

Mesačná kontrolná správa **apr.22** **mar.22** **feb.22** **jan.22** **dec.21** **nov.21** **okt.21** **sep.21** **aug.21** **júl.21** **jún.21** **máj.21** **apr.21**

Štrukturálna štúdia													
Internetová populácia SR 12+	3 647 063	3 631 665	3 704 767	3 713 154	3 682 562	3 679 726	3 664 430	3 642 297	3 617 446	3 612 153	3 636 519	3 614 388	3 602 856
PC internetová populácia SR 12+	3 084 375	3 104 841	3 204 581	3 211 835	3 185 375	3 182 922	3 169 691	3 150 546	3 129 051	3 124 392	3 145 548	3 169 928	3 159 814
Phone internetová populácia SR 12+	3 063 534	3 083 861	3 043 504	3 050 394	3 025 263	3 022 934	3 010 368	2 992 185	2 971 770	2 967 354	2 987 438	2 960 277	2 950 832
Tablet internetová populácia SR 12+	1 396 303	1 405 570	1 381 869	1 384 998	1 373 586	1 372 528	1 366 823	1 358 568	1 349 299	1 347 377	1 356 413	1 316 609	1 312 409

Real users													
RU Total (All)	4 078 734	4 116 025	4 554 800	4 669 919	4 814 960	4 494 876	4 380 756	4 290 143	4 366 662	4 362 629	4 191 366	4 164 935	4 080 352
RU PC(All)	3 170 610	3 202 003	3 319 450	3 352 775	3 369 465	3 341 733	3 262 042	3 227 338	3 201 897	3 212 952	3 219 056	3 268 198	3 285 833
RU Phone (All)	3 324 380	3 167 111	3 793 465	3 895 800	4 055 472	3 730 901	3 639 131	3 565 727	3 648 515	3 638 471	3 465 611	3 418 133	3 323 035
RU Tablet (All)	1 294 839	1 136 940	1 314 533	1 325 553	1 303 286	1 288 194	1 285 987	1 268 461	1 279 774	1 278 034	1 261 861	1 227 415	1 215 194
RU Total (Domestic)	3 190 327	3 089 055	3 237 288	3 255 958	3 228 520	3 219 841	3 204 292	3 187 550	3 162 375	3 166 593	3 181 979	3 155 642	3 143 393
RU PC (Domestic)	2 686 946	2 677 129	2 784 491	2 791 802	2 771 568	2 770 065	2 750 280	2 736 570	2 717 503	2 717 123	2 739 890	2 759 997	2 751 497
RU Phone (Domestic)	2 663 074	2 395 828	2 650 092	2 659 618	2 637 921	2 633 096	2 621 846	2 611 866	2 589 625	2 586 869	2 600 360	2 571 246	2 563 453
RU Tablet (Domestic)	1 216 199	1 055 204	1 203 592	1 205 638	1 194 003	1 194 605	1 191 704	1 183 666	1 176 738	1 174 209	1 180 459	1 147 816	1 145 083

Page views													
PV Total (All)	2 113 896 675	2 257 524 051	2 187 619 820	2 320 607 250	2 156 516 316	2 272 351 467	2 204 410 960	2 193 256 754	2 201 303 576	2 048 428 223	1 974 434 672	2 200 412 795	2 212 644 886
PV PC (All)	532 150 695	613 090 982	582 593 580	609 768 204	548 609 872	610 769 517	579 852 847	566 756 650	550 347 867	515 359 520	542 407 609	611 170 117	625 253 207
PV Phone (All)	1 498 211 991	1 556 720 205	1 517 886 826	1 614 810 607	1 516 032 720	1 565 616 904	1 534 798 553	1 537 033 209	1 558 683 206	1 444 014 031	1 351 543 754	1 494 025 487	1 491 384 112
PV Tablet (All)	83 536 043	87 706 384	87 120 453	96 021 079	91 874 444	95 951 592	89 747 757	89 468 631	92 277 407	89 031 566	80 483 285	95 220 312	96 018 144
PV Total (Domestic)	1 954 343 977	2 086 339 720	2 022 249 169	2 140 442 814	1 969 632 708	2 097 520 481	2 045 857 991	2 033 827 415	2 038 679 251	1 885 347 545	1 826 532 346	2 050 125 585	2 069 926 554
PV PC (Domestic)	488 201 860	562 772 628	534 862 804	559 903 568	501 555 985	559 070 570	531 421 395	518 076 511	502 812 920	468 442 990	494 276 672	560 640 387	575 684 657
PV Phone (Domestic)	1 388 018 803	1 441 389 135	1 405 773 045	1 490 048 977	1 381 359 301	1 447 921 239	1 429 990 059	1 431 778 206	1 449 467 992	1 333 973 575	1 256 959 018	1 399 711 629	1 403 329 959
PV Tablet (Domestic)	78 125 368	82 171 477	81 594 359	90 482 909	86 718 142	90 515 218	84 434 734	83 974 434	86 403 243	82 907 874	75 296 632	89 776 690	90 922 515

Odkaz na aktuálne platnú metodiku:

<https://www.iabslovakia.sk/iabmonitor/metodika-a-vysledky/>

Často kladené otázky k novej metodike:

https://www.iabslovakia.sk/wp-content/uploads/2019/07/FAQ_gemiusOverNight_07_2019.pdf

Základné metriky IABmonitor:

Visits - Návšteva - počet návštev generovaných návštevníkom na vybranom uzle v danom časovom období. Návšteva je definovaná ako séria zobrazení generovaných rovnakým užívateľom na danej webstránke (doméne) s časom nie dlhším ako 30 minút medzi dvomi za sebou nasledujúcimi zobrazeniami.

UC - Unikátne Cookies – počet rôznych cookies pridelených užívateľovi: ktorí navštívili daný uzol v danom časovom období.

PV - Zobrazenie – počet udalostí na webstránke s URL adresou pridelenou vybranému uzlu, vídenou návštevníkom vo vybranom časovom období.

TTS - Celkový strávený čas - celkový strávený čas návštevníka na vybranom uzle v danom časovom období.

TTS/Visits - Priemerný strávený čas na Návštevu - priemerný strávený čas na Návštevu na vybranom uzle v danom časovom období.

HU - Heálny užívateľ - počet internetových užívateľov, ktorí navštívili (generovali aspon jedno zobrazenie) na vybranom uzle v danom časovom období. Tento indikátor predstavuje konkrétny počet osôb a nie počet počítačov, cookies alebo IP adres

browser **apr.22**

browser	share of visits
Chrome Mobile 100.04	38,16%
Facebook in-app Browser 326.00	22,24%
Chrome 100.04	12,15%
Chrome Mobile 99.04	8,69%
Chrome 99.04	2,79%
Chrome Mobile 98.04	0,96%
Chrome Mobile 101.04	0,93%
Application (Gemius SDK) 2.03	0,82%
Application (Gemius SDK) 1.31	0,78%
Chrome Mobile 96.04	0,72%

device type

device type	share of visits
Samsung	35,39%
Xiaomi	25,56%
Huawei	20,79%
Motorola	5,54%
Lenovo	2,35%
Apple	1,76%
Oppo	1,54%
Device - unrecognized	1,06%
LG	0,85%
Sony	0,83%

operating system

operating system	share of visits
Android 11	28,12%
Android 10 Q	23,38%
Windows 10	13,35%
Android 9.x (Pie)	9,74%
Android 12	9,56%
Android 8.x (Oreo)	5,02%
Android 7.x (Nougat)	2,73%
Windows 7	2,03%
Android 6.x (Marshmallow)	1,03%
iOS 15.x	1,01%

screen size

screen size	share of visits
360 x 780	8,40%
412 x 915	7,91%
393 x 873	7,90%
393 x 851	7,36%
360 x 800	6,91%
360 x 640	6,06%
1920 x 1080	5,05%
360 x 720	3,61%
360 x 760	3,49%
1366 x 768	3,30%

traffic source

traffic source	share of visits
Direct referrer	36,62%
Social site	26,29%
Search engine	25,49%
Referral	11,57%
Campaign	0,02%
Web directory	0,01%

browser **mar.22**

browser	share of visits
Chrome Mobile 99.04	31,14%
Facebook in-app Browser 326.00	22,87%
Chrome Mobile 98.04	15,06%
Chrome 99.04	11,64%
Chrome 98.04	3,72%
Chrome Mobile 96.04	1,01%
Chrome Mobile 97.04	0,91%
Application (Gemius SDK) 1.30	0,87%
Application (Gemius SDK) 1.31	0,68%
Opera 84.04	0,63%

device type

device type	share of visits
Samsung	35,64%
Xiaomi	25,30%
Huawei	21,22%
Motorola	5,49%
Lenovo	2,32%
Apple	1,70%
Oppo	1,48%
LG	0,87%
Sony	0,85%
Device - unrecognized	0,80%

operating system

operating system	share of visits
Android 11	28,96%
Android 10 Q	23,81%
Windows 10	13,88%
Android 9.x (Pie)	9,94%
Android 12	7,44%
Android 8.x (Oreo)	5,13%
Android 7.x (Nougat)	2,79%
Windows 7	2,13%
Android 6.x (Marshmallow)	1,07%
iOS 15.x	0,90%

screen size

screen size	share of visits
360 x 780	8,49%
412 x 915	7,91%
393 x 873	7,52%
393 x 851	7,41%
360 x 800	6,71%
360 x 640	6,28%
1920 x 1080	5,37%
360 x 720	3,85%
360 x 760	3,56%
1366 x 768	3,31%

traffic source

traffic source	share of visits
Direct referrer	36,80%
Social site	27,34%
Search engine	24,21%
Referral	11,63%
Campaign	0,01%
Web directory	0,01%

browser **feb.22**

browser	share of visits
Chrome Mobile 98.04	34,98%
Facebook in-app Browser 326.00	22,99%
Chrome Mobile 97.04	11,77%
Chrome 98.04	10,79%
Chrome 97.04	4,58%
Chrome Mobile 96.04	1,71%
Application (Gemius SDK) 1.30	0,73%
Chrome Mobile 89.04	0,59%
Opera 83.04	0,59%
Safari Mobile 92.04	0,53%

device type

device type	share of visits
Samsung	35,48%
Xiaomi	25,20%
Huawei	21,86%
Motorola	5,41%
Lenovo	2,39%
Apple	1,50%
Oppo	1,41%
LG	0,90%
Sony	0,87%
Device - unrecognized	0,77%

operating system

operating system	share of visits
Android 11	29,61%
Android 10 Q	24,61%
Windows 10	13,72%
Android 9.x (Pie)	10,25%
Android 12	5,40%
Android 8.x (Oreo)	5,32%
Android 7.x (Nougat)	2,92%
Windows 7	2,18%
Android 6.x (Marshmallow)	1,14%
Windows 8.1	0,77%

screen size

screen size	share of visits
360 x 780	8,67%
412 x 915	7,92%
393 x 851	7,56%
393 x 873	7,23%
360 x 640	6,55%
360 x 800	6,50%
1920 x 1080	5,18%
360 x 720	3,77%
360 x 760	3,65%
1366 x 768	3,45%

traffic source

traffic source	share of visits
Direct referrer	35,74%
Social site	27,51%
Search engine	25,18%
Referral	11,54%
Campaign	0,01%
Web directory	0,01%

browser **jan.22**

browser	share of visits
Chrome Mobile 97.04	28,51%
Chrome Mobile 96.04	18,73%
Facebook in-app Browser 326.00	18,08%
Chrome 97.04	10,91%
Chrome 96.04	4,83%
Facebook in-app Browser 326.10	4,77%
Chrome Mobile 89.04	0,81%
Application (Gemius SDK) 1.30	0,74%
Opera 82.04	0,69%
Chrome Mobile 95.04	0,55%

device type

device type	share of visits
Samsung	34,66%
Xiaomi	25,06%
Huawei	22,70%
Motorola	5,44%
Lenovo	2,52%
Apple	1,49%
Oppo	1,32%
LG	0,94%
Sony	0,88%
Device - unrecognized	0,80%

operating system

operating system	share of visits
Android 11	31,15%
Android 10 Q	25,52%
Windows 10	13,37%
Android 9.x (Pie)	10,73%
Android 8.x (Oreo)	5,62%
Android 7.x (Nougat)	3,13%
Windows 7	2,26%
Android 6.x (Marshmallow)	1,25%
Android 12	1,25%
Linux	1,22%

screen size

screen size	share of visits
360 x 780	8,84%
412 x 915	7,75%
393 x 851	7,72%
360 x 640	6,95%
393 x 873	6,83%
360 x 800	6,19%
1920 x 1080	4,91%
360 x 720	3,96%
360 x 760	3,79%
1366 x 768	3,57%

traffic source

traffic source	share of visits
Direct referrer	35,91%
Social site	27,11%
Search engine	25,54%
Referral	11,40%
Campaign	0,02%
Web directory	0,01%

browser **dec.21**

browser	share of visits
Chrome Mobile 96.04	46,27%
Facebook in-app Browser 326.00	21,93%
Chrome 96.04	14,99%
Chrome Mobile 95.04	1,16%
Chrome Mobile 94.04	0,97%
Chrome Mobile 89.04	0,67%
Application (Gemius SDK) 1.30	0,67%
Chrome Mobile 92.04	0,56%
Chrome Mobile 87.04	0,55%
Chrome Mobile 81.04	0,49%

device type

device type	share of visits
Samsung	33,68%
Xiaomi	24,29%
Huawei	23,69%
Motorola	4,88%
Lenovo	2,52%
Device - unrecognized	2,12%
Apple	1,42%
LG	1,27%
Oppo	1,09%
Sony	0,91%

operating system

operating system	share of visits
Android 11	29,77%
Android 10 Q	26,14%
Windows 10	12,98%
Android 9.x (Pie)	11,42%
Android 8.x (Oreo)	6,07%
Android 7.x (Nougat)	3,43%
Windows 7	2,29%
Linux	1,69%
Android 6.x (Marshmallow)	1,62%
Android 5.x (Lollipop)	0,90%

screen size

screen size	share of visits
360 x 780	9,17%
393 x 851	7,85%
360 x 640	7,70%
412 x 915	7,52%
393 x 873	6,08%
360 x 800	5,73%
1920 x 1080	4,70%
360 x 720	4,22%
360 x 760	3,98%
1366 x 768	3,60%

traffic source

traffic source	share of visits
Direct referrer	36,79%
Social site	26,66%
Search engine	25,55%
Referral	10,97%
Campaign	0,02%
Web directory	0,01%

browser		nov.21
browser	share of visits	
Chrome Mobile 95.04	23,70%	
Facebook in-app Browser 326.00	22,39%	
Chrome Mobile 96.04	16,52%	
Chrome 95.04	9,14%	
Chrome Mobile 94.04	6,14%	
Chrome 96.04	5,91%	
Application (Gemius SDK) 1.30	0,75%	
Chrome Mobile 92.04	0,71%	
Facebook in-app Browser 326.10	0,70%	
Chrome Mobile 93.04	0,66%	

browser		okt.21
browser	share of visits	
Chrome Mobile 94.04	40,35%	
Facebook in-app Browser 326.00	16,62%	
Chrome 94.04	11,58%	
Facebook in-app Browser 326.10	4,64%	
Chrome Mobile 95.04	4,01%	
Chrome 95.04	3,07%	
Chrome Mobile 93.04	2,37%	
Chrome Mobile 92.04	1,23%	
Application (Gemius SDK) 1.30	0,98%	
Chrome Mobile 89.04	0,71%	

browser		sep.21
browser	share of visits	
Chrome Mobile 93.04	32,02%	
Facebook in-app Browser 326.00	21,18%	
Chrome Mobile 92.04	10,86%	
Chrome 93.04	10,12%	
Chrome Mobile 94.04	3,89%	
Chrome 92.04	2,99%	
Chrome 94.04	1,59%	
Application (Gemius SDK) 1.30	1,09%	
Chrome Mobile 91.04	1,02%	
Chrome Mobile 88.04	0,86%	

browser		aug.21
browser	share of visits	
Chrome Mobile 92.04	43,39%	
Facebook in-app Browser 326.00	16,23%	
Chrome 92.04	12,97%	
Facebook in-app Browser 326.10	4,01%	
Samsung Browser 14.20	3,66%	
Chrome Mobile 91.04	2,51%	
Chrome Mobile 88.04	0,92%	
Application (Gemius SDK) 1.30	0,88%	
Chrome Mobile 90.04	0,75%	
Chrome Mobile 89.04	0,74%	

browser		jül.21
browser	share of visits	
Chrome Mobile 91.04	36,56%	
Facebook in-app Browser 326.00	11,79%	
Chrome 91.04	10,78%	
Chrome Mobile 92.04	6,76%	
Facebook in-app Browser 325.00	5,22%	
Samsung Browser 14.20	3,59%	
Chrome 92.04	2,37%	
Chrome Mobile 90.04	1,63%	
Facebook in-app Browser 324.00	1,59%	
Facebook in-app Browser 326.10	1,48%	

device type	
device type	share of visits
Samsung	33,31%
Huawei	24,64%
Xiaomi	23,85%
Motorola	4,37%
Device - unrecognized	2,87%
Lenovo	2,47%
Apple	1,64%
LG	0,99%
Sony	0,92%
Oppo	0,91%

device type	
device type	share of visits
Samsung	33,02%
Huawei	25,17%
Xiaomi	23,50%
Motorola	4,39%
Lenovo	2,40%
Device - unrecognized	2,38%
Apple	1,84%
LG	1,01%
Sony	0,96%
Oppo	0,87%

device type	
device type	share of visits
Samsung	33,34%
Huawei	25,88%
Xiaomi	22,97%
Motorola	4,47%
Lenovo	2,36%
Apple	1,96%
Device - unrecognized	1,69%
LG	1,02%
Sony	1,00%
Oppo	0,83%

device type	
device type	share of visits
Samsung	35,96%
Huawei	25,68%
Xiaomi	21,49%
Motorola	4,42%
Lenovo	2,34%
Apple	1,72%
Device - unrecognized	1,36%
LG	1,02%
Sony	1,01%
Oppo	0,73%

device type	
device type	share of visits
Samsung	36,03%
Huawei	26,40%
Xiaomi	20,60%
Motorola	4,48%
Lenovo	2,38%
Apple	1,63%
Device - unrecognized	1,39%
Sony	1,05%
LG	1,04%
Nokia	0,70%

operating system	
operating system	share of visits
Android 11	28,66%
Android 10 Q	26,49%
Windows 10	13,60%
Android 9.x (Pie)	11,82%
Android 8.x (Oreo)	6,29%
Android 7.x (Nougat)	3,56%
Windows 7	2,42%
Android 6.x (Marshmallow)	1,44%
Android 5.x (Lollipop)	0,93%
Windows 8.1	0,84%

operating system	
operating system	share of visits
Android 10 Q	27,14%
Android 11	26,81%
Windows 10	13,17%
Android 9.x (Pie)	12,19%
Android 8.x (Oreo)	6,47%
Android 7.x (Nougat)	3,92%
Windows 7	2,52%
Android 6.x (Marshmallow)	1,50%
Android 5.x (Lollipop)	0,93%
Linux	0,87%

operating system	
operating system	share of visits
Android 10 Q	28,50%
Android 11	24,98%
Android 9.x (Pie)	12,76%
Windows 10	12,65%
Android 8.x (Oreo)	6,74%
Android 7.x (Nougat)	3,93%
Windows 7	2,57%
Android 6.x (Marshmallow)	1,58%
iOS 14.x	1,09%
Android 5.x (Lollipop)	0,99%

operating system	
operating system	share of visits
Android 10 Q	29,69%
Android 11	23,83%
Android 9.x (Pie)	13,40%
Windows 10	11,59%
Android 8.x (Oreo)	7,15%
Android 7.x (Nougat)	4,15%
Windows 7	2,47%
Android 6.x (Marshmallow)	1,70%
Android 5.x (Lollipop)	1,07%
iOS 14.x	0,96%

operating system	
operating system	share of visits
Android 10 Q	31,96%
Android 11	20,37%
Android 9.x (Pie)	14,07%
Windows 10	11,32%
Android 8.x (Oreo)	7,53%
Android 7.x (Nougat)	4,42%
Windows 7	2,48%
Android 6.x (Marshmallow)	1,81%
Android 5.x (Lollipop)	1,15%
iOS 14.x	0,95%

screen size	
screen size	share of visits
360 x 780	9,40%
360 x 640	8,08%
393 x 851	7,85%
412 x 915	7,42%
393 x 873	5,50%
360 x 800	5,27%
1920 x 1080	5,04%
360 x 720	4,32%
360 x 760	4,10%
1366 x 768	3,69%

screen size	
screen size	share of visits
360 x 780	9,49%
360 x 640	8,35%
393 x 851	7,83%
412 x 915	7,20%
1920 x 1080	5,15%
393 x 873	5,04%
360 x 800	4,88%
360 x 720	4,41%
360 x 760	4,24%
1366 x 768	3,61%

screen size	
screen size	share of visits
360 x 780	9,81%
360 x 640	8,81%
393 x 851	7,82%
412 x 915	7,19%
1920 x 1080	5,07%
393 x 873	4,62%
360 x 800	4,60%
360 x 720	4,55%
360 x 760	4,41%
1366 x 768	3,51%

screen size	
screen size	share of visits
360 x 780	10,23%
360 x 640	9,63%
412 x 915	7,61%
393 x 851	7,56%
1920 x 1080	4,67%
360 x 720	4,65%
360 x 760	4,54%
360 x 800	4,52%
393 x 873	4,01%
360 x 771	3,43%

screen size	
screen size	share of visits
360 x 780	10,54%
360 x 640	10,22%
412 x 915	7,41%
393 x 851	7,39%
360 x 720	4,87%
360 x 760	4,70%
1920 x 1080	4,52%
360 x 800	4,16%
360 x 771	3,53%
393 x 873	3,46%

traffic source	
traffic source	share of visits
Direct referrer	36,80%
Social site	27,55%
Search engine	24,40%
Referral	11,23%
Campaign	0,01%
Web directory	0,01%

traffic source	
traffic source	share of visits
Direct referrer	37,95%
Social site	25,72%
Search engine	24,77%
Referral	11,54%
Campaign	0,01%
Web directory	0,01%

traffic source	
traffic source	share of visits
Direct referrer	37,78%
Social site	26,39%
Search engine	24,16%
Referral	11,64%
Campaign	0,01%
Web directory	0,01%

traffic source	
traffic source	share of visits
Direct referrer	38,18%
Social site	25,96%
Search engine	24,12%
Referral	11,71%
Campaign	0,01%
Web directory	0,01%

traffic source	
traffic source	share of visits
Direct referrer	38,60%
Social site	26,49%
Search engine	23,24%
Referral	11,65%
Campaign	0,01%
Web directory	0,01%

browser **jún.21**

browser	share of visits
Chrome Mobile 91.04	33,16%
Chrome 91.04	13,09%
Chrome Mobile 90.04	9,67%
Facebook in-app Browser 323.00	4,86%
Facebook in-app Browser 321.00	4,20%
Facebook in-app Browser 322.00	3,79%
Samsung Browser 14.00	3,57%
Facebook in-app Browser 320.00	3,18%
Facebook in-app Browser 324.00	2,83%
Chrome 90.04	2,15%

device type

device type	share of visits
Samsung	35,80%
Huawei	26,92%
Xiaomi	19,97%
Motorola	4,49%
Lenovo	2,25%
Device - unrecognized	2,03%
Apple	1,84%
Sony	1,06%
LG	1,06%
Nokia	0,71%

operating system

operating system	share of visits
Android 10 Q	33,36%
Android 11	16,42%
Android 9.x (Pie)	14,05%
Windows 10	12,95%
Android 8.x (Oreo)	7,53%
Android 7.x (Nougat)	4,40%
Windows 7	2,80%
Android 6.x (Marshmallow)	1,82%
Android 5.x (Lollipop)	1,18%
iOS 14.x	1,00%

screen size

screen size	share of visits
360 x 780	10,43%
360 x 640	10,32%
393 x 851	7,08%
412 x 915	7,00%
1920 x 1080	5,24%
360 x 720	4,83%
360 x 760	4,68%
360 x 800	3,73%
1366 x 768	3,63%
360 x 771	3,52%

traffic source

traffic source	share of visits
Direct referrer	38,51%
Social site	25,20%
Search engine	24,04%
Referral	12,22%
Campaign	0,02%
Web directory	0,01%

browser **máj.21**

browser	share of visits
Chrome Mobile 90.04	39,97%
Chrome 90.04	14,79%
Facebook in-app Browser 316.00	4,62%
Facebook in-app Browser 318.00	4,36%
Samsung Browser 14.00	3,74%
Facebook in-app Browser 317.00	3,70%
Facebook in-app Browser 319.00	3,54%
Chrome Mobile 89.04	2,53%
Facebook in-app Browser 320.00	2,09%
Chrome Mobile 91.04	1,47%

device type

device type	share of visits
Samsung	35,00%
Huawei	27,48%
Xiaomi	19,18%
Motorola	4,45%
Device - unrecognized	4,42%
Lenovo	2,20%
Apple	1,78%
LG	1,08%
Sony	0,97%
Nokia	0,70%

operating system

operating system	share of visits
Android 10 Q	34,50%
Android 9.x (Pie)	14,45%
Android 11	13,67%
Windows 10	13,50%
Android 8.x (Oreo)	7,79%
Android 7.x (Nougat)	4,65%
Windows 7	2,98%
Android 6.x (Marshmallow)	1,97%
Android 5.x (Lollipop)	1,26%
Windows 8.1	0,95%

screen size

screen size	share of visits
360 x 640	10,72%
360 x 780	10,57%
393 x 851	6,86%
412 x 915	6,65%
1920 x 1080	5,25%
360 x 720	4,95%
360 x 760	4,78%
1366 x 768	4,01%
360 x 771	3,55%
360 x 800	3,41%

traffic source

traffic source	share of visits
Direct referrer	37,69%
Search engine	25,17%
Social site	24,85%
Referral	12,25%
Campaign	0,02%
Web directory	0,01%

browser **apr.21**

browser	share of visits
Chrome Mobile 89.04	28,40%
Chrome Mobile 90.04	14,89%
Chrome 89.04	11,69%
Facebook in-app Browser 313.00	4,97%
Facebook in-app Browser 312.00	4,56%
Chrome 90.04	4,38%
Facebook in-app Browser 315.00	2,95%
Samsung Browser 13.20	2,86%
Facebook in-app Browser 314.10	2,85%
Chrome Mobile 88.04	1,87%

device type

device type	share of visits
Samsung	33,77%
Huawei	27,41%
Xiaomi	16,75%
Device - unrecognized	9,79%
Motorola	3,81%
Lenovo	2,25%
Apple	1,61%
Sony	0,95%
LG	0,89%
Nokia	0,74%

operating system

operating system	share of visits
Android 10 Q	35,49%
Android 9.x (Pie)	15,01%
Windows 10	13,86%
Android 11	10,80%
Android 8.x (Oreo)	8,19%
Android 7.x (Nougat)	4,88%
Windows 7	3,10%
Android 6.x (Marshmallow)	2,16%
Android 5.x (Lollipop)	1,39%
Windows 8.1	1,00%

screen size

screen size	share of visits
360 x 640	11,42%
360 x 780	10,74%
393 x 851	6,60%
412 x 915	6,20%
360 x 720	5,19%
1920 x 1080	5,13%
360 x 760	4,90%
1366 x 768	4,41%
360 x 771	3,51%
1536 x 864	3,15%

traffic source

traffic source	share of visits
Direct referrer	38,59%
Search engine	25,26%
Social site	24,20%
Referral	11,92%
Campaign	0,02%
Web directory	0,01%