

Mesačná kontrolná správa

	nov.20	okt.20	sep.20	aug.20	júl.20	jún.20	máj.20	apr.20	mar.20	feb.20	jan.20	dec.19	nov.19
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Štruktúrálna štúdiá													
Internetová populácia SR 12+	3 520 635	3 550 126	3 598 379	3 457 702	3 416 423	3 354 072	3 399 348	3 444 623	3 561 432	3 537 185	3 610 273	3 508 100	3 527 983
PC internetová populácia SR 12+	3 076 365	3 102 134	3 144 299	3 021 373	2 985 303	2 930 821	2 970 381	3 009 944	3 112 013	3 152 548	3 217 689	3 126 626	3 208 403
Phone internetová populácia SR 12+	2 745 258	2 768 254	2 805 880	2 696 186	2 663 997	2 615 379	2 650 683	2 685 987	2 777 070	2 814 383	2 872 535	2 791 241	2 598 682
Tablet internetová populácia SR 12+	1 207 074	1 217 186	1 233 729	1 185 497	1 171 345	1 149 967	1 165 489	1 181 012	1 221 061	1 225 233	1 250 550	1 215 158	1 173 189

Real users													
RU Total (All)	4 215 853	4 235 277	4 242 772	4 183 938	4 060 223	4 001 139	4 201 152	4 171 216	4 683 923	4 407 423	4 423 115	4 423 585	4 164 925
RU PC(All)	3 263 358	3 276 840	3 265 985	3 111 752	3 075 650	3 064 070	3 181 479	3 194 051	3 410 990	3 373 674	3 433 581	3 316 068	3 620 036
RU Phone (All)	3 306 801	3 326 408	3 347 309	3 336 522	3 224 972	3 156 712	3 311 980	3 279 318	3 737 295	3 552 937	3 553 347	3 579 898	2 981 239
RU Tablet (All)	1 139 882	1 148 599	1 164 911	1 139 547	1 119 012	1 102 321	1 145 441	1 144 298	1 225 159	1 198 863	1 222 162	1 195 312	1 285 735
RU Total (Domestic)	3 070 652	3 097 091	3 139 580	3 015 407	2 980 039	2 929 558	3 005 629	3 006 312	3 106 818	3 085 379	3 152 104	3 063 953	3 069 345
RU PC (Domestic)	2 674 363	2 696 070	2 737 057	2 626 155	2 598 399	2 554 024	2 622 254	2 622 485	2 704 086	2 739 293	2 802 604	2 721 632	2 792 889
RU Phone (Domestic)	2 385 709	2 404 690	2 436 439	2 342 106	2 313 474	2 271 524	2 332 144	2 333 228	2 410 592	2 445 024	2 495 312	2 424 658	2 260 853
RU Tablet (Domestic)	1 050 612	1 061 627	1 073 816	1 033 414	1 021 719	1 001 162	1 028 751	1 029 197	1 063 666	1 067 560	1 090 577	1 059 616	1 020 674

Page views													
PV Total (All)	2 252 171 133	2 344 934 232	2 172 017 397	2 092 398 365	2 057 874 118	2 021 134 472	2 183 261 687	2 138 672 527	2 468 963 518	2 091 080 155	2 300 152 745	1 969 876 446	2 090 439 826
PV PC (All)	687 220 453	717 920 584	637 456 516	583 948 362	599 450 045	629 523 974	664 627 519	666 735 147	774 277 176	680 414 806	749 651 929	626 688 020	708 245 259
PV Phone (All)	1 468 389 288	1 527 061 130	1 442 216 881	1 411 706 000	1 360 873 634	1 296 460 386	1 408 762 391	1 359 040 860	1 563 514 753	1 299 495 370	1 422 514 447	1 229 417 908	1 261 124 445
PV Tablet (All)	96 554 692	99 952 108	92 344 134	96 732 094	97 551 060	95 125 438	109 872 655	112 898 826	131 172 669	111 171 524	127 984 597	113 770 229	121 071 823
PV Total (Domestic)	2 095 907 170	2 183 203 273	2 018 747 083	1 940 615 756	1 907 770 322	1 876 545 226	2 033 735 478	1 992 618 135	2 274 639 036	1 918 297 434	2 118 813 602	1 816 549 676	1 920 635 720
PV PC (Domestic)	631 550 190	659 154 217	583 752 471	535 074 573	549 561 978	577 976 139	612 264 747	614 131 988	704 071 466	617 584 191	683 127 100	573 271 121	644 543 239
PV Phone (Domestic)	1 373 597 269	1 430 033 054	1 348 410 609	1 315 338 028	1 267 382 980	1 209 871 779	1 318 712 333	1 272 883 595	1 448 705 078	1 197 732 509	1 316 578 367	1 137 648 417	1 164 008 304
PV Tablet (Domestic)	90 753 011	94 015 592	86 584 137	90 191 246	90 825 985	88 672 634	102 759 276	105 604 858	121 863 572	102 982 279	119 106 363	105 629 849	112 085 878

Odkaz na aktuálne platnú metodiku:

<https://www.iabslovakia.sk/iabmonitor/metodika-a-vysledky/>

Často kladené otázky k novej metodike:

https://www.iabslovakia.sk/wp-content/uploads/2019/07/FAQ_gemiusOverNight_07_2019.pdf

Základné metriky IABmonitor:

Visits - Navšteva - počet navštev generovaných navštevnikom na vybranom uzle v danom časovom období. Navšteva je definovaná ako seria zobrazení generovaných rovnakým užívateľom na danej webstránke (doméne) s časom nie dlhším ako 30 minút medzi dvomi za sebou nasledujúcimi zobrazeniami.

UC - Unikátne Cookies – počet rôznych cookies pridelených užívateľovi: ktorí navštívili daný uzol v danom časovom období.

PV - Zobrazenie – počet udalostí na webstránke s URL adresou pridelenou vybranému uzlu, vídenou návštevníkom vo vybranom časovom období.

TTS - Celkový strávený čas - celkový strávený čas návštevníka na vybranom uzle v danom časovom období.

TTS/Visits - Priemerný strávený čas na Návštevu - priemerný strávený čas na Návštevu na vybranom uzle v danom časovom období.

RU - Reálny užívateľ - počet internetových užívateľov, ktorí navštívili (generovali aspoň jedno zobrazenie) na vybranom uzle v danom časovom období. Tento indikátor predstavuje konkrétny počet osôb a nie počet počítačov, cookies alebo IP adries.

browser		nov.20
browser	share of visits	
Chrome Mobile 86.04	37,72%	
Chrome 86.04	13,40%	
Facebook in-app Browser 296.00	5,71%	
Facebook in-app Browser 294.00	5,20%	
Facebook in-app Browser 295.00	4,22%	
Facebook in-app Browser 297.00	4,10%	
Chrome Mobile 87.04	3,80%	
Samsung Browser 12.10	3,40%	
Chrome 87.04	2,70%	
Chrome Mobile 85.04	1,79%	

browser		okt.20
browser	share of visits	
Chrome Mobile 86.04	22,79%	
Chrome Mobile 85.04	18,35%	
Chrome 86.04	10,05%	
Chrome 85.04	5,49%	
Facebook in-app Browser 291.00	5,15%	
Facebook in-app Browser 293.00	4,85%	
Samsung Browser 12.10	4,03%	
Facebook in-app Browser 290.00	4,00%	
Facebook in-app Browser 292.00	3,53%	
Facebook in-app Browser 4.02	1,67%	

browser		sep.20
browser	share of visits	
Chrome Mobile 85.04	37,55%	
Chrome 85.04	12,69%	
Facebook in-app Browser 286.00	4,91%	
Chrome Mobile 84.04	4,47%	
Samsung Browser 12.10	3,88%	
Facebook in-app Browser 288.10	3,81%	
Facebook in-app Browser 289.00	3,48%	
Facebook in-app Browser 287.00	2,70%	
Facebook in-app Browser 285.00	2,19%	
Facebook in-app Browser 4.02	1,85%	

browser		aug.20
browser	share of visits	
Chrome Mobile 84.04	38,69%	
Chrome 84.04	12,53%	
Facebook in-app Browser 283.00	4,61%	
Facebook in-app Browser 284.00	4,50%	
Facebook in-app Browser 282.00	4,35%	
Facebook in-app Browser 281.00	3,63%	
Samsung Browser 12.10	3,11%	
Chrome Mobile 83.04	2,24%	
Chrome Mobile 85.04	1,94%	
Facebook in-app Browser 4.02	1,88%	

device type	
device type	share of visits
Samsung	32,31%
Huawei	30,37%
Xiaomi	14,83%
Device - unrecognized	8,14%
Motorola	4,01%
Apple	2,83%
Lenovo	2,24%
Sony	1,15%
LG	1,07%
Nokia	0,80%

device type	
device type	share of visits
Samsung	31,78%
Huawei	30,18%
Xiaomi	13,85%
Device - unrecognized	7,87%
Apple	5,03%
Motorola	3,95%
Lenovo	2,15%
Sony	1,18%
LG	1,06%
Nokia	0,79%

device type	
device type	share of visits
Samsung	30,60%
Huawei	29,79%
Xiaomi	11,59%
Device - unrecognized	10,50%
Apple	6,28%
Motorola	3,67%
Lenovo	2,17%
Sony	1,23%
LG	1,06%
Nokia	0,79%

device type	
device type	share of visits
Samsung	29,49%
Huawei	29,40%
Device - unrecognized	14,86%
Xiaomi	8,71%
Apple	6,22%
Motorola	3,42%
Lenovo	2,29%
Sony	1,29%
LG	1,07%
Nokia	0,81%

operating system	
operating system	share of visits
Android 10 Q	35,81%
Android 9.x (Pie)	19,02%
Windows 10	13,06%
Android 8.x (Oreo)	10,33%
Android 7.x (Nougat)	6,42%
Windows 7	3,61%
Android 6.x (Marshmallow)	3,03%
Android 5.x (Lollipop)	2,01%
Windows 8.1	1,12%
iOS	0,83%

operating system	
operating system	share of visits
Android 10 Q	33,41%
Android 9.x (Pie)	19,58%
Windows 10	12,91%
Android 8.x (Oreo)	10,43%
Android 7.x (Nougat)	6,47%
Windows 7	3,66%
Android 6.x (Marshmallow)	3,06%
Android 5.x (Lollipop)	2,03%
iOS	1,88%
iOS 13.x	1,35%

operating system	
operating system	share of visits
Android 10 Q	31,36%
Android 9.x (Pie)	20,30%
Windows 10	12,45%
Android 8.x (Oreo)	10,66%
Android 7.x (Nougat)	6,67%
iOS	4,47%
Windows 7	3,75%
Android 6.x (Marshmallow)	3,15%
Android 5.x (Lollipop)	2,11%
Windows 8.1	1,14%

operating system	
operating system	share of visits
Android 10 Q	29,27%
Android 9.x (Pie)	21,94%
Windows 10	11,46%
Android 8.x (Oreo)	11,29%
Android 7.x (Nougat)	7,17%
iOS	4,73%
Windows 7	3,68%
Android 6.x (Marshmallow)	3,42%
Android 5.x (Lollipop)	2,32%
Windows 8.1	1,10%

screen size	
screen size	share of visits
360 x 640	15,32%
360 x 780	10,78%
360 x 720	6,23%
360 x 760	5,64%
393 x 851	5,54%
1920 x 1080	5,09%
1366 x 768	4,67%
412 x 915	3,76%
360 x 771	3,29%
360 x 740	3,27%

screen size	
screen size	share of visits
360 x 640	15,61%
360 x 780	10,55%
360 x 720	6,22%
360 x 760	5,68%
393 x 851	5,26%
1920 x 1080	5,21%
1366 x 768	4,47%
360 x 740	3,34%
412 x 915	3,29%
360 x 771	3,21%

screen size	
screen size	share of visits
360 x 640	16,13%
360 x 780	10,31%
360 x 720	6,25%
360 x 760	5,77%
1920 x 1080	5,27%
393 x 851	4,93%
1366 x 768	4,39%
360 x 740	3,42%
360 x 771	3,12%
412 x 915	2,83%

screen size	
screen size	share of visits
360 x 640	17,40%
360 x 780	10,37%
360 x 720	6,59%
360 x 760	5,99%
1920 x 1080	4,89%
393 x 851	4,60%
1366 x 768	4,19%
360 x 740	3,58%
360 x 771	3,08%
412 x 846	2,78%

traffic source	
traffic source	share of visits
Direct referrer	37,92%
Social site	26,68%
Search engine	23,79%
Referral	11,57%
Campaign	0,03%
Web directory	0,01%

traffic source	
traffic source	share of visits
Direct referrer	37,52%
Social site	27,69%
Search engine	22,91%
Referral	11,84%
Campaign	0,03%
Web directory	0,01%

traffic source	
traffic source	share of visits
Direct referrer	38,16%
Social site	26,22%
Search engine	22,99%
Referral	12,56%
Web directory	0,04%
Campaign	0,03%

traffic source	
traffic source	share of visits
Direct referrer	38,10%
Social site	27,13%
Search engine	22,56%
Referral	12,16%
Campaign	0,03%
Web directory	0,01%

browser **júl.20**

browser	share of visits
Chrome Mobile 83.04	27,57%
Chrome Mobile 84.04	14,28%
Chrome 83.04	8,91%
Chrome 84.04	5,02%
Facebook in-app Browser 278.00	4,23%
Facebook in-app Browser 279.00	4,12%
Samsung Browser 12.00	3,75%
Facebook in-app Browser 277.00	3,45%
Facebook in-app Browser 280.00	3,02%
Facebook in-app Browser 276.00	2,35%

browser **jún.20**

browser	share of visits
Chrome Mobile 83.04	36,46%
Chrome 83.04	14,90%
Chrome Mobile 81.04	5,25%
Facebook in-app Browser 274.00	4,51%
Facebook in-app Browser 273.00	3,82%
Facebook in-app Browser 275.00	3,77%
Samsung Browser 11.20	3,27%
Facebook in-app Browser 272.00	2,89%
Facebook in-app Browser 276.00	2,42%
Chrome Mobile 80.03	1,68%

browser **máj.20**

browser	share of visits
Chrome Mobile 81.04	36,91%
Chrome 81.04	13,18%
Facebook in-app Browser 271.00	4,90%
Facebook in-app Browser 268.10	4,83%
Chrome Mobile 80.03	3,09%
Facebook in-app Browser 269.00	2,96%
Chrome 83.04	2,29%
Samsung Browser 11.20	2,28%
Chrome Mobile 83.04	2,24%
Facebook in-app Browser 270.10	1,82%

browser **apr.20**

browser	share of visits
Chrome Mobile 80.03	26,56%
Chrome Mobile 81.04	14,28%
Chrome 80.03	10,60%
Facebook in-app Browser 266.00	5,78%
Facebook in-app Browser 264.00	5,48%
Chrome 81.04	5,27%
Samsung Browser 11.10	3,67%
Facebook in-app Browser 265.00	2,83%
Facebook in-app Browser 267.10	2,76%
Facebook in-app Browser 263.00	2,00%

device type

device type	share of visits
Samsung	30,15%
Huawei	29,86%
Device - unrecognized	12,96%
Xiaomi	8,90%
Apple	6,18%
Motorola	3,54%
Lenovo	2,45%
Sony	1,37%
LG	1,14%
Nokia	0,83%

device type

device type	share of visits
Huawei	30,69%
Samsung	30,53%
Device - unrecognized	11,43%
Xiaomi	9,20%
Apple	6,00%
Motorola	3,61%
Lenovo	2,59%
Sony	1,44%
LG	1,18%
Nokia	0,83%

device type

device type	share of visits
Huawei	31,20%
Samsung	31,13%
Device - unrecognized	10,04%
Xiaomi	9,32%
Apple	5,73%
Motorola	3,70%
Lenovo	2,82%
Sony	1,50%
LG	1,26%
Nokia	0,83%

device type

device type	share of visits
Samsung	31,59%
Huawei	31,46%
Xiaomi	9,41%
Device - unrecognized	8,90%
Apple	5,56%
Motorola	3,76%
Lenovo	3,00%
Sony	1,56%
LG	1,32%
Nokia	0,84%

operating system

operating system	share of visits
Android 10 Q	26,14%
Android 9.x (Pie)	22,79%
Windows 10	12,28%
Android 8.x (Oreo)	11,55%
Android 7.x (Nougat)	7,44%
iOS	4,59%
Windows 7	3,97%
Android 6.x (Marshmallow)	3,61%
Android 5.x (Lollipop)	2,48%
Windows 8.1	1,18%

operating system

operating system	share of visits
Android 9.x (Pie)	24,21%
Android 10 Q	22,40%
Windows 10	13,71%
Android 8.x (Oreo)	11,72%
Android 7.x (Nougat)	7,61%
Windows 7	4,47%
iOS	4,28%
Android 6.x (Marshmallow)	3,73%
Android 5.x (Lollipop)	2,57%
Windows 8.1	1,33%

operating system

operating system	share of visits
Android 9.x (Pie)	26,23%
Android 10 Q	18,62%
Windows 10	14,11%
Android 8.x (Oreo)	12,10%
Android 7.x (Nougat)	8,02%
Windows 7	4,49%
iOS	4,02%
Android 6.x (Marshmallow)	3,98%
Android 5.x (Lollipop)	2,82%
Windows 8.1	1,39%

operating system

operating system	share of visits
Android 9.x (Pie)	29,83%
Windows 10	14,09%
Android 10 Q	13,73%
Android 8.x (Oreo)	12,49%
Android 7.x (Nougat)	8,41%
Windows 7	4,54%
Android 6.x (Marshmallow)	4,19%
iOS	3,86%
Android 5.x (Lollipop)	3,01%
Windows 8.1	1,43%

screen size

screen size	share of visits
360 x 640	18,12%
360 x 780	9,98%
360 x 720	6,64%
360 x 760	5,96%
1920 x 1080	5,34%
1366 x 768	4,44%
393 x 851	4,08%
360 x 740	3,65%
360 x 771	2,88%
412 x 846	2,81%

screen size

screen size	share of visits
360 x 640	18,57%
360 x 780	9,57%
360 x 720	6,64%
1920 x 1080	5,89%
360 x 760	5,88%
1366 x 768	5,06%
393 x 851	3,69%
360 x 740	3,67%
412 x 846	2,81%
360 x 771	2,74%

screen size

screen size	share of visits
360 x 640	19,57%
360 x 780	9,26%
360 x 720	6,78%
360 x 760	5,84%
1366 x 768	5,74%
1920 x 1080	5,56%
360 x 740	3,75%
393 x 851	3,30%
412 x 846	2,85%
1536 x 864	2,63%

screen size

screen size	share of visits
360 x 640	20,53%
360 x 780	8,93%
360 x 720	6,86%
1366 x 768	5,98%
360 x 760	5,82%
1920 x 1080	5,38%
360 x 740	3,86%
393 x 851	2,99%
412 x 846	2,89%
1536 x 864	2,69%

traffic source

traffic source	share of visits
Direct referrer	38,78%
Social site	25,42%
Search engine	23,03%
Referral	12,73%
Campaign	0,03%
Web directory	0,01%

traffic source

traffic source	share of visits
Direct referrer	38,36%
Social site	25,31%
Search engine	23,55%
Referral	12,73%
Campaign	0,03%
Web directory	0,02%

traffic source

traffic source	share of visits
Direct referrer	37,56%
Social site	26,17%
Search engine	23,71%
Referral	12,53%
Campaign	0,02%
Web directory	0,01%

traffic source

traffic source	share of visits
Direct referrer	37,60%
Social site	27,47%
Search engine	22,83%
Referral	12,06%
Campaign	0,02%
Web directory	0,01%

browser mar.20

browser	share of visits
Chrome Mobile 80.03	38,39%
Chrome 80.03	14,72%
Facebook in-app Browser 261.00	5,27%
Facebook in-app Browser 262.00	4,63%
Facebook in-app Browser 260.00	4,29%
Facebook in-app Browser 259.00	3,55%
Samsung Browser 11.10	3,08%
Facebook in-app Browser 263.00	2,69%
Facebook in-app Browser 4.02	1,79%
Chrome Mobile 79.03	1,75%

browser feb.20

browser	share of visits
Chrome Mobile 80.03	25,15%
Chrome Mobile 79.03	15,35%
Chrome 79.03	9,73%
Chrome 80.03	6,14%
Facebook in-app Browser 256.00	5,21%
Facebook in-app Browser 255.00	3,70%
Facebook in-app Browser 257.00	3,62%
Samsung Browser 10.20	3,51%
Facebook in-app Browser 258.00	3,20%
MSIE 11.00	1,80%

browser jan.20

browser	share of visits
Chrome Mobile 79.03	38,78%
Chrome 79.03	15,58%
Facebook in-app Browser 251.00	5,19%
Facebook in-app Browser 253.00	4,31%
Facebook in-app Browser 252.00	3,60%
Samsung Browser 10.20	3,53%
Facebook in-app Browser 254.00	3,13%
Chrome Mobile 78.03	2,16%
MSIE 11.00	1,91%
Facebook in-app Browser 4.02	1,67%

browser dec.19

browser	share of visits
Chrome Mobile 78.03	24,02%
Chrome Mobile 79.03	16,46%
Chrome 78.03	8,50%
Chrome 79.03	6,45%
Facebook in-app Browser 251.00	5,06%
Facebook in-app Browser 249.00	4,50%
Facebook in-app Browser 250.00	4,31%
Samsung Browser 10.20	2,98%
Facebook in-app Browser 248.10	2,98%
Facebook in-app Browser 4.02	1,83%

device type

device type	share of visits
Samsung	31,85%
Huawei	31,65%
Xiaomi	9,64%
Device - unrecognized	8,05%
Apple	5,82%
Motorola	3,72%
Lenovo	2,95%
Sony	1,61%
LG	1,34%
Nokia	0,84%

device type

device type	share of visits
Huawei	31,68%
Samsung	31,61%
Xiaomi	9,91%
Device - unrecognized	7,22%
Apple	6,12%
Motorola	3,73%
Lenovo	3,13%
Sony	1,69%
LG	1,38%
Nokia	0,85%

device type

device type	share of visits
Huawei	31,91%
Samsung	31,64%
Xiaomi	9,99%
Device - unrecognized	6,33%
Apple	6,23%
Motorola	3,73%
Lenovo	3,29%
Sony	1,76%
LG	1,43%
Nokia	0,85%

device type

device type	share of visits
Huawei	32,08%
Samsung	31,42%
Xiaomi	10,20%
Apple	6,50%
Device - unrecognized	5,23%
Motorola	3,83%
Lenovo	3,59%
Sony	1,88%
LG	1,51%
Nokia	0,86%

operating system

operating system	share of visits
Android 9.x (Pie)	32,83%
Windows 10	13,50%
Android 8.x (Oreo)	12,81%
Android 10 Q	10,50%
Android 7.x (Nougat)	8,61%
Windows 7	4,62%
Android 6.x (Marshmallow)	4,31%
iOS	4,06%
Android 5.x (Lollipop)	3,05%
Windows 8.1	1,38%

operating system

operating system	share of visits
Android 9.x (Pie)	35,90%
Windows 10	14,01%
Android 8.x (Oreo)	12,94%
Android 7.x (Nougat)	8,74%
Windows 7	5,52%
Android 10 Q	5,03%
Android 6.x (Marshmallow)	4,42%
iOS	4,09%
Android 5.x (Lollipop)	3,15%
Windows 8.1	1,49%

operating system

operating system	share of visits
Android 9.x (Pie)	36,40%
Windows 10	13,74%
Android 8.x (Oreo)	13,41%
Android 7.x (Nougat)	9,13%
Windows 7	5,96%
Android 6.x (Marshmallow)	4,68%
iOS	4,09%
Android 5.x (Lollipop)	3,35%
Android 10 Q	2,81%
Windows 8.1	1,53%

operating system

operating system	share of visits
Android 9.x (Pie)	36,05%
Android 8.x (Oreo)	14,42%
Windows 10	12,59%
Android 7.x (Nougat)	10,07%
Windows 7	5,92%
Android 6.x (Marshmallow)	5,24%
iOS	3,94%
Android 5.x (Lollipop)	3,78%
Windows 8.1	1,51%
Android 4.4 (KitKat)	1,45%

screen size

screen size	share of visits
360 x 640	21,22%
360 x 780	8,73%
360 x 720	6,88%
360 x 760	5,88%
1366 x 768	5,51%
1920 x 1080	5,48%
360 x 740	4,01%
412 x 846	3,00%
393 x 851	2,88%
1536 x 864	2,47%

screen size

screen size	share of visits
360 x 640	21,34%
360 x 780	7,94%
360 x 720	6,72%
1920 x 1080	6,22%
1366 x 768	5,68%
360 x 760	5,66%
360 x 740	3,90%
412 x 846	2,95%
393 x 851	2,62%
1536 x 864	2,33%

screen size

screen size	share of visits
360 x 640	22,34%
360 x 780	7,43%
360 x 720	6,79%
1920 x 1080	6,14%
1366 x 768	5,83%
360 x 760	5,58%
360 x 740	3,96%
412 x 846	2,99%
393 x 851	2,32%
1536 x 864	2,30%

screen size

screen size	share of visits
360 x 640	24,64%
360 x 720	7,02%
360 x 780	6,75%
1366 x 768	5,86%
1920 x 1080	5,51%
360 x 760	5,47%
360 x 740	4,08%
412 x 846	3,08%
1536 x 864	2,14%
375 x 667	2,04%

traffic source

traffic source	share of visits
Direct referrer	37,33%
Social site	29,55%
Search engine	21,12%
Referral	11,95%
Campaign	0,03%
Web directory	0,01%

traffic source

traffic source	share of visits
Direct referrer	38,80%
Social site	24,99%
Search engine	23,22%
Referral	12,93%
Campaign	0,03%
Web directory	0,02%

traffic source

traffic source	share of visits
Direct referrer	38,27%
Social site	25,02%
Search engine	23,70%
Referral	12,95%
Campaign	0,05%
Web directory	0,02%

traffic source

traffic source	share of visits
Direct referrer	38,21%
Social site	25,15%
Search engine	23,73%
Referral	12,84%
Campaign	0,06%
Web directory	0,02%

browser **nov.19**

browser	share of visits
Chrome Mobile 78.03	36,47%
Chrome 78.03	14,74%
Facebook in-app Browser 247.00	6,16%
Facebook in-app Browser 246.00	3,97%
Samsung Browser 10.10	3,39%
Facebook in-app Browser 245.00	3,25%
Chrome Mobile 77.03	3,06%
Facebook in-app Browser 248.10	2,24%
MSIE 11.00	2,06%
Facebook in-app Browser 4.02	1,71%

device type

device type	share of visits
Huawei	32,29%
Samsung	30,93%
Xiaomi	9,68%
Apple	6,40%
Device - unrecognized	5,61%
Motorola	3,89%
Lenovo	3,84%
Sony	1,98%
LG	1,58%
Nokia	0,86%

operating system

operating system	share of visits
Android 9.x (Pie)	33,38%
Android 8.x (Oreo)	14,85%
Windows 10	13,73%
Android 7.x (Nougat)	10,42%
Windows 7	6,70%
Android 6.x (Marshmallow)	5,50%
Android 5.x (Lollipop)	3,99%
iOS	3,60%
Windows 8.1	1,68%
Android 4.4 (KitKat)	1,52%

screen size

screen size	share of visits
360 x 640	25,48%
360 x 720	6,89%
1366 x 768	6,39%
1920 x 1080	6,25%
360 x 780	5,93%
360 x 760	5,17%
360 x 740	4,04%
412 x 846	3,03%
1536 x 864	2,30%
375 x 667	2,03%

traffic source

traffic source	share of visits
Direct referrer	37,89%
Social site	24,75%
Search engine	23,80%
Web page	13,47%
Campaign	0,07%
Web directory	0,02%