

Mesačná kontrolná správa

	dec.22	nov.22	okt.22	sep.22	aug.22	júl.22	jún.22	máj.22	apr.22	mar.22	feb.22	jan.22	dec.21
Štrukturálna štúdia													
Internetová populácia SR 12+	3 655 622	3 645 780	3 645 932	3 633 935	3 620 694	3 618 259	3 631 622	3 658 738	3 647 063	3 631 665	3 704 767	3 713 154	3 682 562
PC internetová populácia SR 12+	3 092 942	3 083 568	3 085 115	3 075 025	3 063 457	3 060 804	3 072 594	3 094 248	3 084 375	3 104 841	3 204 581	3 211 835	3 185 375
Phone internetová populácia SR 12+	3 069 049	3 062 404	3 055 519	3 052 276	3 041 222	3 040 751	3 050 423	3 073 341	3 063 534	3 083 861	3 043 504	3 050 394	3 025 263
Tablet internetová populácia SR 12+	1 398 694	1 395 609	1 392 384	1 391 006	1 386 203	1 382 469	1 390 467	1 400 773	1 396 303	1 405 570	1 381 869	1 384 998	1 373 586
Real users													
RU Total (All)	4 109 310	4 130 759	4 157 482	4 165 965	4 092 975	4 218 816	4 099 797	4 120 427	4 078 734	4 116 025	4 554 800	4 669 919	4 814 960
RU PC(All)	3 090 117	3 111 672	3 137 087	3 153 784	3 147 154	3 148 361	3 130 749	3 163 527	3 170 610	3 202 003	3 319 450	3 352 775	3 369 465
RU Phone (All)	3 377 729	3 392 293	3 402 669	3 406 857	3 310 171	3 438 867	3 356 343	3 376 814	3 324 380	3 167 111	3 793 465	3 895 800	4 055 472
RU Tablet (All)	1 300 856	1 307 375	1 310 428	1 316 046	1 299 423	1 337 108	1 300 361	1 313 489	1 294 839	1 136 940	1 314 533	1 325 553	1 303 286
RU Total (Domestic)	3 202 927	3 192 743	3 194 142	3 179 302	3 165 620	3 165 176	3 177 886	3 202 499	3 190 327	3 089 055	3 237 288	3 255 958	3 228 520
RU PC (Domestic)	2 695 285	2 678 600	2 688 288	2 676 699	2 661 588	2 661 952	2 669 190	2 691 297	2 686 946	2 677 129	2 784 491	2 791 802	2 771 568
RU Phone (Domestic)	2 672 101	2 665 782	2 658 479	2 655 737	2 647 480	2 648 636	2 659 424	2 677 757	2 663 074	2 395 828	2 650 092	2 659 618	2 637 921
RU Tablet (Domestic)	1 222 761	1 222 179	1 214 279	1 212 433	1 211 833	1 209 049	1 213 473	1 221 463	1 216 199	1 055 204	1 203 592	1 205 638	1 194 003
Page views													
PV Total (All)	1 753 564 856	1 759 865 048	1 906 077 777	2 129 718 514	2 166 932 942	2 135 340 374	1 986 733 657	2 192 146 104	2 113 896 675	2 257 524 051	2 187 619 820	2 320 607 250	2 156 516 316
PV PC (All)	404 290 514	423 928 051	450 374 210	508 206 125	494 160 664	475 196 018	498 657 167	542 759 010	532 150 695	613 090 982	582 593 580	609 768 204	548 609 872
PV Phone (All)	1 282 047 973	1 269 901 347	1 385 891 225	1 542 662 054	1 592 082 232	1 577 849 376	1 412 776 701	1 566 045 999	1 498 211 991	1 556 720 205	1 517 886 826	1 614 810 607	1 516 032 720
PV Tablet (All)	67 222 044	66 039 387	69 766 811	78 850 394	80 689 981	82 280 710	75 274 377	83 344 236	83 536 043	87 706 384	87 120 453	96 021 079	91 874 444
PV Total (Domestic)	1 617 139 940	1 618 030 938	1 749 847 789	1 957 313 188	1 981 295 401	1 939 043 517	1 818 888 173	2 016 836 429	1 954 343 977	2 086 339 720	2 022 249 169	2 140 442 814	1 969 632 708
PV PC (Domestic)	370 382 732	387 749 557	410 359 636	464 535 565	450 486 732	433 027 963	455 390 040	496 050 654	488 201 860	562 772 628	534 862 804	559 903 568	501 555 985
PV Phone (Domestic)	1 184 133 891	1 168 880 833	1 274 542 475	1 419 295 780	1 455 854 290	1 429 993 275	1 293 731 869	1 443 199 858	1 388 018 803	1 441 389 135	1 405 773 045	1 490 048 977	1 381 359 301
PV Tablet (Domestic)	62 618 992	61 404 285	64 900 147	73 481 902	74 954 314	76 008 009	69 740 852	77 589 058	78 125 368	82 171 477	81 594 359	90 482 909	86 718 142

Odkaz na aktuálne platnú metodiku:
<https://www.iabslovakia.sk/iabmonitor/metodika-a-vysledky/>
Často kladené otázky k metodike:
https://www.iabslovakia.sk/wp-content/uploads/2019/07/FAQ_gemiusOverNight_07_2019.pdf
Základné metríky IABmonitor:

Visits - Návšteva - počet návštev generovaných návštevníkom na vybranom uzle v danom časovom období. Návšteva je definovaná ako séria zobrazení generovaných rovnakým užívateľom na danej webstránke (doméne) s časom nie dlhším ako 30 minút medzi dvomi za sebou nasledujúcimi zobrazeniami.

UC - Unikátné Cookies – počet rôznych cookies pridelených užívateľovi: ktorí navštívili daný uzol v danom časovom období.

PV - Zobrazenie – počet udalostí na webstránke s URL adresou pridelenou vybranému uzlu, videnu návštevníkom vo vybranom časovom období.

TTS - Celkový strávený čas - celkový strávený čas návštevníka na vybranom uzle v danom časovom období.

TTS/Visits - Priemerný strávený čas na Návštevu - priemerný strávený čas na Návštevu na vybranom uzle v danom časovom období.

RU - Reálny užívateľ - počet internetových užívateľov, ktorí navštívili (generovali aspoň jedno zobrazenie) na vybranom uzle v danom časovom období. Tento indikátor predstavuje konkrétny počet osôb a nie počet počítačov, cookies alebo IP adres.

browser	dec.22
Chrome Mobile 108.00	38,12%
Facebook in-app Browser 326.00	13,14%
Facebook in-app Browser 326.10	11,06%
Chrome 108.00	10,89%
Chrome Mobile 107.00	10,70%
Chrome 107.00	2,13%
Chrome Mobile 106.00	1,05%
Application (Gemius SDK) 2.03	0,99%
Application (Gemius SDK) 2.02	0,76%
Huawei Browser 92.04	0,53%

browser	nov.22
Chrome Mobile 107.00	43,61%
Facebook in-app Browser 326.00	13,59%
Chrome 107.00	12,66%
Facebook in-app Browser 326.10	5,39%
Chrome Mobile 106.00	4,52%
Facebook in-app Browser 326.20	4,24%
Chrome 106.00	1,50%
Application (Gemius SDK) 2.03	1,34%
Application (Gemius SDK) 2.02	1,01%
Chrome Mobile 105.00	0,89%

browser	okt.22
Chrome Mobile 106.00	36,52%
Facebook in-app Browser 326.00	24,60%
Chrome 106.00	9,76%
Chrome Mobile 105.00	8,11%
Chrome 105.00	3,55%
Chrome Mobile 107.00	1,73%
Application (Gemius SDK) 2.03	1,30%
Application (Gemius SDK) 1.31	1,06%
Chrome Mobile 103.00	0,94%
Chrome Mobile 104.00	0,91%

browser	sep.22
Chrome Mobile 105.00	33,93%
Facebook in-app Browser 326.00	14,56%
Chrome Mobile 104.00	11,30%
Chrome 105.00	10,35%
Facebook in-app Browser 326.10	10,27%
Chrome 104.00	2,87%
Chrome Mobile 103.00	1,82%
Application (Gemius SDK) 2.03	1,25%
Application (Gemius SDK) 1.31	1,00%
Opera 90.04	0,55%

browser	aug.22
Chrome Mobile 104.00	30,54%
Facebook in-app Browser 326.00	25,34%
Chrome Mobile 103.00	15,16%
Chrome 104.00	8,95%
Chrome 103.00	3,47%
Application (Gemius SDK) 2.03	1,08%
Application (Gemius SDK) 1.31	0,77%
Chrome Mobile 102.00	0,72%
Huawei Browser 92.04	0,54%
Chrome Mobile 103.05	0,52%

device type	share of visits
Samsung	38,87%
Xiaomi	26,71%
Huawei	16,49%
Motorola	5,98%
Oppo	2,23%
Lenovo	2,10%
Apple	1,29%
LG	0,67%
OnePlus	0,67%
Sony	0,65%

device type	share of visits
Samsung	38,23%
Xiaomi	26,61%
Huawei	17,04%
Motorola	5,97%
Oppo	2,15%
Lenovo	2,12%
Apple	1,62%
LG	0,70%
Sony	0,67%
OnePlus	0,67%

device type	share of visits
Samsung	38,21%
Xiaomi	26,41%
Huawei	17,53%
Motorola	5,73%
Lenovo	2,09%
Oppo	2,00%
Apple	1,80%
LG	0,71%
Sony	0,68%
OnePlus	0,66%

device type	share of visits
Samsung	37,69%
Xiaomi	26,15%
Huawei	17,96%
Motorola	5,76%
Lenovo	2,12%
Oppo	1,95%
Apple	1,86%
LG	0,73%
Sony	0,71%
OnePlus	0,65%

device type	share of visits
Samsung	37,65%
Xiaomi	25,96%
Huawei	18,46%
Motorola	5,76%
Lenovo	2,11%
Oppo	1,88%
Apple	1,73%
LG	0,73%
Sony	0,73%
OnePlus	0,65%

operating system	share of visits
Android 12	22,12%
Android 10 Q	19,06%
Android 11	18,91%
Windows 10 / Windows 11	11,81%
Android 13	8,55%
Android 9.x (Pie)	7,52%
Android 8.x (Oreo)	3,73%
Android 7.x (Nougat)	2,23%
Windows 7	1,40%
iOS 16.x	0,81%

operating system	share of visits
Android 12	26,41%
Android 10 Q	19,31%
Android 11	19,14%
Windows 10 / Windows 11	12,96%
Android 9.x (Pie)	7,67%
Android 8.x (Oreo)	3,84%
Android 7.x (Nougat)	2,22%
Android 13	1,77%
Windows 7	1,62%
iOS 16.x	0,87%

operating system	share of visits
Android 12	26,30%
Android 11	20,19%
Android 10 Q	19,99%
Windows 10 / Windows 11	12,46%
Android 9.x (Pie)	7,99%
Android 8.x (Oreo)	4,00%
Android 7.x (Nougat)	2,29%
Windows 7	1,60%
Android 6.x (Marshmallow)	0,71%
iOS 16.x	0,69%

operating system	share of visits
Android 12	23,34%
Android 11	21,48%
Android 10 Q	20,52%
Windows 10 / Windows 11	12,30%
Android 9.x (Pie)	8,29%
Android 8.x (Oreo)	4,20%
Android 7.x (Nougat)	2,60%
Windows 7	1,72%
iOS 15.x	1,02%
Android 6.x (Marshmallow)	0,78%

operating system	share of visits
Android 11	22,56%
Android 12	21,61%
Android 10 Q	21,35%
Windows 10 / Windows 11	11,48%
Android 9.x (Pie)	8,71%
Android 8.x (Oreo)	4,42%
Android 7.x (Nougat)	2,87%
Windows 7	1,68%
iOS 15.x	1,17%
Android 6.x (Marshmallow)	0,82%

screen size	share of visits
393 x 873	10,68%
360 x 800	8,37%
412 x 915	8,27%
360 x 780	7,81%
393 x 851	6,40%
1920 x 1080	4,46%
360 x 640	4,16%
384 x 854	3,63%
385 x 854	3,33%
1536 x 864	2,87%

screen size	share of visits
393 x 873	10,18%
412 x 915	8,07%
360 x 800	8,04%
360 x 780	7,75%
393 x 851	6,39%
1920 x 1080	4,86%
360 x 640	4,34%
384 x 854	3,28%
385 x 854	3,24%
1536 x 864	3,14%

screen size	share of visits
393 x 873	9,99%
412 x 915	8,21%
360 x 800	8,05%
360 x 780	7,92%
393 x 851	6,55%
1920 x 1080	4,79%
360 x 640	4,57%
385 x 854	3,25%
384 x 854	3,13%
1536 x 864	2,97%

screen size	share of visits
393 x 873	9,59%
412 x 915	8,12%
360 x 800	8,10%
360 x 780	7,93%
393 x 851	6,65%
360 x 640	4,92%
1920 x 1080	4,76%
360 x 720	3,09%
360 x 760	3,02%
385 x 854	2,99%

screen size	share of visits
393 x 873	9,41%
412 x 915	8,26%
360 x 800	8,17%
360 x 780	8,15%
393 x 851	6,85%
360 x 640	5,23%
1920 x 1080	4,53%
360 x 720	3,24%
360 x 760	3,16%
385 x 854	2,97%

traffic source	share of visits
Direct referrer	36,51%
Social site	27,15%
Search engine	26,58%
Referral	9,75%
Campaign	0,02%

traffic source	share of visits
Direct referrer	37,94%
Social site	25,79%
Search engine	25,47%
Referral	10,78%
Campaign	0,02%

traffic source	share of visits
Direct referrer	36,67%
Social site	28,56%
Search engine	24,11%
Referral	10,63%
Campaign	0,02%

traffic source	share of visits
Direct referrer	36,55%
Social site	28,58%
Search engine	24,25%
Referral	10,59%
Campaign	0,02%

traffic source	share of visits
Direct referrer	35,78%
Social site	29,92%
Search engine	24,05%
Referral	10,23%
Campaign	0,02%

browser **jún.22**

browser	share of visits
Chrome Mobile 103.00	41,50%
Facebook in-app Browser 326.00	19,32%
Chrome 103.00	11,40%
Facebook in-app Browser 326.10	6,83%
Chrome Mobile 102.00	3,32%
Chrome Mobile 103.05	1,09%
Application (Gemius SDK) 2.03	1,06%
Chrome Mobile 101.00	0,80%
Application (Gemius SDK) 1.31	0,78%
Chrome Mobile 59.03	0,59%

browser **jún.22**

browser	share of visits
Chrome Mobile 102.00	27,59%
Facebook in-app Browser 326.00	20,82%
Chrome Mobile 102.05	9,43%
Chrome 102.00	8,52%
Chrome Mobile 103.00	4,08%
Chrome 102.05	3,42%
Facebook in-app Browser 326.10	2,96%
Chrome Mobile 101.04	2,44%
Chrome Mobile 101.00	2,19%
Application (Gemius SDK) 2.03	1,15%

browser **máj.22**

browser	share of visits
Chrome Mobile 101.04	38,11%
Facebook in-app Browser 326.00	12,14%
Chrome 101.04	10,01%
Facebook in-app Browser 326.10	7,61%
Chrome Mobile 100.04	5,32%
Chrome 100.04	3,24%
Facebook in-app Browser 326.20	3,06%
Chrome Mobile 101.00	2,11%
Chrome Mobile 102.05	1,44%
Application (Gemius SDK) 2.03	1,03%

browser **apr.22**

browser	share of visits
Chrome Mobile 100.04	38,16%
Facebook in-app Browser 326.00	22,24%
Chrome 100.04	12,15%
Chrome Mobile 99.04	8,69%
Chrome 99.04	2,79%
Chrome Mobile 98.04	0,96%
Chrome Mobile 101.04	0,93%
Application (Gemius SDK) 2.03	0,82%
Application (Gemius SDK) 1.31	0,78%
Chrome Mobile 96.04	0,72%

browser **mar.22**

browser	share of visits
Chrome Mobile 99.04	31,14%
Facebook in-app Browser 326.00	22,87%
Chrome Mobile 98.04	15,06%
Chrome 99.04	11,64%
Chrome 98.04	3,72%
Chrome Mobile 96.04	1,01%
Chrome Mobile 97.04	0,91%
Application (Gemius SDK) 1.30	0,87%
Application (Gemius SDK) 1.31	0,88%
Opera 84.04	0,63%

device type

device type	share of visits
Samsung	37,52%
Xiaomi	25,68%
Huawei	18,89%
Motorola	5,65%
Lenovo	2,13%
Apple	1,82%
Oppo	1,77%
LG	0,75%
Sony	0,74%
OnePlus	0,64%

device type

device type	share of visits
Samsung	36,90%
Xiaomi	25,60%
Huawei	19,37%
Motorola	5,67%
Lenovo	2,15%
Apple	2,00%
Oppo	1,68%
LG	0,79%
Sony	0,77%
OnePlus	0,64%

device type

device type	share of visits
Samsung	36,32%
Xiaomi	25,70%
Huawei	20,05%
Motorola	5,54%
Lenovo	2,19%
Apple	1,83%
Oppo	1,59%
LG	0,83%
Sony	0,80%
Device - unrecognized	0,72%

device type

device type	share of visits
Samsung	35,39%
Xiaomi	25,56%
Huawei	20,79%
Motorola	5,54%
Lenovo	2,35%
Apple	1,76%
Oppo	1,54%
Device - unrecognized	1,06%
LG	0,85%
Sony	0,83%

device type

device type	share of visits
Samsung	35,64%
Xiaomi	25,30%
Huawei	21,22%
Motorola	5,49%
Lenovo	2,32%
Apple	1,70%
Oppo	1,48%
LG	0,87%
Sony	0,85%
Device - unrecognized	0,80%

operating system

operating system	share of visits
Android 11	24,47%
Android 10 Q	22,07%
Android 12	18,46%
Windows 10 / Windows 11	11,12%
Android 9.x (Pie)	9,01%
Android 8.x (Oreo)	4,58%
Android 7.x (Nougat)	3,07%
Windows 7	1,66%
iOS 15.x	1,20%
Android 6.x (Marshmallow)	0,86%

operating system

operating system	share of visits
Android 11	25,42%
Android 10 Q	22,12%
Android 12	15,11%
Windows 10 / Windows 11	12,66%
Android 9.x (Pie)	9,09%
Android 8.x (Oreo)	4,64%
Android 7.x (Nougat)	3,03%
Windows 7	1,87%
iOS 15.x	1,29%
Android 6.x (Marshmallow)	0,89%

operating system

operating system	share of visits
Android 11	26,97%
Android 10 Q	22,70%
Windows 10	13,29%
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Android 9.x (Pie)	9,37%
Android 8.x (Oreo)	4,79%
Android 7.x (Nougat)	2,75%
Windows 7	1,93%
iOS 15.x	1,12%
Android 6.x (Marshmallow)	0,94%

operating system

operating system	share of visits
Android 11	28,12%
Android 10 Q	23,38%
Windows 10	13,35%
Android 9.x (Pie)	9,74%
Android 12	9,56%
Android 8.x (Oreo)	5,02%
Android 7.x (Nougat)	2,73%
Windows 7	2,03%
Android 6.x (Marshmallow)	1,03%
iOS 15.x	1,01%

operating system

operating system	share of visits
Android 11	28,96%
Android 10 Q	23,81%
Windows 10	13,88%
Android 9.x (Pie)	9,94%
Android 12	7,44%
Android 8.x (Oreo)	5,13%
Android 7.x (Nougat)	2,79%
Windows 7	2,13%
Android 6.x (Marshmallow)	1,07%
iOS 15.x	0,90%

screen size

screen size	share of visits
393 x 873	9,10%
412 x 915	8,31%
360 x 780	8,27%
360 x 800	7,79%
393 x 851	7,00%
360 x 640	5,48%
1920 x 1080	4,32%
360 x 720	3,32%
360 x 760	3,26%
385 x 854	3,21%

screen size

screen size	share of visits
393 x 873	8,57%
360 x 780	8,15%
412 x 915	8,05%
360 x 800	7,30%
393 x 851	6,99%
360 x 640	5,57%
1920 x 1080	5,09%
360 x 720	3,35%
360 x 760	3,26%
385 x 854	3,18%

screen size

screen size	share of visits
360 x 780	8,28%
393 x 873	8,28%
412 x 915	8,02%
393 x 851	7,17%
360 x 800	7,14%
360 x 640	5,74%
1920 x 1080	5,30%
360 x 720	3,44%
360 x 760	3,36%
385 x 854	3,13%

screen size

screen size	share of visits
360 x 780	8,40%
412 x 915	7,91%
393 x 873	7,90%
393 x 851	7,36%
360 x 800	6,91%
360 x 640	6,06%
1920 x 1080	5,05%
360 x 720	3,61%
360 x 760	3,49%
1366 x 768	3,30%

screen size

screen size	share of visits
360 x 780	8,49%
412 x 915	7,91%
393 x 873	7,52%
393 x 851	7,41%
360 x 800	6,71%
360 x 640	6,28%
1920 x 1080	5,37%
360 x 720	3,65%
360 x 760	3,56%
1366 x 768	3,31%

traffic source

traffic source	share of visits
Direct referrer	35,82%
Social site	30,15%
Search engine	23,68%
Referral	10,35%
Campaign	0,01%

traffic source

traffic source	share of visits
Direct referrer	37,03%
Social site	28,06%
Search engine	23,96%
Referral	10,93%
Campaign	0,02%

traffic source

traffic source	share of visits
Direct referrer	36,62%
Social site	26,74%
Search engine	25,34%
Referral	11,27%
Campaign	0,02%
Web directory	0,01%

traffic source

traffic source	share of visits
Direct referrer	36,62%
Social site	26,29%
Search engine	25,49%
Referral	11,57%
Campaign	0,02%
Web directory	0,01%

traffic source

traffic source	share of visits
Direct referrer	36,80%
Social site	27,34%
Search engine	24,21%
Referral	11,63%
Campaign	0,01%
Web directory	0,01%

browser **feb.22**

browser	share of visits
Chrome Mobile 98.04	34,98%
Facebook in-app Browser 326.00	22,99%
Chrome Mobile 97.04	11,77%
Chrome 98.04	10,79%
Chrome 97.04	4,58%
Chrome Mobile 96.04	1,71%
Application (Gemius SDK) 1.30	0,73%
Chrome Mobile 89.04	0,59%
Opera 83.04	0,59%
Safari Mobile 92.04	0,53%

device type

device type	share of visits
Samsung	35,48%
Xiaomi	25,20%
Huawei	21,86%
Motorola	5,41%
Lenovo	2,39%
Apple	1,50%
Oppo	1,41%
LG	0,90%
Sony	0,87%
Device - unrecognized	0,77%

operating system

operating system	share of visits
Android 11	29,61%
Android 10 Q	24,61%
Windows 10	13,72%
Android 9.x (Pie)	10,25%
Android 12	5,40%
Android 8.x (Oreo)	5,32%
Android 7.x (Nougat)	2,92%
Windows 7	2,18%
Android 6.x (Marshmallow)	1,14%
Windows 8.1	0,77%

screen size

screen size	share of visits
360 x 780	8,67%
412 x 915	7,92%
393 x 851	7,56%
393 x 873	7,23%
360 x 640	6,55%
360 x 800	6,50%
1920 x 1080	5,18%
360 x 720	3,77%
360 x 760	3,65%
1366 x 768	3,45%

traffic source

traffic source	share of visits
Direct referrer	35,74%
Social site	27,51%
Search engine	25,18%
Referral	11,54%
Campaign	0,01%
Web directory	0,01%

browser **jan.22**

browser	share of visits
Chrome Mobile 97.04	28,51%
Chrome Mobile 96.04	18,73%
Facebook in-app Browser 326.00	18,08%
Chrome 97.04	10,91%
Chrome 96.04	4,83%
Facebook in-app Browser 326.10	4,77%
Chrome Mobile 89.04	0,81%
Application (Gemius SDK) 1.30	0,74%
Opera 82.04	0,69%
Chrome Mobile 95.04	0,55%

device type

device type	share of visits
Samsung	34,66%
Xiaomi	25,06%
Huawei	22,70%
Motorola	5,44%
Lenovo	2,52%
Apple	1,49%
Oppo	1,32%
LG	0,94%
Sony	0,88%
Device - unrecognized	0,80%

operating system

operating system	share of visits
Android 11	31,15%
Android 10 Q	25,52%
Windows 10	13,37%
Android 9.x (Pie)	10,73%
Android 8.x (Oreo)	5,62%
Android 7.x (Nougat)	3,13%
Windows 7	2,26%
Android 6.x (Marshmallow)	1,25%
Android 12	1,25%
Linux	1,22%

screen size

screen size	share of visits
360 x 780	8,84%
412 x 915	7,75%
393 x 851	7,72%
360 x 640	6,95%
393 x 873	6,83%
360 x 800	6,19%
1920 x 1080	4,91%
360 x 720	3,96%
360 x 760	3,79%
1366 x 768	3,57%

traffic source

traffic source	share of visits
Direct referrer	35,91%
Social site	27,11%
Search engine	25,54%
Referral	11,40%
Campaign	0,02%
Web directory	0,01%

browser **dec.21**

browser	share of visits
Chrome Mobile 96.04	46,27%
Facebook in-app Browser 326.00	21,93%
Chrome 96.04	14,99%
Chrome Mobile 95.04	1,16%
Chrome Mobile 94.04	0,97%
Chrome Mobile 89.04	0,67%
Application (Gemius SDK) 1.30	0,67%
Chrome Mobile 92.04	0,56%
Chrome Mobile 87.04	0,55%
Chrome Mobile 81.04	0,49%

device type

device type	share of visits
Samsung	33,68%
Xiaomi	24,29%
Huawei	23,69%
Motorola	4,88%
Lenovo	2,52%
Device - unrecognized	2,12%
Apple	1,42%
LG	1,27%
Oppo	1,09%
Sony	0,91%

operating system

operating system	share of visits
Android 11	29,77%
Android 10 Q	26,14%
Windows 10	12,98%
Android 9.x (Pie)	11,42%
Android 8.x (Oreo)	6,07%
Android 7.x (Nougat)	3,43%
Windows 7	2,29%
Linux	1,69%
Android 6.x (Marshmallow)	1,62%
Android 5.x (Lollipop)	0,90%

screen size

screen size	share of visits
360 x 780	9,17%
393 x 851	7,85%
360 x 640	7,70%
412 x 915	7,52%
393 x 873	6,08%
360 x 800	5,73%
1920 x 1080	4,70%
360 x 720	4,22%
360 x 760	3,98%
1366 x 768	3,60%

traffic source

traffic source	share of visits
Direct referrer	36,79%
Social site	26,66%
Search engine	25,55%
Referral	10,97%
Campaign	0,02%
Web directory	0,01%