 114.05	0.68%
Chrome Mobile 106.00	0.52%
Huawei Browser 99.04	0.48%

device type

device type	share of visits
Samsung	41.02%
Xiaomi	26.62%
Huawei	13.19%
Motorola	6.71%
Oppo	2.41%
Lenovo	1.99%
Device - unrecognized	1.05%
OnePlus	0.69%
Sony	0.54%
LG	0.53%

operating system

operating system	share of visits
Android 13	28.20%
Android 10 Q	16.54%
Android 12	15.45%
Android 11	13.96%
Windows 10 / Windows 11	11.59%
Android 9.x (Pie)	5.70%
Android 8.x (Oreo)	2.87%
Windows 7	1.20%
Android 7.x (Nougat)	0.99%
Mac OS X	0.68%

screen size

screen size	share of visits
393 x 873	12.24%
360 x 800	9.02%
412 x 915	8.20%
360 x 780	7.42%
393 x 851	5.41%
384 x 854	4.71%
1920 x 1080	4.29%
385 x 854	3.23%
360 x 640	3.02%
1536 x 864	2.72%

traffic source

traffic source	share of visits
Direct referrer	37.03%
Search engine	27.40%
Social site	24.29%
Referral	11.27%
Campaign	0.01%

browser **jún.23**

browser	share of visits
Chrome Mobile 114.00	40.93%
Facebook in-app Browser 326.00	22.07%
Chrome Mobile 113.00	10.84%
Chrome 114.00	10.17%
Chrome 113.00	1.92%
Chrome 109.00	1.52%
Chrome Mobile 112.00	0.81%
Chrome Mobile 111.00	0.53%
Chrome Mobile 106.00	0.52%
Huawei Browser 99.04	0.48%

device type

device type	share of visits
Samsung	40.56%
Xiaomi	26.70%
Huawei	13.62%
Motorola	6.71%
Oppo	2.42%
Lenovo	2.00%
Device - unrecognized	1.02%
OnePlus	0.69%
Sony	0.56%
LG	0.55%

operating system

operating system	share of visits
Android 13	25.10%
Android 10 Q	16.84%
Android 12	16.53%
Android 11	14.29%
Windows 10 / Windows 11	12.67%
Android 9.x (Pie)	5.81%
Android 8.x (Oreo)	2.93%
Windows 7	1.30%
Android 7.x (Nougat)	1.02%
Mac OS X	0.71%

screen size

screen size	share of visits
393 x 873	11.97%
360 x 800	8.91%
412 x 915	8.17%
360 x 780	7.35%
393 x 851	5.49%
1920 x 1080	4.88%
384 x 854	4.63%
385 x 854	3.22%
360 x 640	3.10%
1536 x 864	2.93%

traffic source

traffic source	share of visits
Direct referrer	37.03%
Search engine	27.56%
Social site	24.36%
Referral	11.04%
Campaign	0.01%

browser **máj.23**

browser	share of visits
Chrome Mobile 113.00	37.65%
Facebook in-app Browser 326.00	21.31%
Chrome Mobile 112.00	13.83%
Chrome 113.00	8.59%
Chrome 112.00	3.70%
Chrome 109.00	1.57%
Chrome Mobile 111.00	1.06%
Facebook in-app Browser 326.10	0.67%
Chrome Mobile 106.00	0.55%
Huawei Browser 99.04	0.49%

device type

device type	share of visits
Samsung	40.44%
Xiaomi	26.73%
Huawei	14.06%
Motorola	6.51%
Oppo	2.42%
Lenovo	2.00%
Device - unrecognized	0.94%
OnePlus	0.69%
LG	0.58%
Sony	0.57%

operating system

operating system	share of visits
Android 13	23.56%
Android 10 Q	17.02%
Android 12	16.88%
Android 11	14.62%
Windows 10 / Windows 11	12.92%
Android 9.x (Pie)	5.92%
Android 8.x (Oreo)	2.98%
Windows 7	1.29%
Android 7.x (Nougat)	1.16%
Linux	0.85%

screen size

screen size	share of visits
393 x 873	11.82%
360 x 800	8.89%
412 x 915	8.19%
360 x 780	7.39%
393 x 851	5.63%
1920 x 1080	4.88%
384 x 854	4.62%
385 x 854	3.23%
360 x 640	3.16%
1536 x 864	3.10%

traffic source

traffic source	share of visits
Direct referrer	36.27%
Search engine	29.31%
Social site	23.59%
Referral	10.81%
Campaign	0.01%

browser **apr.23**

browser	share of visits
Chrome Mobile 112.00	32.32%
Chrome Mobile 111.00	19.19%
Facebook In-app Browser 326.00	12.38%
Facebook In-app Browser 326.10	9.30%
Chrome 112.00	6.63%
Chrome 111.00	5.58%
Chrome 109.00	1.64%
Chrome Mobile 110.00	0.91%
Chrome Mobile 106.00	0.61%
Chrome Mobile 109.00	0.60%

device type

device type	share of visits
Samsung	40.25%
Xiaomi	26.79%
Huawei	14.59%
Motorola	6.51%
Oppo	2.39%
Lenovo	2.09%
OnePlus	0.68%
LG	0.60%
Sony	0.58%
Realme	0.49%

operating system

operating system	share of visits
Android 13	21.53%
Android 12	17.32%
Android 10 Q	16.87%
Android 11	15.11%
Windows 10 / Windows 11	12.86%
Android 9.x (Pie)	6.24%
Android 8.x (Oreo)	3.14%
Android 7.x (Nougat)	1.80%
Windows 7	1.36%
Mac OS X	0.73%

screen size

screen size	share of visits
393 x 873	11.54%
360 x 800	8.80%
412 x 915	8.18%
360 x 780	7.44%
393 x 851	5.77%
1920 x 1080	4.63%
384 x 854	4.46%
360 x 640	3.35%
385 x 854	3.26%
1536 x 864	3.15%

traffic source

traffic source	share of visits
Direct referrer	36.70%
Search engine	29.05%
Social site	23.47%
Referral	10.77%
Campaign	0.01%

browser **mar.23**

browser	share of visits
Chrome Mobile 111.00	27.61%
Chrome Mobile 110.00	21.55%
Facebook In-app Browser 326.00	20.25%
Chrome 111.00	7.72%
Chrome 110.00	5.01%
Facebook In-app Browser 326.10	3.06%
Chrome 109.00	1.94%
Chrome Mobile 109.00	1.27%
Chrome Mobile 108.00	0.86%
Chrome Mobile 106.00	0.56%

device type

device type	share of visits
Samsung	40.32%
Xiaomi	26.71%
Huawei	15.02%
Motorola	6.35%
Oppo	2.36%
Lenovo	2.08%
OnePlus	0.67%
LG	0.63%
Sony	0.59%
Realme	0.48%

operating system

operating system	share of visits
Android 13	19.34%
Android 12	17.97%
Android 10 Q	17.11%
Android 11	15.43%
Windows 10 / Windows 11	13.50%
Android 9.x (Pie)	6.41%
Android 8.x (Oreo)	3.23%
Android 7.x (Nougat)	1.99%
Windows 7	1.44%
Mac OS X	0.68%

screen size

screen size	share of visits
393 x 873	11.27%
360 x 800	8.69%
412 x 915	8.17%
360 x 780	7.47%
393 x 851	5.85%
1920 x 1080	5.04%
384 x 854	4.33%
360 x 640	3.48%
385 x 854	3.28%
1536 x 864	3.26%

traffic source

traffic source	share of visits
Direct referrer	36.32%
Search engine	27.81%
Social site	25.54%
Referral	10.31%
Campaign	0.01%

browser **feb.23**

browser	share of visits
Chrome Mobile 109.00	27.65%
Chrome Mobile 110.00	20.66%
Facebook In-app Browser 326.00	18.61%
Chrome 109.00	8.76%
Facebook In-app Browser 326.10	5.98%
Chrome 110.00	5.27%
Chrome Mobile 108.00	1.66%
Chrome Mobile 106.00	0.58%
Chrome Mobile 107.00	0.56%
Huawei Browser 92.04	0.48%

device type

device type	share of visits
Samsung	40.17%
Xiaomi	26.61%
Huawei	15.45%
Motorola	6.22%
Oppo	2.33%
Lenovo	2.11%
OnePlus	0.67%
LG	0.64%
Sony	0.60%
Nokia	0.47%

operating system

operating system	share of visits
Android 12	18.61%
Android 10 Q	17.69%
Android 13	16.97%
Android 11	16.21%
Windows 10 / Windows 11	13.83%
Android 9.x (Pie)	6.71%
Android 8.x (Oreo)	3.36%
Android 7.x (Nougat)	2.10%
Windows 7	0.74%
Mac OS X	0.62%

screen size

screen size	share of visits
393 x 873	11.24%
360 x 800	8.59%
412 x 915	8.27%
360 x 780	7.58%
393 x 851	6.00%
1920 x 1080	5.03%
384 x 854	4.21%
360 x 640	3.65%
385 x 854	3.34%
1536 x 864	3.16%

traffic source

traffic source	share of visits
Direct referrer	35.36%
Search engine	27.10%
Social site	27.08%
Referral	10.44%
Campaign	0.02%

browser **jan.23**

browser	share of visits
Chrome Mobile 108.00	27.15%
Chrome Mobile 109.00	20.80%
Facebook In-app Browser 326.00	15.71%
Facebook In-app Browser 326.10	10.49%
Chrome 108.00	6.78%
Chrome 109.00	6.74%
Chrome Mobile 107.00	0.96%
Chrome Mobile 106.00	0.68%
Opera 94.00	0.55%
Huawei Browser 92.04	0.50%

device type

device type	share of visits
Samsung	40.15%
Xiaomi	26.72%
Huawei	15.87%
Motorola	6.09%
Oppo	2.29%
Lenovo	2.10%
OnePlus	0.66%
LG	0.64%
Sony	0.62%
Nokia	0.47%

operating system

operating system	share of visits
Android 12	19.51%
Android 10 Q	18.24%
Android 11	17.53%
Android 13	14.24%
Windows 10 / Windows 11	12.64%
Android 9.x (Pie)	7.04%
Android 8.x (Oreo)	3.50%
Android 7.x (Nougat)	2.26%
Windows 7	1.24%
Mac OS X	0.70%

screen size

screen size	share of visits
393 x 873	11.16%
360 x 800	8.62%
412 x 915	8.42%
360 x 780	7.75%
393 x 851	6.19%
1920 x 1080	4.68%
384 x 854	4.07%
360 x 640	3.83%
385 x 854	3.42%
1536 x 864	3.00%

traffic source

traffic source	share of visits
Direct referrer	33.95%
Social site	29.42%
Search engine	26.95%
Referral	9.66%
Campaign	0.02%

browser **dec.22**

browser	share of visits
Chrome Mobile 108.00	38,12%
Facebook in-app Browser 326.00	13,14%
Facebook in-app Browser 326.10	11,06%
Chrome 108.00	10,89%
Chrome Mobile 107.00	10,70%
Chrome 107.00	2,13%
Chrome Mobile 106.00	1,05%
Application (Gemius SDK) 2.03	0,99%
Application (Gemius SDK) 2.02	0,76%
Huawei Browser 92.04	0,53%

device type

device type	share of visits
Samsung	38,87%
Xiaomi	26,71%
Huawei	16,49%
Motorola	5,98%
Oppo	2,23%
Lenovo	2,10%
Apple	1,29%
LG	0,67%
OnePlus	0,67%
Sony	0,65%

operating system

operating system	share of visits
Android 12	22,12%
Android 10 Q	19,06%
Android 11	18,91%
Windows 10 / Windows 11	11,81%
Android 13	8,55%
Android 9.x (Pie)	7,52%
Android 8.x (Oreo)	3,73%
Android 7.x (Nougat)	2,23%
Windows 7	1,40%
iOS 16.x	0,81%

screen size

screen size	share of visits
393 x 873	10,68%
360 x 800	8,37%
412 x 915	8,27%
360 x 780	7,81%
393 x 851	6,40%
1920 x 1080	4,46%
360 x 640	4,16%
384 x 854	3,63%
385 x 854	3,33%
1536 x 864	2,87%

traffic source

traffic source	share of visits
Direct referrer	36,51%
Social site	27,15%
Search engine	26,58%
Referral	9,75%
Campaign	0,02%

browser **nov.22**

browser	share of visits
Chrome Mobile 107.00	43,61%
Facebook in-app Browser 326.00	13,59%
Chrome 107.00	12,66%
Facebook in-app Browser 326.10	5,39%
Chrome Mobile 106.00	4,52%
Facebook in-app Browser 326.20	4,24%
Chrome 106.00	1,50%
Application (Gemius SDK) 2.03	1,34%
Application (Gemius SDK) 2.02	1,01%
Chrome Mobile 105.00	0,89%

device type

device type	share of visits
Samsung	38,23%
Xiaomi	26,61%
Huawei	17,04%
Motorola	5,97%
Oppo	2,15%
Lenovo	2,12%
Apple	1,62%
LG	0,70%
Sony	0,67%
OnePlus	0,67%

operating system

operating system	share of visits
Android 12	26,41%
Android 10 Q	19,31%
Android 11	19,14%
Windows 10 / Windows 11	12,96%
Android 9.x (Pie)	7,67%
Android 8.x (Oreo)	3,84%
Android 7.x (Nougat)	2,22%
Android 13	1,77%
Windows 7	1,62%
iOS 16.x	0,87%

screen size

screen size	share of visits
393 x 873	10,18%
412 x 915	8,07%
360 x 800	8,04%
360 x 780	7,75%
393 x 851	6,39%
1920 x 1080	4,86%
360 x 640	4,34%
384 x 854	3,26%
385 x 854	3,24%
1536 x 864	3,14%

traffic source

traffic source	share of visits
Direct referrer	37,94%
Social site	25,79%
Search engine	25,47%
Referral	10,78%
Campaign	0,02%

browser **okt.22**

browser	share of visits
Chrome Mobile 106.00	36,52%
Facebook in-app Browser 326.00	24,60%
Chrome 106.00	9,76%
Chrome Mobile 105.00	8,11%
Chrome 105.00	3,55%
Chrome Mobile 107.00	1,73%
Application (Gemius SDK) 2.03	1,30%
Application (Gemius SDK) 1.31	1,06%
Chrome Mobile 103.00	0,94%
Chrome Mobile 104.00	0,91%

device type

device type	share of visits
Samsung	38,21%
Xiaomi	26,41%
Huawei	17,53%
Motorola	5,73%
Lenovo	2,09%
Oppo	2,00%
Apple	1,80%
LG	0,71%
Sony	0,68%
OnePlus	0,66%

operating system

operating system	share of visits
Android 12	26,30%
Android 11	20,19%
Android 10 Q	19,99%
Windows 10 / Windows 11	12,46%
Android 9.x (Pie)	7,99%
Android 8.x (Oreo)	4,00%
Android 7.x (Nougat)	2,29%
Windows 7	1,60%
Android 6.x (Marshmallow)	0,71%
iOS 16.x	0,69%

screen size

screen size	share of visits
393 x 873	9,99%
412 x 915	8,21%
360 x 800	8,05%
360 x 780	7,92%
393 x 851	6,55%
1920 x 1080	4,79%
360 x 640	4,57%
385 x 854	3,25%
384 x 854	3,13%
1536 x 864	2,97%

traffic source

traffic source	share of visits
Direct referrer	36,67%
Social site	28,56%
Search engine	24,11%
Referral	10,63%
Campaign	0,02%

browser **sep.22**

browser	share of visits
Chrome Mobile 105.00	33,93%
Facebook in-app Browser 326.00	14,56%
Chrome Mobile 104.00	11,30%
Chrome 105.00	10,35%
Facebook in-app Browser 326.10	10,27%
Chrome 104.00	2,87%
Chrome Mobile 103.00	1,82%
Application (Gemius SDK) 2.03	1,25%
Application (Gemius SDK) 1.31	1,00%
Opera 90.04	0,55%

device type

device type	share of visits
Samsung	37,69%
Xiaomi	26,15%
Huawei	17,96%
Motorola	5,76%
Lenovo	2,12%
Oppo	1,95%
Apple	1,86%
LG	0,73%
Sony	0,71%
OnePlus	0,65%

operating system

operating system	share of visits
Android 12	23,34%
Android 11	21,48%
Android 10 Q	20,52%
Windows 10 / Windows 11	12,30%
Android 9.x (Pie)	8,29%
Android 8.x (Oreo)	4,20%
Android 7.x (Nougat)	2,60%
Windows 7	1,72%
iOS 15.x	1,02%
Android 6.x (Marshmallow)	0,78%

screen size

screen size	share of visits
393 x 873	9,59%
412 x 915	8,12%
360 x 800	8,10%
360 x 780	7,93%
393 x 851	6,65%
360 x 640	4,92%
1920 x 1080	4,76%
360 x 720	3,09%
360 x 760	3,02%
385 x 854	2,99%

traffic source

traffic source	share of visits
Direct referrer	36,55%
Social site	28,58%
Search engine	24,25%
Referral	10,59%
Campaign	0,02%

browser **aug.22**

browser	share of visits
Chrome Mobile 104.00	30,54%
Facebook in-app Browser 326.00	25,34%
Chrome Mobile 103.00	15,16%
Chrome 104.00	8,95%
Chrome 103.00	3,47%
Application (Gemius SDK) 2.03	1,08%
Application (Gemius SDK) 1.31	0,77%
Chrome Mobile 102.00	0,72%
Huawei Browser 92.04	0,54%
Chrome Mobile 103.05	0,52%

device type

device type	share of visits
Samsung	37,65%
Xiaomi	25,96%
Huawei	18,46%
Motorola	5,76%
Lenovo	2,11%
Oppo	1,88%
Apple	1,73%
LG	0,73%
Sony	0,73%
OnePlus	0,65%

operating system

operating system	share of visits
Android 11	22,96%
Android 12	21,61%
Android 10 Q	21,35%
Windows 10 / Windows 11	11,48%
Android 9.x (Pie)	8,71%
Android 8.x (Oreo)	4,42%
Android 7.x (Nougat)	2,87%
Windows 7	1,68%
iOS 15.x	1,17%
Android 6.x (Marshmallow)	0,82%

screen size

screen size	share of visits
393 x 873	9,41%
412 x 915	8,26%
360 x 800	8,17%
360 x 780	8,15%
393 x 851	6,85%
360 x 640	5,23%
1920 x 1080	4,53%
360 x 720	3,24%
360 x 760	3,16%
385 x 854	2,97%

traffic source

traffic source	share of visits
Direct referrer	35,78%
Social site	29,92%
Search engine	24,05%
Referral	10,23%
Campaign	0,02%