

Mesačná kontrolná správa

jún.22 máj.22 apr.22 mar.22 feb.22 jan.22 dec.21 nov.21 okt.21 sep.21 aug.21 júl.21

Štrukturálna štúdia

Internetová populácia SR 12+	3 631 622	3 658 738	3 647 063	3 631 665	3 704 767	3 713 154	3 682 562	3 679 726	3 664 430	3 642 297	3 617 446	3 612 153
PC internetová populácia SR 12+	3 072 594	3 094 248	3 084 375	3 104 841	3 204 581	3 211 835	3 185 375	3 182 922	3 169 691	3 150 546	3 129 051	3 124 392
Phone internetová populácia SR 12+	3 050 423	3 073 341	3 063 534	3 083 861	3 043 504	3 050 394	3 025 263	3 022 934	3 010 368	2 992 185	2 971 770	2 967 354
Tablet internetová populácia SR 12+	1 390 467	1 400 773	1 396 303	1 405 570	1 381 869	1 384 998	1 373 586	1 372 528	1 366 823	1 358 568	1 349 299	1 347 377

Real users

RU Total (All)	4 099 797	4 120 427	4 078 734	4 116 025	4 554 800	4 669 919	4 814 960	4 494 876	4 380 756	4 290 143	4 366 662	4 362 629
RU PC(All)	3 130 749	3 163 527	3 170 610	3 202 003	3 319 450	3 352 775	3 369 465	3 341 733	3 262 042	3 227 338	3 201 897	3 212 952
RU Phone (All)	3 356 343	3 376 814	3 324 380	3 167 111	3 793 465	3 895 800	4 055 472	3 730 901	3 639 131	3 565 727	3 648 515	3 638 471
RU Tablet (All)	1 300 361	1 313 489	1 294 839	1 136 940	1 314 533	1 325 553	1 303 286	1 288 194	1 285 987	1 268 461	1 279 774	1 278 034
RU Total (Domestic)	3 177 886	3 202 499	3 190 327	3 089 055	3 237 288	3 255 958	3 228 520	3 219 841	3 204 292	3 187 550	3 162 375	3 166 593
RU PC (Domestic)	2 669 190	2 691 297	2 686 946	2 677 129	2 784 491	2 791 802	2 771 568	2 770 065	2 750 280	2 736 570	2 717 503	2 717 123
RU Phone (Domestic)	2 659 424	2 677 757	2 663 074	2 395 828	2 650 092	2 659 618	2 637 921	2 633 096	2 621 846	2 611 866	2 589 625	2 586 869
RU Tablet (Domestic)	1 213 473	1 221 463	1 216 199	1 055 204	1 203 592	1 205 638	1 194 003	1 194 605	1 191 704	1 183 666	1 176 738	1 174 209

Page views

PV Total (All)	1 986 733 657	2 192 146 104	2 113 896 675	2 257 524 051	2 187 619 820	2 320 607 250	2 156 516 316	2 272 351 467	2 204 410 960	2 193 256 754	2 201 303 576	2 048 428 223
PV PC (All)	498 657 167	542 759 010	532 150 695	613 090 982	582 593 580	609 768 204	548 609 872	610 769 517	579 852 847	566 756 650	550 347 867	515 359 520
PV Phone (All)	1 412 776 701	1 566 045 999	1 498 211 991	1 556 720 205	1 517 886 826	1 614 810 607	1 516 032 720	1 565 616 904	1 534 798 553	1 537 033 209	1 558 683 206	1 444 014 031
PV Tablet (All)	75 274 377	83 344 236	83 536 043	87 706 384	87 120 453	96 021 079	91 874 444	95 951 592	89 747 757	89 468 631	92 277 407	89 031 566
PV Total (Domestic)	1 818 888 173	2 016 836 429	1 954 343 977	2 086 339 720	2 022 249 169	2 140 442 814	1 969 632 708	2 097 520 481	2 045 857 991	2 033 827 415	2 038 679 251	1 885 347 545
PV PC (Domestic)	455 390 040	496 050 654	488 201 860	562 772 628	534 862 804	559 903 568	501 555 985	559 070 570	531 421 395	518 076 511	502 812 920	468 442 990
PV Phone (Domestic)	1 293 731 869	1 443 199 858	1 388 018 803	1 441 389 135	1 405 773 045	1 490 048 977	1 381 359 301	1 447 921 239	1 429 990 059	1 431 778 206	1 449 467 992	1 333 973 575
PV Tablet (Domestic)	69 740 852	77 589 058	78 125 368	82 171 477	81 594 359	90 482 909	86 718 142	90 515 218	84 434 734	83 974 434	86 403 243	82 907 874

Odkaz na aktuálne platnú metodiku:
<https://www.iabslovakia.sk/iabmonitor/metodika-a-vysledky/>
Často kladené otázky k novej metodike:
https://www.iabslovakia.sk/wp-content/uploads/2019/07/FAQ_gemiusOverNight_07_2019.pdf
Základné metriky IABmonitor:

Visits - Návšteva - počet návštev generovaných návštevníkom na vybranom uzle v danom časovom období. Návšteva je definovaná ako séria zobrazení generovaných rovnakým užívateľom na danej webstránke (doméne) s časom nie dlhším ako 30 minút medzi dvomi za sebou nasledujúcimi zobrazeniami.

UC - Unikátne Cookies – počet rôznych cookies pridelených užívateľovi: ktorí navštívili daný uzol v danom časovom období.

PV - Zobrazenie – počet udalostí na webstránke s URL adresou pridelenou vybranému uzlu, videnu návštevníkom vo vybranom časovom období.

TTS - Celkový strávený čas - celkový strávený čas návštevníka na vybranom uzle v danom časovom období.

TTS/Visits - Priemerný strávený čas na Návštevu - priemerný strávený čas na Návštevu na vybranom uzle v danom časovom období.

RU - Reálny užívateľ - počet internetových užívateľov, ktorí navštívili (generovali aspoň jedno zobrazenie) na vybranom uzle v danom časovom období. Tento indikátor predstavuje konkrétny počet osôb a nie počet počítačov, cookies alebo IP adries.

browser **jún.22**

browser	share of visits
Chrome Mobile 102.00	27,59%
Facebook in-app Browser 326.00	20,82%
Chrome Mobile 102.05	9,43%
Chrome 102.00	8,52%
Chrome Mobile 103.00	4,08%
Chrome 102.05	3,42%
Facebook in-app Browser 326.10	2,96%
Chrome Mobile 101.04	2,44%
Chrome Mobile 101.00	2,19%
Application (Gemius SDK) 2.03	1,15%

device type

device type	share of visits
Samsung	36,90%
Xiaomi	25,60%
Huawei	19,37%
Motorola	5,67%
Lenovo	2,15%
Apple	2,00%
Oppo	1,68%
LG	0,79%
Sony	0,77%
OnePlus	0,64%

operating system

operating system	share of visits
Android 11	25,42%
Android 10 Q	22,12%
Android 12	15,11%
Windows 10 / Windows 11	12,66%
Android 9.x (Pie)	9,09%
Android 8.x (Oreo)	4,64%
Android 7.x (Nougat)	3,03%
Windows 7	1,87%
iOS 15.x	1,29%
Android 6.x (Marshmallow)	0,89%

screen size

screen size	share of visits
393 x 873	8,57%
360 x 780	8,15%
412 x 915	8,05%
360 x 800	7,30%
393 x 851	6,99%
360 x 640	5,57%
1920 x 1080	5,09%
360 x 720	3,35%
360 x 760	3,26%
385 x 854	3,18%

traffic source

traffic source	share of visits
Direct referrer	37,03%
Social site	28,06%
Search engine	23,96%
Referral	10,93%
Campaign	0,02%

browser **máj.22**

browser	share of visits
Chrome Mobile 101.04	38,11%
Facebook in-app Browser 326.00	12,14%
Chrome 101.04	10,01%
Facebook in-app Browser 326.10	7,61%
Chrome Mobile 100.04	5,32%
Chrome 100.04	3,24%
Facebook in-app Browser 326.20	3,06%
Chrome Mobile 101.00	2,11%
Chrome Mobile 102.05	1,44%
Application (Gemius SDK) 2.03	1,03%

device type

device type	share of visits
Samsung	36,32%
Xiaomi	25,70%
Huawei	20,05%
Motorola	5,54%
Lenovo	2,19%
Apple	1,83%
Oppo	1,59%
LG	0,83%
Sony	0,80%
Device - unrecognized	0,72%

operating system

operating system	share of visits
Android 11	26,97%
Android 10 Q	22,70%
Windows 10	13,29%
Android 12	12,31%
Android 9.x (Pie)	9,37%
Android 8.x (Oreo)	4,79%
Android 7.x (Nougat)	2,75%
Windows 7	1,93%
iOS 15.x	1,12%
Android 6.x (Marshmallow)	0,94%

screen size

screen size	share of visits
360 x 780	8,28%
393 x 873	8,28%
412 x 915	8,02%
393 x 851	7,17%
360 x 800	7,14%
360 x 640	5,74%
1920 x 1080	5,30%
360 x 720	3,44%
360 x 760	3,36%
385 x 854	3,13%

traffic source

traffic source	share of visits
Direct referrer	36,62%
Social site	26,74%
Search engine	25,34%
Referral	11,27%
Campaign	0,02%
Web directory	0,01%

browser **apr.22**

browser	share of visits
Chrome Mobile 100.04	38,16%
Facebook in-app Browser 326.00	22,24%
Chrome 100.04	12,15%
Chrome Mobile 99.04	8,69%
Chrome 99.04	2,79%
Chrome Mobile 98.04	0,96%
Chrome Mobile 101.04	0,93%
Application (Gemius SDK) 2.03	0,82%
Application (Gemius SDK) 1.31	0,78%
Chrome Mobile 96.04	0,72%

device type

device type	share of visits
Samsung	35,39%
Xiaomi	25,56%
Huawei	20,79%
Motorola	5,54%
Lenovo	2,35%
Apple	1,76%
Oppo	1,54%
Device - unrecognized	1,06%
LG	0,85%
Sony	0,83%

operating system

operating system	share of visits
Android 11	28,12%
Android 10 Q	23,38%
Windows 10	13,35%
Android 9.x (Pie)	9,74%
Android 12	9,56%
Android 8.x (Oreo)	5,02%
Android 7.x (Nougat)	2,73%
Windows 7	2,03%
Android 6.x (Marshmallow)	1,03%
iOS 15.x	1,01%

screen size

screen size	share of visits
360 x 780	8,40%
412 x 915	7,91%
393 x 873	7,90%
393 x 851	7,36%
360 x 800	6,91%
360 x 640	6,06%
1920 x 1080	5,05%
360 x 720	3,61%
360 x 760	3,49%
1366 x 768	3,30%

traffic source

traffic source	share of visits
Direct referrer	36,62%
Social site	26,29%
Search engine	25,49%
Referral	11,57%
Campaign	0,02%
Web directory	0,01%

browser **mar.22**

browser	share of visits
Chrome Mobile 99.04	31,14%
Facebook in-app Browser 326.00	22,87%
Chrome Mobile 98.04	15,06%
Chrome 99.04	11,64%
Chrome 98.04	3,72%
Chrome Mobile 96.04	1,01%
Chrome Mobile 97.04	0,91%
Application (Gemius SDK) 1.30	0,87%
Application (Gemius SDK) 1.31	0,68%
Opera 84.04	0,63%

device type

device type	share of visits
Samsung	35,64%
Xiaomi	25,30%
Huawei	21,22%
Motorola	5,49%
Lenovo	2,32%
Apple	1,70%
Oppo	1,48%
LG	0,87%
Sony	0,85%
Device - unrecognized	0,80%

operating system

operating system	share of visits
Android 11	28,96%
Android 10 Q	23,81%
Windows 10	13,88%
Android 9.x (Pie)	9,94%
Android 12	7,44%
Android 8.x (Oreo)	5,13%
Android 7.x (Nougat)	2,79%
Windows 7	2,13%
Android 6.x (Marshmallow)	1,07%
iOS 15.x	0,90%

screen size

screen size	share of visits
360 x 780	8,49%
412 x 915	7,91%
393 x 873	7,52%
393 x 851	7,41%
360 x 800	6,71%
360 x 640	6,28%
1920 x 1080	5,37%
360 x 720	3,65%
360 x 760	3,56%
1366 x 768	3,31%

traffic source

traffic source	share of visits
Direct referrer	36,80%
Social site	27,34%
Search engine	24,21%
Referral	11,63%
Campaign	0,01%
Web directory	0,01%

browser

browser	share of visits
Chrome Mobile 98.04	
Facebook in-app Browser 326.00	
Chrome Mobile 97.04	
Chrome 98.04	
Chrome 97.04	
Chrome Mobile 96.04	
Application (Gemius SDK) 1.30	
Chrome Mobile 89.04	
Opera 83.04	
Safari Mobile 92.04	

device type

device type	share of visits
Samsung	
Xiaomi	
Huawei	
Motorola	
Lenovo	
Apple	
Oppo	
LG	
Sony	
Device - unrecognized	

operating system

operating system	share of visits
Android 11	
Android 10 Q	
Windows 10	
Android 9.x (Pie)	
Android 12	
Android 8.x (Oreo)	
Android 7.x (Nougat)	
Windows 7	
Android 6.x (Marshmallow)	
Windows 8.1	

screen size

screen size	share of visits
360 x 780	
412 x 915	
393 x 851	
393 x 873	
360 x 640	
360 x 800	
1920 x 1080	
360 x 720	
360 x 760	
1366 x 768	

traffic source

traffic source	share of visits
Direct referrer	
Social site	
Search engine	
Referral	
Campaign	
Web directory	

feb.22	browser	jan.22
share of visits	browser	share of visits
34,98%	Chrome Mobile 97.04	28,51%
22,99%	Chrome Mobile 96.04	18,73%
11,77%	Facebook in-app Browser 326.00	18,08%
10,79%	Chrome 97.04	10,91%
4,58%	Chrome 96.04	4,83%
1,71%	Facebook in-app Browser 326.10	4,77%
0,73%	Chrome Mobile 89.04	0,81%
0,59%	Application (Gemius SDK) 1.30	0,74%
0,59%	Opera 82.04	0,69%
0,53%	Chrome Mobile 95.04	0,55%

device type

share of visits	device type	share of visits
35,48%	Samsung	34,66%
25,20%	Xiaomi	25,06%
21,86%	Huawei	22,70%
5,41%	Motorola	5,44%
2,39%	Lenovo	2,52%
1,50%	Apple	1,49%
1,41%	Oppo	1,32%
0,90%	LG	0,94%
0,87%	Sony	0,88%
0,77%	Device - unrecognized	0,80%

operating system

share of visits	operating system	share of visits
29,61%	Android 11	31,15%
24,61%	Android 10 Q	25,52%
13,72%	Windows 10	13,37%
10,25%	Android 9.x (Pie)	10,73%
5,40%	Android 8.x (Oreo)	5,62%
5,32%	Android 7.x (Nougat)	3,13%
2,92%	Windows 7	2,26%
2,18%	Android 6.x (Marshmallow)	1,25%
1,14%	Android 12	1,25%
0,77%	Linux	1,22%

screen size

share of visits	screen size	share of visits
8,67%	360 x 780	8,84%
7,92%	412 x 915	7,75%
7,56%	393 x 851	7,72%
7,23%	360 x 640	6,95%
6,55%	393 x 873	6,83%
6,50%	360 x 800	6,19%
5,18%	1920 x 1080	4,91%
3,77%	360 x 720	3,96%
3,65%	360 x 760	3,79%
3,45%	1366 x 768	3,57%

traffic source

share of visits	traffic source	share of visits
35,74%	Direct referrer	35,91%
27,51%	Social site	27,11%
25,18%	Search engine	25,54%
11,54%	Referral	11,40%
0,01%	Campaign	0,02%
0,01%	Web directory	0,01%

browser	dec.21
browser	share of visits
Chrome Mobile 96.04	46,27%
Facebook in-app Browser 326.00	21,93%
Chrome 96.04	14,99%
Chrome Mobile 95.04	1,16%
Chrome Mobile 94.04	0,97%
Chrome Mobile 89.04	0,67%
Application (Gemius SDK) 1.30	0,67%
Chrome Mobile 92.04	0,56%
Chrome Mobile 87.04	0,55%
Chrome Mobile 81.04	0,49%

device type

device type	share of visits
Samsung	33,68%
Xiaomi	24,29%
Huawei	23,69%
Motorola	4,88%
Lenovo	2,52%
Device - unrecognized	2,12%
Apple	1,42%
LG	1,27%
Oppo	1,09%
Sony	0,91%

operating system

operating system	share of visits
Android 11	29,77%
Android 10 Q	26,14%
Windows 10	12,98%
Android 9.x (Pie)	11,42%
Android 8.x (Oreo)	6,07%
Android 7.x (Nougat)	3,43%
Windows 7	2,29%
Linux	1,69%
Android 6.x (Marshmallow)	1,62%
Android 5.x (Lollipop)	0,90%

screen size

screen size	share of visits
360 x 780	9,17%
393 x 851	7,85%
360 x 640	7,70%
412 x 915	7,52%
393 x 873	6,08%
360 x 800	5,73%
1920 x 1080	4,70%
360 x 720	4,22%
360 x 760	3,98%
1366 x 768	3,60%

traffic source

traffic source	share of visits
Direct referrer	36,79%
Social site	26,66%
Search engine	25,55%
Referral	10,97%
Campaign	0,02%
Web directory	0,01%

browser	nov.21
browser	share of visits
Chrome Mobile 95.04	23,70%
Facebook in-app Browser 326.00	22,39%
Chrome Mobile 96.04	16,52%
Chrome 95.04	9,14%
Chrome Mobile 94.04	6,14%
Chrome 96.04	5,91%
Application (Gemius SDK) 1.30	0,75%
Chrome Mobile 92.04	0,71%
Facebook in-app Browser 326.10	0,70%
Chrome Mobile 93.04	0,66%

device type

device type	share of visits
Samsung	33,31%
Huawei	24,64%
Xiaomi	23,85%
Motorola	4,37%
Device - unrecognized	2,87%
Lenovo	2,47%
Apple	1,64%
LG	0,99%
Sony	0,92%
Oppo	0,91%

operating system

operating system	share of visits
Android 11	28,66%
Android 10 Q	26,49%
Windows 10	13,60%
Android 9.x (Pie)	11,82%
Android 8.x (Oreo)	6,29%
Android 7.x (Nougat)	3,56%
Windows 7	2,42%
Android 6.x (Marshmallow)	1,44%
Android 5.x (Lollipop)	0,93%
Windows 8.1	0,84%

screen size

screen size	share of visits
360 x 780	9,40%
360 x 640	8,08%
393 x 851	7,85%
412 x 915	7,42%
393 x 873	5,50%
360 x 800	5,27%
1920 x 1080	5,04%
360 x 720	4,32%
360 x 760	4,10%
1366 x 768	3,69%

traffic source

traffic source	share of visits
Direct referrer	36,80%
Social site	27,55%
Search engine	24,40%
Referral	11,23%
Campaign	0,01%
Web directory	0,01%

browser	okt.21
browser	share of visits
Chrome Mobile 94.04	40,35%
Facebook in-app Browser 326.00	16,62%
Chrome 94.04	11,58%
Facebook in-app Browser 326.10	4,64%
Chrome Mobile 95.04	4,01%
Chrome 95.04	3,07%
Chrome Mobile 93.04	2,37%
Chrome Mobile 92.04	1,23%
Application (Gemius SDK) 1.30	0,98%
Chrome Mobile 89.04	0,71%

device type

device type	share of visits
Samsung	33,02%
Huawei	25,17%
Xiaomi	23,50%
Motorola	4,39%
Lenovo	2,40%
Device - unrecognized	2,38%
Apple	1,84%
LG	1,01%
Sony	0,96%
Oppo	0,87%

operating system

operating system	share of visits
Android 10 Q	27,14%
Android 11	26,81%
Windows 10	13,17%
Android 9.x (Pie)	12,19%
Android 8.x (Oreo)	6,47%
Android 7.x (Nougat)	3,92%
Windows 7	2,52%
Android 6.x (Marshmallow)	1,50%
Android 5.x (Lollipop)	0,93%
Linux	0,87%

screen size

screen size	share of visits
360 x 780	9,49%
360 x 640	8,35%
393 x 851	7,83%
412 x 915	7,20%
1920 x 1080	5,15%
393 x 873	5,04%
360 x 800	4,88%
360 x 720	4,41%
360 x 760	4,24%
1366 x 768	3,61%

traffic source

traffic source	share of visits
Direct referrer	37,95%
Social site	25,72%
Search engine	24,77%
Referral	11,54%
Campaign	0,01%
Web directory	0,01%

browser **sep.21**

browser	share of visits
Chrome Mobile 93.04	32,02%
Facebook in-app Browser 326.00	21,18%
Chrome Mobile 92.04	10,86%
Chrome 93.04	10,12%
Chrome Mobile 94.04	3,89%
Chrome 92.04	2,99%
Chrome 94.04	1,59%
Application (Gemius SDK) 1.30	1,09%
Chrome Mobile 91.04	1,02%
Chrome Mobile 88.04	0,86%

device type

device type	share of visits
Samsung	33,34%
Huawei	25,88%
Xiaomi	22,97%
Motorola	4,47%
Lenovo	2,36%
Apple	1,96%
Device - unrecognized	1,69%
LG	1,02%
Sony	1,00%
Oppo	0,83%

operating system

operating system	share of visits
Android 10 Q	28,50%
Android 11	24,98%
Android 9.x (Pie)	12,76%
Windows 10	12,65%
Android 8.x (Oreo)	6,74%
Android 7.x (Nougat)	3,93%
Windows 7	2,57%
Android 6.x (Marshmallow)	1,58%
iOS 14.x	1,09%
Android 5.x (Lollipop)	0,99%

screen size

screen size	share of visits
360 x 780	9,81%
360 x 640	8,81%
393 x 851	7,82%
412 x 915	7,19%
1920 x 1080	5,07%
393 x 873	4,62%
360 x 800	4,60%
360 x 720	4,55%
360 x 760	4,41%
1366 x 768	3,51%

traffic source

traffic source	share of visits
Direct referrer	37,78%
Social site	26,39%
Search engine	24,16%
Referral	11,64%
Campaign	0,01%
Web directory	0,01%

browser **aug.21**

browser	share of visits
Chrome Mobile 92.04	43,39%
Facebook in-app Browser 326.00	16,23%
Chrome 92.04	12,97%
Facebook in-app Browser 326.10	4,01%
Samsung Browser 14.20	3,66%
Chrome Mobile 91.04	2,51%
Chrome Mobile 88.04	0,92%
Application (Gemius SDK) 1.30	0,88%
Chrome Mobile 90.04	0,75%
Chrome Mobile 89.04	0,74%

device type

device type	share of visits
Samsung	35,96%
Huawei	25,68%
Xiaomi	21,49%
Motorola	4,42%
Lenovo	2,34%
Apple	1,72%
Device - unrecognized	1,36%
LG	1,02%
Sony	1,01%
Oppo	0,73%

operating system

operating system	share of visits
Android 10 Q	29,69%
Android 11	23,83%
Android 9.x (Pie)	13,40%
Windows 10	11,59%
Android 8.x (Oreo)	7,15%
Android 7.x (Nougat)	4,15%
Windows 7	2,47%
Android 6.x (Marshmallow)	1,70%
Android 5.x (Lollipop)	1,07%
iOS 14.x	0,96%

screen size

screen size	share of visits
360 x 780	10,23%
360 x 640	9,63%
412 x 915	7,61%
393 x 851	7,56%
1920 x 1080	4,67%
360 x 720	4,65%
360 x 760	4,54%
360 x 800	4,52%
393 x 873	4,01%
360 x 771	3,43%

traffic source

traffic source	share of visits
Direct referrer	38,18%
Social site	25,96%
Search engine	24,12%
Referral	11,71%
Campaign	0,01%
Web directory	0,01%

browser **júl.21**

browser	share of visits
Chrome Mobile 91.04	36,56%
Facebook in-app Browser 326.00	11,79%
Chrome 91.04	10,78%
Chrome Mobile 92.04	6,76%
Facebook in-app Browser 325.00	5,22%
Samsung Browser 14.20	3,59%
Chrome 92.04	2,37%
Chrome Mobile 90.04	1,63%
Facebook in-app Browser 324.00	1,59%
Facebook in-app Browser 326.10	1,48%

device type

device type	share of visits
Samsung	36,03%
Huawei	26,40%
Xiaomi	20,60%
Motorola	4,48%
Lenovo	2,38%
Apple	1,63%
Device - unrecognized	1,39%
Sony	1,05%
LG	1,04%
Nokia	0,70%

operating system

operating system	share of visits
Android 10 Q	31,96%
Android 11	20,37%
Android 9.x (Pie)	14,07%
Windows 10	11,32%
Android 8.x (Oreo)	7,53%
Android 7.x (Nougat)	4,42%
Windows 7	2,48%
Android 6.x (Marshmallow)	1,81%
Android 5.x (Lollipop)	1,15%
iOS 14.x	0,95%

screen size

screen size	share of visits
360 x 780	10,54%
360 x 640	10,22%
412 x 915	7,41%
393 x 851	7,39%
360 x 720	4,87%
360 x 760	4,70%
1920 x 1080	4,52%
360 x 800	4,16%
360 x 771	3,53%
393 x 873	3,46%

traffic source

traffic source	share of visits
Direct referrer	38,60%
Social site	26,49%
Search engine	23,24%
Referral	11,65%
Campaign	0,01%
Web directory	0,01%