

Mesačná kontrolná správa

apr.23 mar.23 feb.23 jan.23 dec.22 nov.22 okt.22 sep.22 aug.22 júl.22 jún.22 máj.22 apr.22

Štrukturálna štúdia													
Internetová populácia SR 12+	3 659 890	3 672 992	3 663 089	3 667 913	3 655 622	3 645 780	3 645 932	3 633 935	3 620 694	3 618 259	3 631 622	3 658 738	3 647 063
PC internetová populácia SR 12+	3 095 565	3 106 632	3 097 764	3 102 343	3 092 942	3 083 568	3 085 115	3 075 025	3 063 457	3 060 804	3 072 594	3 094 248	3 084 375
Phone internetová populácia SR 12+	3 074 557	3 085 565	3 077 262	3 081 298	3 069 049	3 062 404	3 055 519	3 052 276	3 041 222	3 040 751	3 050 423	3 073 341	3 063 534
Tablet internetová populácia SR 12+	1 402 103	1 407 128	1 403 517	1 405 179	1 398 694	1 395 609	1 392 384	1 391 006	1 386 203	1 382 469	1 390 467	1 400 773	1 396 303

Real users													
RU Total (All)	4 127 914	4 140 903	4 087 455	4 135 517	4 109 310	4 130 759	4 157 482	4 165 965	4 092 975	4 218 816	4 099 797	4 120 427	4 078 734
RU PC(All)	3 125 870	3 135 928	3 109 427	3 118 429	3 090 117	3 111 672	3 137 087	3 153 784	3 147 154	3 148 361	3 130 749	3 163 527	3 170 610
RU Phone (All)	3 379 814	3 404 343	3 352 358	3 401 495	3 377 729	3 392 293	3 402 669	3 406 857	3 310 171	3 438 867	3 356 343	3 376 814	3 324 380
RU Tablet (All)	1 311 358	1 309 133	1 300 502	1 307 167	1 300 856	1 307 375	1 310 428	1 316 046	1 299 423	1 337 108	1 300 361	1 313 489	1 294 839
RU Total (Domestic)	3 208 433	3 216 257	3 210 682	3 210 073	3 202 927	3 192 743	3 194 142	3 179 302	3 165 620	3 165 176	3 177 886	3 202 499	3 190 327
RU PC (Domestic)	2 693 507	2 704 801	2 698 816	2 700 502	2 695 285	2 678 600	2 688 288	2 676 699	2 661 588	2 661 952	2 669 190	2 691 297	2 686 946
RU Phone (Domestic)	2 677 797	2 690 774	2 678 418	2 683 979	2 672 101	2 665 782	2 658 479	2 655 737	2 647 480	2 648 636	2 659 424	2 677 757	2 663 074
RU Tablet (Domestic)	1 223 529	1 226 921	1 225 161	1 226 829	1 222 761	1 222 179	1 214 279	1 212 433	1 211 833	1 209 049	1 213 473	1 221 463	1 216 199

Page views													
PV Total (All)	1 852 156 913	1 916 996 633	1 742 585 678	1 982 212 928	1 753 564 856	1 759 865 048	1 906 077 777	2 129 718 514	2 166 932 942	2 135 340 374	1 986 733 657	2 192 146 104	2 113 896 675
PV PC (All)	399 737 370	472 949 279	432 195 600	472 979 260	404 290 514	423 928 051	450 374 210	508 206 125	494 160 664	475 196 018	498 657 167	542 759 010	532 150 695
PV Phone (All)	1 385 615 981	1 375 106 916	1 245 704 658	1 434 900 291	1 282 047 973	1 269 901 347	1 385 891 225	1 542 662 054	1 592 082 232	1 577 849 376	1 412 776 701	1 566 045 999	1 498 211 991
PV Tablet (All)	66 803 110	68 933 607	64 685 794	74 340 503	67 222 044	66 039 387	69 766 811	78 850 394	80 689 981	82 280 710	75 274 377	83 344 236	83 536 043
PV Total (Domestic)	1 711 456 186	1 765 862 128	1 610 234 878	1 833 742 887	1 617 139 940	1 618 030 938	1 749 847 789	1 957 313 188	1 981 295 401	1 939 043 517	1 818 888 173	2 016 836 429	1 954 343 977
PV PC (Domestic)	364 079 864	432 160 164	396 515 351	433 377 907	370 382 732	387 749 557	410 359 636	464 535 565	450 486 732	433 027 963	455 390 040	496 050 654	488 201 860
PV Phone (Domestic)	1 284 777 844	1 269 502 222	1 153 206 511	1 330 827 218	1 184 133 891	1 168 880 833	1 274 542 475	1 419 295 780	1 455 854 290	1 429 993 275	1 293 731 869	1 443 199 858	1 388 018 803
PV Tablet (Domestic)	62 598 026	64 192 911	60 513 390	69 544 888	62 618 992	61 404 285	64 900 147	73 481 902	74 954 314	76 008 009	69 740 852	77 589 058	78 125 368

Odkaz na aktuálne platnú metodiku:
<https://www.iabslovakia.sk/iabmonitor/metodika-a-vysledky/>
Často kladené otázky k metodike:
https://www.iabslovakia.sk/wp-content/uploads/2019/07/FAQ_gemiusOverNight_07_2019.pdf
Základné metriky IABmonitor:

Visits - Návšteva - počet návštev generovaných návštevníkom na vybranom uzle v danom časovom období. Návšteva je definovaná ako séria zobrazení generovaných rovnakým užívateľom na danej webstránke (doméne) s časom nie dlhším ako 30 minút medzi dvomi za sebou nasledujúcimi zobrazeniami.

UC - Unikátne Cookies – počet rôznych cookies pridelených užívateľovi: ktorí navštívili daný uzol v danom časovom období.

PV - Zobrazenie – počet udalostí na webstránke s URL adresou pridelenou vybranému uzlu, videnu návštevníkom vo vybranom časovom období.

TTS - Celkový strávený čas - celkový strávený čas návštevníka na vybranom uzle v danom časovom období.

TTS/Visits - Priemerný strávený čas na Návštevu - priemerný strávený čas na Návštevu na vybranom uzle v danom časovom období.

RU - Reálny užívateľ - počet internetových užívateľov, ktorí navštívili (generovali aspoň jedno zobrazenie) na vybranom uzle v danom časovom období. Tento indikátor predstavuje konkrétny počet osôb a nie počet počítačov, cookies alebo IP adres.

browser **apr.23**

browser	share of visits
Chrome Mobile 112.00	32,32%
Chrome Mobile 111.00	19,19%
Facebook in-app Browser 326.00	12,38%
Facebook in-app Browser 326.10	9,30%
Chrome 112.00	6,63%
Chrome 111.00	5,58%
Chrome 109.00	1,64%
Chrome Mobile 110.00	0,91%
Chrome Mobile 106.00	0,61%
Chrome Mobile 109.00	0,60%

browser **mar.23**

browser	share of visits
Chrome Mobile 111.00	27,61%
Chrome Mobile 110.00	21,55%
Facebook in-app Browser 326.00	20,25%
Chrome 111.00	7,72%
Chrome 110.00	5,01%
Facebook in-app Browser 326.10	3,06%
Chrome 109.00	1,94%
Chrome Mobile 109.00	1,27%
Chrome Mobile 108.00	0,86%
Chrome Mobile 106.00	0,56%

browser **feb.23**

browser	share of visits
Chrome Mobile 109.00	27,65%
Chrome Mobile 110.00	20,86%
Facebook in-app Browser 326.00	18,61%
Chrome 109.00	8,76%
Facebook in-app Browser 326.10	5,98%
Chrome 110.00	5,27%
Chrome Mobile 108.00	1,66%
Chrome Mobile 106.00	0,58%
Chrome Mobile 107.00	0,56%
Huawei Browser 92.04	0,48%

browser **jan.23**

browser	share of visits
Chrome Mobile 108.00	27,15%
Chrome Mobile 109.00	20,80%
Facebook in-app Browser 326.00	15,71%
Facebook in-app Browser 326.10	10,49%
Chrome 108.00	6,78%
Chrome 109.00	6,74%
Chrome Mobile 107.00	0,96%
Chrome Mobile 106.00	0,68%
Opera 94.00	0,55%
Huawei Browser 92.04	0,50%

browser **dec.22**

browser	share of visits
Chrome Mobile 108.00	38,12%
Facebook in-app Browser 326.00	13,14%
Facebook in-app Browser 326.10	11,06%
Chrome 108.00	10,89%
Chrome Mobile 107.00	10,70%
Chrome 107.00	2,13%
Chrome Mobile 106.00	1,05%
Application (Gemius SDK) 2.03	0,99%
Application (Gemius SDK) 2.02	0,76%
Huawei Browser 92.04	0,53%

device type

device type	share of visits
Samsung	40,25%
Xiaomi	26,79%
Huawei	14,59%
Motorola	6,51%
Oppo	2,39%
Lenovo	2,09%
OnePlus	0,68%
LG	0,60%
Sony	0,58%
Realme	0,49%

device type

device type	share of visits
Samsung	40,32%
Xiaomi	26,71%
Huawei	15,02%
Motorola	6,35%
Oppo	2,36%
Lenovo	2,08%
OnePlus	0,67%
LG	0,63%
Sony	0,59%
Realme	0,48%

device type

device type	share of visits
Samsung	40,17%
Xiaomi	26,61%
Huawei	15,45%
Motorola	6,22%
Oppo	2,33%
Lenovo	2,11%
OnePlus	0,67%
LG	0,64%
Sony	0,60%
Nokia	0,47%

device type

device type	share of visits
Samsung	40,15%
Xiaomi	26,72%
Huawei	15,87%
Motorola	6,09%
Oppo	2,29%
Lenovo	2,10%
OnePlus	0,66%
LG	0,64%
Sony	0,62%
Nokia	0,47%

device type

device type	share of visits
Samsung	38,87%
Xiaomi	26,71%
Huawei	16,49%
Motorola	5,98%
Oppo	2,23%
Lenovo	2,10%
Apple	1,29%
LG	0,67%
OnePlus	0,67%
Sony	0,65%

operating system

operating system	share of visits
Android 13	21,53%
Android 12	17,32%
Android 10 Q	16,87%
Android 11	15,11%
Windows 10 / Windows 11	12,86%
Android 9.x (Pie)	6,24%
Android 8.x (Oreo)	3,14%
Android 7.x (Nougat)	1,80%
Windows 7	1,36%
Mac OS X	0,73%

operating system

operating system	share of visits
Android 13	19,34%
Android 12	17,97%
Android 10 Q	17,11%
Android 11	15,43%
Windows 10 / Windows 11	13,50%
Android 9.x (Pie)	6,41%
Android 8.x (Oreo)	3,23%
Android 7.x (Nougat)	1,99%
Windows 7	1,44%
Mac OS X	0,68%

operating system

operating system	share of visits
Android 12	18,81%
Android 10 Q	17,69%
Android 13	16,97%
Android 11	16,21%
Windows 10 / Windows 11	13,85%
Android 9.x (Pie)	6,71%
Android 8.x (Oreo)	3,36%
Android 7.x (Nougat)	2,10%
Windows 7	0,74%
Mac OS X	0,62%

operating system

operating system	share of visits
Android 12	19,51%
Android 10 Q	18,24%
Android 11	17,53%
Android 13	14,24%
Windows 10 / Windows 11	12,64%
Android 9.x (Pie)	7,04%
Android 8.x (Oreo)	3,50%
Android 7.x (Nougat)	2,26%
Windows 7	1,24%
Mac OS X	0,70%

operating system

operating system	share of visits
Android 12	22,12%
Android 10 Q	19,06%
Android 11	18,91%
Windows 10 / Windows 11	11,81%
Android 13	8,59%
Android 9.x (Pie)	7,52%
Android 8.x (Oreo)	3,73%
Android 7.x (Nougat)	2,23%
Windows 7	1,40%
iOS 16.x	0,81%

screen size

screen size	share of visits
393 x 873	11,54%
360 x 800	8,80%
412 x 915	8,18%
360 x 780	7,44%
393 x 851	5,77%
1920 x 1080	4,63%
384 x 854	4,46%
360 x 640	3,35%
385 x 854	3,26%
1536 x 864	3,15%

screen size

screen size	share of visits
393 x 873	11,27%
360 x 800	8,69%
412 x 915	8,17%
360 x 780	7,47%
393 x 851	5,85%
1920 x 1080	5,04%
384 x 854	4,33%
360 x 640	3,48%
385 x 854	3,28%
1536 x 864	3,26%

screen size

screen size	share of visits
393 x 873	11,24%
360 x 800	8,59%
412 x 915	8,27%
360 x 780	7,58%
393 x 851	6,00%
1920 x 1080	5,03%
384 x 854	4,21%
360 x 640	3,65%
385 x 854	3,34%
1536 x 864	3,16%

screen size

screen size	share of visits
393 x 873	11,16%
360 x 800	8,62%
412 x 915	8,42%
360 x 780	7,75%
393 x 851	6,19%
1920 x 1080	4,68%
384 x 854	4,07%
360 x 640	3,83%
385 x 854	3,42%
1536 x 864	3,00%

screen size

screen size	share of visits
393 x 873	10,68%
360 x 800	8,37%
412 x 915	8,27%
360 x 780	7,81%
393 x 851	6,40%
1920 x 1080	4,46%
360 x 640	4,16%
384 x 854	3,63%
385 x 854	3,33%
1536 x 864	2,87%

traffic source

traffic source	share of visits
Direct referrer	36,70%
Search engine	29,05%
Social site	23,47%
Referral	10,77%
Campaign	0,01%

traffic source

traffic source	share of visits
Direct referrer	36,32%
Search engine	27,81%
Social site	25,54%
Referral	10,31%
Campaign	0,01%

traffic source

traffic source	share of visits
Direct referrer	35,36%
Search engine	27,10%
Social site	27,08%
Referral	10,44%
Campaign	0,02%

traffic source

traffic source	share of visits
Direct referrer	33,95%
Social site	29,42%
Search engine	26,95%
Referral	9,66%
Campaign	0,02%

traffic source

traffic source	share of visits
Direct referrer	36,51%
Social site	27,15%
Search engine	26,58%
Referral	9,75%
Campaign	0,02%

browser	nov.22
Chrome Mobile 107.00	43.61%
Facebook in-app Browser 326.00	13.99%
Chrome 107.00	12.66%
Facebook in-app Browser 326.10	5.39%
Chrome Mobile 106.00	4.52%
Facebook in-app Browser 326.20	4.24%
Chrome 106.00	1.50%
Application (Gemius SDK) 2.03	1.34%
Application (Gemius SDK) 2.02	1.01%
Chrome Mobile 105.00	0.89%

browser	okt.22
Chrome Mobile 106.00	36.52%
Facebook in-app Browser 326.00	24.60%
Chrome 106.00	9.76%
Chrome Mobile 105.00	8.11%
Chrome 105.00	3.55%
Chrome Mobile 107.00	1.73%
Application (Gemius SDK) 2.03	1.30%
Application (Gemius SDK) 1.31	1.06%
Chrome Mobile 103.00	0.94%
Chrome Mobile 104.00	0.91%

browser	sep.22
Chrome Mobile 105.00	33.93%
Facebook in-app Browser 326.00	14.56%
Chrome Mobile 104.00	11.30%
Chrome 105.00	10.35%
Facebook in-app Browser 326.10	10.27%
Chrome 104.00	2.87%
Chrome Mobile 103.00	1.82%
Application (Gemius SDK) 2.03	1.25%
Application (Gemius SDK) 1.31	1.00%
Opera 90.04	0.55%

browser	aug.22
Chrome Mobile 104.00	30.54%
Facebook in-app Browser 326.00	25.34%
Chrome Mobile 103.00	15.16%
Chrome 104.00	8.95%
Chrome 103.00	3.47%
Application (Gemius SDK) 2.03	1.08%
Application (Gemius SDK) 1.31	0.77%
Chrome Mobile 102.00	0.72%
Huawei Browser 92.04	0.54%
Chrome Mobile 103.05	0.52%

browser	júl.22
Chrome Mobile 103.00	41.50%
Facebook in-app Browser 326.00	19.32%
Chrome 103.00	11.40%
Facebook in-app Browser 326.10	6.83%
Chrome Mobile 102.00	3.32%
Chrome Mobile 103.05	1.09%
Application (Gemius SDK) 2.03	1.06%
Chrome Mobile 101.00	0.80%
Application (Gemius SDK) 1.31	0.76%
Chrome Mobile 59.03	0.59%

device type	share of visits
Samsung	38.23%
Xiaomi	26.61%
Huawei	17.04%
Motorola	5.97%
Oppo	2.15%
Lenovo	2.12%
Apple	1.62%
LG	0.70%
Sony	0.67%
OnePlus	0.67%

device type	share of visits
Samsung	38.21%
Xiaomi	26.41%
Huawei	17.53%
Motorola	5.73%
Lenovo	2.09%
Oppo	2.00%
Apple	1.80%
LG	0.71%
Sony	0.68%
OnePlus	0.66%

device type	share of visits
Samsung	37.69%
Xiaomi	26.15%
Huawei	17.96%
Motorola	5.76%
Lenovo	2.12%
Oppo	1.95%
Apple	1.86%
LG	0.73%
Sony	0.71%
OnePlus	0.65%

device type	share of visits
Samsung	37.65%
Xiaomi	25.96%
Huawei	18.46%
Motorola	5.76%
Lenovo	2.11%
Oppo	1.88%
Apple	1.73%
LG	0.73%
Sony	0.73%
OnePlus	0.65%

device type	share of visits
Samsung	37.52%
Xiaomi	25.68%
Huawei	18.89%
Motorola	5.65%
Lenovo	2.13%
Apple	1.82%
Oppo	1.77%
LG	0.75%
Sony	0.74%
OnePlus	0.64%

operating system	share of visits
Android 12	26.41%
Android 10 Q	19.31%
Android 11	19.14%
Windows 10 / Windows 11	12.98%
Android 9.x (Pie)	7.67%
Android 8.x (Oreo)	3.84%
Android 7.x (Nougat)	2.22%
Android 13	1.77%
Windows 7	1.62%
iOS 16.x	0.87%

operating system	share of visits
Android 12	26.30%
Android 11	20.19%
Android 10 Q	19.99%
Windows 10 / Windows 11	12.46%
Android 9.x (Pie)	7.99%
Android 8.x (Oreo)	4.00%
Android 7.x (Nougat)	2.29%
Windows 7	1.60%
Android 6.x (Marshmallow)	0.71%
iOS 16.x	0.69%

operating system	share of visits
Android 12	23.34%
Android 11	21.48%
Android 10 Q	20.52%
Windows 10 / Windows 11	12.33%
Android 9.x (Pie)	8.29%
Android 8.x (Oreo)	4.20%
Android 7.x (Nougat)	2.60%
Windows 7	1.72%
iOS 15.x	1.02%
Android 6.x (Marshmallow)	0.78%

operating system	share of visits
Android 11	22.56%
Android 12	21.61%
Android 10 Q	21.35%
Windows 10 / Windows 11	11.48%
Android 9.x (Pie)	8.71%
Android 8.x (Oreo)	4.42%
Android 7.x (Nougat)	2.87%
Windows 7	1.68%
iOS 15.x	1.17%
Android 6.x (Marshmallow)	0.82%

operating system	share of visits
Android 11	24.47%
Android 10 Q	22.07%
Android 12	18.46%
Windows 10 / Windows 11	11.12%
Android 9.x (Pie)	9.01%
Android 8.x (Oreo)	4.58%
Android 7.x (Nougat)	3.07%
Windows 7	1.66%
iOS 15.x	1.20%
Android 6.x (Marshmallow)	0.86%

screen size	share of visits
393 x 873	10.18%
412 x 915	8.07%
360 x 800	8.04%
360 x 780	7.75%
393 x 851	6.39%
1920 x 1080	4.86%
360 x 640	4.34%
384 x 854	3.26%
385 x 854	3.24%
1536 x 864	3.14%

screen size	share of visits
393 x 873	9.99%
412 x 915	8.21%
360 x 800	8.05%
360 x 780	7.92%
393 x 851	6.55%
1920 x 1080	4.79%
360 x 640	4.57%
385 x 854	3.25%
384 x 854	3.13%
1536 x 864	2.97%

screen size	share of visits
393 x 873	9.59%
412 x 915	8.12%
360 x 800	8.10%
360 x 780	7.93%
393 x 851	6.65%
360 x 640	4.92%
1920 x 1080	4.76%
360 x 720	3.09%
360 x 760	3.02%
385 x 854	2.99%

screen size	share of visits
393 x 873	9.41%
412 x 915	8.26%
360 x 800	8.17%
360 x 780	8.15%
393 x 851	6.85%
360 x 640	5.23%
1920 x 1080	4.53%
360 x 720	3.24%
360 x 760	3.16%
385 x 854	2.97%

screen size	share of visits
393 x 873	9.10%
412 x 915	8.31%
360 x 780	8.27%
360 x 800	7.79%
393 x 851	7.00%
360 x 640	5.46%
1920 x 1080	4.32%
360 x 720	3.32%
360 x 760	3.26%
385 x 854	3.21%

traffic source	share of visits
Direct referrer	37.94%
Social site	25.79%
Search engine	25.47%
Referral	10.78%
Campaign	0.02%

traffic source	share of visits
Direct referrer	36.67%
Social site	28.56%
Search engine	24.11%
Referral	10.63%
Campaign	0.02%

traffic source	share of visits
Direct referrer	36.55%
Social site	28.58%
Search engine	24.25%
Referral	10.59%
Campaign	0.02%

traffic source	share of visits
Direct referrer	35.78%
Social site	29.92%
Search engine	24.05%
Referral	10.23%
Campaign	0.02%

traffic source	share of visits
Direct referrer	35.82%
Social site	30.15%
Search engine	23.68%
Referral	10.35%
Campaign	0.01%

browser **jún.22**

browser	share of visits
Chrome Mobile 102.00	27,59%
Facebook in-app Browser 326.00	20,82%
Chrome Mobile 102.05	9,43%
Chrome 102.00	8,52%
Chrome Mobile 103.00	4,08%
Chrome 102.05	3,42%
Facebook in-app Browser 326.10	2,96%
Chrome Mobile 101.04	2,44%
Chrome Mobile 101.00	2,19%
Application (Gemius SDK) 2.03	1,15%

device type

device type	share of visits
Samsung	36,90%
Xiaomi	25,60%
Huawei	19,37%
Motorola	5,67%
Lenovo	2,15%
Apple	2,00%
Oppo	1,68%
LG	0,79%
Sony	0,77%
OnePlus	0,64%

operating system

operating system	share of visits
Android 11	25,42%
Android 10 Q	22,12%
Android 12	15,11%
Windows 10 / Windows 11	12,66%
Android 9.x (Pie)	9,09%
Android 8.x (Oreo)	4,64%
Android 7.x (Nougat)	3,03%
Windows 7	1,87%
iOS 15.x	1,29%
Android 6.x (Marshmallow)	0,89%

screen size

screen size	share of visits
393 x 873	8,57%
360 x 780	8,15%
412 x 915	8,05%
360 x 800	7,30%
393 x 851	6,99%
360 x 640	5,57%
1920 x 1080	5,09%
360 x 720	3,35%
360 x 760	3,26%
385 x 854	3,18%

traffic source

traffic source	share of visits
Direct referrer	37,03%
Social site	28,06%
Search engine	23,96%
Referral	10,93%
Campaign	0,02%

browser **máj.22**

browser	share of visits
Chrome Mobile 101.04	38,11%
Facebook in-app Browser 326.00	12,14%
Chrome 101.04	10,01%
Facebook in-app Browser 326.10	7,61%
Chrome Mobile 100.04	5,32%
Chrome 100.04	3,24%
Facebook in-app Browser 326.20	3,06%
Chrome Mobile 101.00	2,11%
Chrome Mobile 102.05	1,44%
Application (Gemius SDK) 2.03	1,03%

device type

device type	share of visits
Samsung	36,32%
Xiaomi	25,70%
Huawei	20,05%
Motorola	5,54%
Lenovo	2,19%
Apple	1,83%
Oppo	1,59%
LG	0,83%
Sony	0,80%
Device - unrecognized	0,72%

operating system

operating system	share of visits
Android 11	26,97%
Android 10 Q	22,70%
Windows 10	13,29%
Android 12	12,31%
Android 9.x (Pie)	9,37%
Android 8.x (Oreo)	4,79%
Android 7.x (Nougat)	2,75%
Windows 7	1,93%
iOS 15.x	1,12%
Android 6.x (Marshmallow)	0,94%

screen size

screen size	share of visits
360 x 780	8,28%
393 x 873	8,28%
412 x 915	8,02%
393 x 851	7,17%
360 x 800	7,14%
360 x 640	5,74%
1920 x 1080	5,30%
360 x 720	3,44%
360 x 760	3,36%
385 x 854	3,13%

traffic source

traffic source	share of visits
Direct referrer	36,62%
Social site	26,74%
Search engine	25,34%
Referral	11,27%
Campaign	0,02%
Web directory	0,01%

browser **apr.22**

browser	share of visits
Chrome Mobile 100.04	38,16%
Facebook in-app Browser 326.00	22,24%
Chrome 100.04	12,15%
Chrome Mobile 99.04	8,69%
Chrome 99.04	2,79%
Chrome Mobile 98.04	0,96%
Chrome Mobile 101.04	0,93%
Application (Gemius SDK) 2.03	0,82%
Application (Gemius SDK) 1.31	0,78%
Chrome Mobile 96.04	0,72%

device type

device type	share of visits
Samsung	35,39%
Xiaomi	25,56%
Huawei	20,79%
Motorola	5,54%
Lenovo	2,35%
Apple	1,76%
Oppo	1,54%
Device - unrecognized	1,06%
LG	0,85%
Sony	0,83%

operating system

operating system	share of visits
Android 11	28,12%
Android 10 Q	23,38%
Windows 10	13,35%
Android 9.x (Pie)	9,74%
Android 12	9,56%
Android 8.x (Oreo)	5,02%
Android 7.x (Nougat)	2,73%
Windows 7	2,03%
Android 6.x (Marshmallow)	1,03%
iOS 15.x	1,01%

screen size

screen size	share of visits
360 x 780	8,40%
412 x 915	7,91%
393 x 873	7,90%
393 x 851	7,36%
360 x 800	6,91%
360 x 640	6,06%
1920 x 1080	5,05%
360 x 720	3,61%
360 x 760	3,49%
1366 x 768	3,30%

traffic source

traffic source	share of visits
Direct referrer	36,62%
Social site	26,29%
Search engine	25,49%
Referral	11,57%
Campaign	0,02%
Web directory	0,01%