

## Mesačná kontrolná správa

	okt.21	sep.21	aug.21	júl.21	jún.21	máj.21	apr.21	mar.21	feb.21	jan.21	dec.20	nov.20	okt.20
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Štruktúrna štúdia													
Internetová populácia SR 12+	3 664 430	3 642 297	3 617 446	3 612 153	3 636 519	3 614 388	3 602 856	3 553 656	3 589 127	3 530 032	3 500 953	3 520 635	3 550 126
PC internetová populácia SR 12+	3 169 691	3 150 546	3 129 051	3 124 392	3 145 548	3 169 928	3 159 814	3 105 219	3 136 214	3 084 577	3 059 167	3 076 365	3 102 134
Phone internetová populácia SR 12+	3 010 368	2 992 185	2 971 770	2 967 354	2 987 438	2 960 277	2 950 832	2 771 006	2 798 665	2 752 585	2 729 911	2 745 258	2 768 254
Tablet internetová populácia SR 12+	1 366 823	1 358 568	1 349 299	1 347 377	1 356 413	1 316 609	1 312 409	1 218 396	1 230 557	1 210 296	1 200 326	1 207 074	1 217 186

Real users													
RU Total (All)	4 380 756	4 290 143	4 366 662	4 362 629	4 191 366	4 164 935	4 080 352	4 180 027	4 154 236	4 243 615	4 172 561	4 215 853	4 235 277
RU PC(All)	3 262 042	3 227 338	3 201 897	3 212 952	3 219 056	3 268 198	3 285 833	3 288 376	3 283 423	3 268 010	3 213 816	3 263 358	3 276 840
RU Phone (All)	3 639 131	3 565 727	3 648 515	3 638 471	3 465 611	3 418 133	3 323 035	3 262 424	3 239 567	3 329 523	3 278 490	3 306 801	3 326 408
RU Tablet (All)	1 285 987	1 268 461	1 279 774	1 278 034	1 261 861	1 227 415	1 215 194	1 138 252	1 139 495	1 143 536	1 130 981	1 139 882	1 148 599
RU Total (Domestic)	3 204 292	3 187 550	3 162 375	3 166 593	3 181 979	3 155 642	3 143 393	3 100 742	3 130 375	3 080 693	3 053 341	3 070 652	3 097 091
RU PC (Domestic)	2 750 280	2 736 570	2 717 503	2 717 123	2 739 890	2 759 997	2 751 497	2 703 652	2 726 201	2 686 733	2 661 113	2 674 363	2 696 070
RU Phone (Domestic)	2 621 846	2 611 866	2 589 625	2 586 869	2 600 360	2 571 246	2 563 453	2 407 275	2 429 883	2 391 080	2 369 989	2 385 709	2 404 690
RU Tablet (Domestic)	1 191 704	1 183 666	1 176 738	1 174 209	1 180 459	1 147 816	1 145 083	1 061 323	1 069 528	1 054 313	1 044 964	1 050 612	1 061 627

Page views													
PV Total (All)	2 204 410 960	2 193 256 754	2 201 303 576	2 048 428 223	1 974 434 672	2 200 412 795	2 212 644 886	2 457 821 335	2 310 002 360	2 591 441 931	2 292 727 826	2 252 171 133	2 344 934 232
PV PC (All)	579 852 847	566 756 650	550 347 867	515 359 520	542 407 609	611 170 117	625 253 207	716 875 134	650 464 531	708 871 265	636 112 730	687 220 453	717 920 584
PV Phone (All)	1 534 798 553	1 537 033 209	1 558 683 206	1 444 014 031	1 351 543 754	1 494 025 487	1 491 384 112	1 636 565 149	1 558 102 322	1 765 909 010	1 556 740 483	1 468 389 288	1 527 061 130
PV Tablet (All)	89 747 757	89 468 631	92 277 407	89 031 566	80 483 285	95 220 312	96 018 144	104 383 557	101 461 249	116 666 053	99 876 554	96 554 692	99 952 108
PV Total (Domestic)	2 045 857 991	2 033 827 415	2 038 679 251	1 885 347 545	1 826 532 346	2 050 125 585	2 069 926 554	2 295 947 883	2 159 797 991	2 426 791 609	2 147 142 220	2 095 907 170	2 183 203 273
PV PC (Domestic)	531 421 395	518 076 511	502 812 920	468 442 990	494 276 672	560 640 387	575 684 657	659 197 837	598 574 285	653 122 111	587 263 976	631 550 190	659 154 217
PV Phone (Domestic)	1 429 990 059	1 431 778 206	1 449 467 992	1 333 973 575	1 256 959 018	1 399 711 629	1 403 329 959	1 538 125 505	1 465 217 093	1 663 196 776	1 465 530 167	1 373 597 269	1 430 033 054
PV Tablet (Domestic)	84 434 734	83 974 434	86 403 243	82 907 874	75 296 632	89 776 690	90 922 515	98 627 046	96 032 355	110 477 119	94 350 018	90 753 011	94 015 592

## Odkaz na aktuálne platnú metodiku:

<https://www.iabslovakia.sk/iabmonitor/metodika-a-vysledky/>

## Často kladené otázky k novej metodike:

[https://www.iabslovakia.sk/wp-content/uploads/2019/07/FAQ\\_gemiusOverNight\\_07\\_2019.pdf](https://www.iabslovakia.sk/wp-content/uploads/2019/07/FAQ_gemiusOverNight_07_2019.pdf)

## Základné metriky IABmonitor:

Visits - Návšteva - počet návštev generovaných návštevníkom na vybranom uzle v danom časovom období. Návšteva je definovaná ako séria zobrazení generovaných rovnakým užívateľom na danej webstránke (doméne) s časom nie dlhším ako 30 minút medzi dvomi za sebou nasledujúcimi zobrazeniami.

UC - Unikátne Cookies – počet rôznych cookies pridelených užívateľovi: ktorí navštívili daný uzol v danom časovom období.

PV - Zobrazenie – počet udalostí na webstránke s URL adresou pridelenou vybranému uzlu, vídenou návštevníkom vo vybranom časovom období.

TTS - Celkový strávený čas - celkový strávený čas návštevníka na vybranom uzle v danom časovom období.

TTS/Visits - Priemerný strávený čas na Návštevu - priemerný strávený čas na Návštevu na vybranom uzle v danom časovom období.

RU - Reálny užívateľ - počet internetových užívateľov, ktorí navštívili (generovali aspoň jedno zobrazenie) na vybranom uzle v danom časovom období. Tento indikátor predstavuje konkrétny počet osôb a nie počet počítačov, cookies alebo IP adresy.

browser		okt.21
browser	share of visits	
Chrome Mobile 94.04	40,35%	
Facebook in-app Browser 326.00	16,62%	
Chrome 94.04	11,58%	
Facebook in-app Browser 326.10	4,64%	
Chrome Mobile 95.04	4,01%	
Chrome 95.04	3,07%	
Chrome Mobile 93.04	2,37%	
Chrome Mobile 92.04	1,23%	
Application (Gemius SDK) 1.30	0,98%	
Chrome Mobile 89.04	0,71%	

browser		sep.21
browser	share of visits	
Chrome Mobile 93.04	32,02%	
Facebook in-app Browser 326.00	21,18%	
Chrome Mobile 92.04	10,86%	
Chrome 93.04	10,12%	
Chrome Mobile 94.04	3,89%	
Chrome 92.04	2,99%	
Chrome 94.04	1,59%	
Application (Gemius SDK) 1.30	1,09%	
Chrome Mobile 91.04	1,02%	
Chrome Mobile 88.04	0,86%	

browser		aug.21
browser	share of visits	
Chrome Mobile 92.04	43,39%	
Facebook in-app Browser 326.00	16,23%	
Chrome 92.04	12,97%	
Facebook in-app Browser 326.10	4,01%	
Samsung Browser 14.20	3,66%	
Chrome Mobile 91.04	2,51%	
Chrome Mobile 88.04	0,92%	
Application (Gemius SDK) 1.30	0,88%	
Chrome Mobile 90.04	0,75%	
Chrome Mobile 89.04	0,74%	

browser		júl.21
browser	share of visits	
Chrome Mobile 91.04	36,56%	
Facebook in-app Browser 326.00	11,79%	
Chrome 91.04	10,78%	
Chrome Mobile 92.04	6,76%	
Facebook in-app Browser 325.00	5,22%	
Samsung Browser 14.20	3,59%	
Chrome 92.04	2,37%	
Chrome Mobile 90.04	1,63%	
Facebook in-app Browser 324.00	1,59%	
Facebook in-app Browser 326.10	1,48%	

browser		jún.21
browser	share of visits	
Chrome Mobile 91.04	33,16%	
Chrome 91.04	13,09%	
Chrome Mobile 90.04	9,67%	
Facebook in-app Browser 323.00	4,86%	
Facebook in-app Browser 321.00	4,20%	
Facebook in-app Browser 322.00	3,79%	
Samsung Browser 14.00	3,57%	
Facebook in-app Browser 320.00	3,18%	
Facebook in-app Browser 324.00	2,83%	
Chrome 90.04	2,15%	

device type		
device type	share of visits	
Samsung	33,02%	
Huawei	25,17%	
Xiaomi	23,50%	
Motorola	4,39%	
Lenovo	2,40%	
Device - unrecognized	2,38%	
Apple	1,84%	
LG	1,01%	
Sony	0,96%	
Oppo	0,87%	

device type		
device type	share of visits	
Samsung	33,34%	
Huawei	25,88%	
Xiaomi	22,97%	
Motorola	4,47%	
Lenovo	2,36%	
Apple	1,96%	
Device - unrecognized	1,69%	
LG	1,02%	
Sony	1,00%	
Oppo	0,83%	

device type		
device type	share of visits	
Samsung	35,96%	
Huawei	25,68%	
Xiaomi	21,49%	
Motorola	4,42%	
Lenovo	2,34%	
Apple	1,72%	
Device - unrecognized	1,36%	
LG	1,02%	
Sony	1,01%	
Oppo	0,73%	

device type		
device type	share of visits	
Samsung	36,03%	
Huawei	26,40%	
Xiaomi	20,60%	
Motorola	4,48%	
Lenovo	2,38%	
Apple	1,63%	
Device - unrecognized	1,39%	
Sony	1,05%	
LG	1,04%	
Nokia	0,70%	

device type		
device type	share of visits	
Samsung	35,80%	
Huawei	26,92%	
Xiaomi	19,97%	
Motorola	4,49%	
Lenovo	2,25%	
Device - unrecognized	2,03%	
Apple	1,84%	
Sony	1,06%	
LG	1,06%	
Nokia	0,71%	

operating system		
operating system	share of visits	
Android 10 Q	27,14%	
Android 11	26,81%	
Windows 10	13,17%	
Android 9.x (Pie)	12,19%	
Android 8.x (Oreo)	6,47%	
Android 7.x (Nougat)	3,92%	
Windows 7	2,52%	
Android 6.x (Marshmallow)	1,50%	
Android 5.x (Lollipop)	0,93%	
Linux	0,87%	

operating system		
operating system	share of visits	
Android 10 Q	28,50%	
Android 11	24,98%	
Android 9.x (Pie)	12,76%	
Windows 10	12,65%	
Android 8.x (Oreo)	6,74%	
Android 7.x (Nougat)	3,93%	
Windows 7	2,57%	
Android 6.x (Marshmallow)	1,58%	
iOS 14.x	1,09%	
Android 5.x (Lollipop)	0,99%	

operating system		
operating system	share of visits	
Android 10 Q	29,69%	
Android 11	23,83%	
Android 9.x (Pie)	13,40%	
Windows 10	11,59%	
Android 8.x (Oreo)	7,15%	
Android 7.x (Nougat)	4,15%	
Windows 7	2,47%	
Android 6.x (Marshmallow)	1,70%	
Android 5.x (Lollipop)	1,07%	
iOS 14.x	0,96%	

operating system		
operating system	share of visits	
Android 10 Q	31,96%	
Android 11	20,37%	
Android 9.x (Pie)	14,07%	
Windows 10	11,32%	
Android 8.x (Oreo)	7,53%	
Android 7.x (Nougat)	4,42%	
Windows 7	2,48%	
Android 6.x (Marshmallow)	1,81%	
Android 5.x (Lollipop)	1,15%	
iOS 14.x	0,95%	

operating system		
operating system	share of visits	
Android 10 Q	33,36%	
Android 11	16,42%	
Android 9.x (Pie)	14,05%	
Windows 10	12,95%	
Android 8.x (Oreo)	7,53%	
Android 7.x (Nougat)	4,40%	
Windows 7	2,80%	
Android 6.x (Marshmallow)	1,82%	
Android 5.x (Lollipop)	1,18%	
iOS 14.x	1,00%	

screen size		
screen size	share of visits	
360 x 780	9,49%	
360 x 640	8,35%	
393 x 851	7,83%	
412 x 915	7,20%	
1920 x 1080	5,15%	
393 x 873	5,04%	
360 x 800	4,88%	
360 x 720	4,41%	
360 x 760	4,24%	
1366 x 768	3,61%	

screen size		
screen size	share of visits	
360 x 780	9,81%	
360 x 640	8,81%	
393 x 851	7,82%	
412 x 915	7,19%	
1920 x 1080	5,07%	
393 x 873	4,62%	
360 x 800	4,60%	
360 x 720	4,55%	
360 x 760	4,41%	
1366 x 768	3,51%	

screen size		
screen size	share of visits	
360 x 780	10,23%	
360 x 640	9,63%	
412 x 915	7,61%	
393 x 851	7,56%	
1920 x 1080	4,67%	
360 x 720	4,65%	
360 x 760	4,54%	
360 x 800	4,52%	
393 x 873	4,01%	
360 x 771	3,43%	

screen size		
screen size	share of visits	
360 x 780	10,54%	
360 x 640	10,22%	
412 x 915	7,41%	
393 x 851	7,39%	
360 x 720	4,87%	
360 x 760	4,70%	
1920 x 1080	4,62%	
360 x 800	4,16%	
360 x 771	3,53%	
393 x 873	3,46%	

screen size		
screen size	share of visits	
360 x 780	10,43%	
360 x 640	10,32%	
393 x 851	7,08%	
412 x 915	7,00%	
1920 x 1080	5,24%	
360 x 720	4,83%	
360 x 760	4,68%	
360 x 800	3,73%	
1366 x 768	3,63%	
360 x 771	3,52%	

traffic source		
traffic source	share of visits	
Direct referrer	37,95%	
Social site	25,72%	
Search engine	24,77%	
Referral	11,54%	
Campaign	0,01%	
Web directory	0,01%	

traffic source		
traffic source	share of visits	
Direct referrer	37,78%	
Social site	26,39%	
Search engine	24,16%	
Referral	11,64%	
Campaign	0,01%	
Web directory	0,01%	

traffic source		
traffic source	share of visits	
Direct referrer	38,18%	
Social site	25,96%	
Search engine	24,12%	
Referral	11,71%	
Campaign	0,01%	
Web directory	0,01%	

traffic source		
traffic source	share of visits	
Direct referrer	38,60%	
Social site	26,49%	
Search engine	23,24%	
Referral	11,65%	
Campaign	0,01%	
Web directory	0,01%	

traffic source		
traffic source	share of visits	
Direct referrer	38,51%	
Social site	25,20%	
Search engine	24,04%	
Referral	12,22%	
Campaign	0,02%	
Web directory	0,01%	

**browser máj.21**

browser	share of visits
Chrome Mobile 90.04	39,97%
Chrome 90.04	14,79%
Facebook in-app Browser 316.00	4,62%
Facebook in-app Browser 318.00	4,36%
Samsung Browser 14.00	3,74%
Facebook in-app Browser 317.00	3,70%
Facebook in-app Browser 319.00	3,54%
Chrome Mobile 89.04	2,53%
Facebook in-app Browser 320.00	2,09%
Chrome Mobile 91.04	1,47%

**browser apr.21**

browser	share of visits
Chrome Mobile 89.04	28,40%
Chrome Mobile 90.04	14,89%
Chrome 89.04	11,69%
Facebook in-app Browser 313.00	4,97%
Facebook in-app Browser 312.00	4,56%
Chrome 90.04	4,38%
Facebook in-app Browser 315.00	2,95%
Samsung Browser 13.20	2,86%
Facebook in-app Browser 314.10	2,85%
Chrome Mobile 88.04	1,87%

**browser mar.21**

browser	share of visits
Chrome Mobile 89.04	28,11%
Chrome Mobile 88.04	15,76%
Chrome 89.04	10,54%
Chrome 88.04	6,00%
Facebook in-app Browser 309.00	5,44%
Facebook in-app Browser 308.00	5,41%
Samsung Browser 13.20	4,02%
Facebook in-app Browser 307.00	2,43%
Facebook in-app Browser 311.00	2,34%
Facebook in-app Browser 310.00	2,24%

**browser feb.21**

browser	share of visits
Chrome Mobile 88.04	41,88%
Chrome 88.04	15,13%
Facebook in-app Browser 305.10	5,12%
Facebook in-app Browser 304.00	4,87%
Samsung Browser 13.20	3,72%
Facebook in-app Browser 306.10	3,70%
Facebook in-app Browser 303.00	3,27%
Chrome Mobile 87.04	2,64%
Facebook in-app Browser 307.00	1,69%
Chrome Mobile 86.04	0,92%

**browser jan.21**

browser	share of visits
Chrome Mobile 87.04	34,81%
Chrome 87.04	13,16%
Facebook in-app Browser 300.20	9,75%
Chrome Mobile 88.04	8,80%
Facebook in-app Browser 301.00	4,34%
Facebook in-app Browser 302.00	3,63%
Samsung Browser 13.00	3,12%
Chrome 88.04	1,96%
Chrome Mobile 86.04	1,49%
Facebook in-app Browser 303.00	1,46%

**device type**

device type	share of visits
Samsung	35,00%
Huawei	27,48%
Xiaomi	19,18%
Motorola	4,45%
Device - unrecognized	4,42%
Lenovo	2,20%
Apple	1,78%
LG	1,08%
Sony	0,97%
Nokia	0,70%

**device type**

device type	share of visits
Samsung	33,77%
Huawei	27,41%
Xiaomi	16,75%
Device - unrecognized	9,79%
Motorola	3,81%
Lenovo	2,25%
Apple	1,61%
Sony	0,95%
LG	0,89%
Nokia	0,74%

**device type**

device type	share of visits
Samsung	33,48%
Huawei	27,92%
Xiaomi	15,72%
Device - unrecognized	10,97%
Motorola	3,69%
Lenovo	2,25%
Apple	1,52%
Sony	0,95%
LG	0,88%
Nokia	0,75%

**device type**

device type	share of visits
Samsung	33,44%
Huawei	28,62%
Xiaomi	15,54%
Device - unrecognized	10,11%
Motorola	3,78%
Lenovo	2,32%
Apple	1,55%
Sony	0,98%
LG	0,91%
Nokia	0,76%

**device type**

device type	share of visits
Samsung	33,16%
Huawei	29,00%
Xiaomi	15,40%
Device - unrecognized	9,61%
Motorola	3,85%
Lenovo	2,28%
Apple	1,76%
Sony	1,02%
LG	0,95%
Nokia	0,78%

**operating system**

operating system	share of visits
Android 10 Q	34,50%
Android 9.x (Pie)	14,45%
Android 11	13,67%
Windows 10	13,50%
Android 8.x (Oreo)	7,79%
Android 7.x (Nougat)	4,65%
Windows 7	2,98%
Android 6.x (Marshmallow)	1,97%
Android 5.x (Lollipop)	1,26%
Windows 8.1	0,95%

**operating system**

operating system	share of visits
Android 10 Q	35,49%
Android 9.x (Pie)	15,01%
Windows 10	13,86%
Android 11	10,80%
Android 8.x (Oreo)	8,19%
Android 7.x (Nougat)	4,88%
Windows 7	3,10%
Android 6.x (Marshmallow)	2,16%
Android 5.x (Lollipop)	1,39%
Windows 8.1	1,00%

**operating system**

operating system	share of visits
Android 10 Q	38,67%
Android 9.x (Pie)	15,53%
Windows 10	14,13%
Android 8.x (Oreo)	8,60%
Android 11	5,90%
Android 7.x (Nougat)	5,10%
Windows 7	3,25%
Android 6.x (Marshmallow)	2,31%
Android 5.x (Lollipop)	1,48%
Windows 8.1	1,04%

**operating system**

operating system	share of visits
Android 10 Q	39,60%
Android 9.x (Pie)	16,31%
Windows 10	13,35%
Android 8.x (Oreo)	9,04%
Android 7.x (Nougat)	5,41%
Android 11	3,64%
Windows 7	3,26%
Android 6.x (Marshmallow)	2,47%
Android 5.x (Lollipop)	1,60%
Windows 8.1	1,05%

**operating system**

operating system	share of visits
Android 10 Q	40,23%
Android 9.x (Pie)	17,50%
Windows 10	12,34%
Android 8.x (Oreo)	9,51%
Android 7.x (Nougat)	5,74%
Windows 7	3,15%
Android 6.x (Marshmallow)	2,65%
Android 5.x (Lollipop)	1,73%
Android 11	1,68%
Windows 8.1	1,01%

**screen size**

screen size	share of visits
360 x 640	10,72%
360 x 780	10,57%
393 x 851	6,86%
412 x 915	6,65%
1920 x 1080	5,25%
360 x 720	4,95%
360 x 760	4,78%
1366 x 768	4,01%
360 x 771	3,55%
360 x 800	3,41%

**screen size**

screen size	share of visits
360 x 640	11,42%
360 x 780	10,74%
393 x 851	6,60%
412 x 915	6,20%
360 x 720	5,19%
1920 x 1080	5,13%
360 x 760	4,90%
1366 x 768	4,41%
360 x 771	3,51%
1536 x 864	3,15%

**screen size**

screen size	share of visits
360 x 640	12,07%
360 x 780	10,86%
393 x 851	6,36%
412 x 915	5,82%
360 x 720	5,38%
1920 x 1080	5,18%
360 x 760	5,00%
1366 x 768	4,61%
360 x 771	3,49%
1536 x 864	3,24%

**screen size**

screen size	share of visits
360 x 640	12,79%
360 x 780	11,05%
393 x 851	6,23%
360 x 720	5,63%
412 x 915	5,54%
360 x 760	5,17%
1920 x 1080	4,91%
1366 x 768	4,56%
360 x 771	3,52%
1536 x 864	3,02%

**screen size**

screen size	share of visits
360 x 640	13,60%
360 x 780	11,20%
393 x 851	6,19%
360 x 720	5,87%
360 x 760	5,39%
412 x 915	5,21%
1366 x 768	4,46%
1920 x 1080	4,45%
360 x 771	3,52%
360 x 740	3,02%

**traffic source**

traffic source	share of visits
Direct referrer	37,69%
Search engine	25,17%
Social site	24,85%
Referral	12,25%
Campaign	0,02%
Web directory	0,01%

**traffic source**

traffic source	share of visits
Direct referrer	38,59%
Search engine	25,26%
Social site	24,20%
Referral	11,92%
Campaign	0,02%
Web directory	0,01%

**traffic source**

traffic source	share of visits
Direct referrer	38,67%
Social site	24,85%
Search engine	24,67%
Referral	11,79%
Campaign	0,02%
Web directory	0,01%

**traffic source**

traffic source	share of visits
Direct referrer	37,90%
Social site	25,80%
Search engine	24,76%
Referral	11,51%
Campaign	0,01%
Web directory	0,01%

**traffic source**

traffic source	share of visits
Direct referrer	37,47%
Social site	26,79%
Search engine	24,25%
Referral	11,46%
Campaign	0,03%
Web directory	0,01%

**browser** **dec.20**

browser	share of visits
Chrome Mobile 87.04	32,22%
Chrome Mobile 86.04	12,77%
Chrome 87.04	12,46%
Facebook in-app Browser 298.00	4,71%
Facebook in-app Browser 300.10	4,68%
Facebook in-app Browser 299.00	4,60%
Samsung Browser 13.00	3,82%
Facebook in-app Browser 297.00	2,81%
Facebook in-app Browser 300.00	2,75%
Chrome 86.04	2,50%

**device type**

device type	share of visits
Samsung	32,39%
Huawei	29,64%
Xiaomi	15,29%
Device - unrecognized	9,15%
Motorola	3,93%
Apple	2,21%
Lenovo	2,14%
Sony	1,09%
LG	0,99%
Nokia	0,79%

**operating system**

operating system	share of visits
Android 10 Q	39,06%
Android 9.x (Pie)	18,49%
Windows 10	11,88%
Android 8.x (Oreo)	10,05%
Android 7.x (Nougat)	6,17%
Windows 7	3,23%
Android 6.x (Marshmallow)	2,88%
Android 5.x (Lollipop)	1,88%
Windows 8.1	1,00%
Android 4.4 (KitKat)	0,75%

**screen size**

screen size	share of visits
360 x 640	14,72%
360 x 780	11,13%
360 x 720	6,10%
393 x 851	6,00%
360 x 760	5,63%
412 x 915	4,54%
1920 x 1080	4,53%
1366 x 768	4,22%
360 x 771	3,44%
360 x 740	3,20%

**traffic source**

traffic source	share of visits
Direct referrer	38,04%
Social site	26,06%
Search engine	24,25%
Referral	11,61%
Campaign	0,03%
Web directory	0,01%

**browser** **nov.20**

browser	share of visits
Chrome Mobile 86.04	37,72%
Chrome 86.04	13,40%
Facebook in-app Browser 296.00	5,71%
Facebook in-app Browser 294.00	5,20%
Facebook in-app Browser 295.00	4,22%
Facebook in-app Browser 297.00	4,10%
Chrome Mobile 87.04	3,80%
Samsung Browser 12.10	3,40%
Chrome 87.04	2,70%
Chrome Mobile 85.04	1,79%

**device type**

device type	share of visits
Samsung	32,31%
Huawei	30,37%
Xiaomi	14,83%
Device - unrecognized	8,14%
Motorola	4,01%
Apple	2,83%
Lenovo	2,24%
Sony	1,15%
LG	1,07%
Nokia	0,80%

**operating system**

operating system	share of visits
Android 10 Q	35,81%
Android 9.x (Pie)	19,02%
Windows 10	13,06%
Android 8.x (Oreo)	10,33%
Android 7.x (Nougat)	6,42%
Windows 7	3,61%
Android 6.x (Marshmallow)	3,03%
Android 5.x (Lollipop)	2,01%
Windows 8.1	1,12%
iOS	0,83%

**screen size**

screen size	share of visits
360 x 640	15,32%
360 x 780	10,78%
360 x 720	6,23%
360 x 760	5,64%
393 x 851	5,54%
1920 x 1080	5,09%
1366 x 768	4,67%
412 x 915	3,76%
360 x 771	3,29%
360 x 740	3,27%

**traffic source**

traffic source	share of visits
Direct referrer	37,92%
Social site	26,68%
Search engine	23,79%
Referral	11,57%
Campaign	0,03%
Web directory	0,01%

**browser** **okt.20**

browser	share of visits
Chrome Mobile 86.04	22,79%
Chrome Mobile 85.04	18,35%
Chrome 86.04	10,05%
Chrome 85.04	5,49%
Facebook in-app Browser 291.00	5,15%
Facebook in-app Browser 293.00	4,85%
Samsung Browser 12.10	4,03%
Facebook in-app Browser 290.00	4,00%
Facebook in-app Browser 292.00	3,53%
Facebook in-app Browser 4.02	1,67%

**device type**

device type	share of visits
Samsung	31,78%
Huawei	30,18%
Xiaomi	13,85%
Device - unrecognized	7,87%
Apple	5,03%
Motorola	3,95%
Lenovo	2,15%
Sony	1,18%
LG	1,06%
Nokia	0,79%

**operating system**

operating system	share of visits
Android 10 Q	33,41%
Android 9.x (Pie)	19,58%
Windows 10	12,91%
Android 8.x (Oreo)	10,43%
Android 7.x (Nougat)	6,47%
Windows 7	3,66%
Android 6.x (Marshmallow)	3,06%
Android 5.x (Lollipop)	2,03%
iOS	1,88%
iOS 13.x	1,35%

**screen size**

screen size	share of visits
360 x 640	15,61%
360 x 780	10,55%
360 x 720	6,22%
360 x 760	5,68%
393 x 851	5,26%
1920 x 1080	5,21%
1366 x 768	4,47%
360 x 740	3,34%
412 x 915	3,29%
360 x 771	3,21%

**traffic source**

traffic source	share of visits
Direct referrer	37,52%
Social site	27,69%
Search engine	22,91%
Referral	11,84%
Campaign	0,03%
Web directory	0,01%