

Mesačná kontrolná správa

	aug.20	júl.20	jún.20	máj.20	apr.20	mar.20	feb.20	jan.20	dec.19	nov.19	okt.19	sep.19	aug.19
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Strukturálna štúdia													
Internetová populácia SR 12+	3 457 702	3 416 423	3 354 072	3 399 348	3 444 623	3 561 432	3 537 185	3 610 273	3 508 100	3 527 983	3 504 003	3 472 551	3 386 163
PC internetová populácia SR 12+	3 021 373	2 985 303	2 930 821	2 970 381	3 009 944	3 112 013	3 152 548	3 217 689	3 126 626	3 208 403	3 186 596	3 157 994	3 079 512
Phone internetová populácia SR 12+	2 696 186	2 663 997	2 615 379	2 650 683	2 685 987	2 777 070	2 814 383	2 872 535	2 791 241	2 598 682	2 581 017	2 557 851	2 494 284
Tablet internetová populácia SR 12+	1 185 497	1 171 345	1 149 967	1 165 489	1 181 012	1 221 061	1 225 233	1 250 550	1 215 158	1 173 189	1 165 216	1 154 758	1 126 059

Real users													
RU Total (All)	4 183 938	4 060 223	4 001 139	4 201 152	4 171 216	4 683 923	4 407 423	4 423 115	4 423 585	4 164 925	4 109 080	3 956 560	4 078 719
RU PC(All)	3 111 752	3 075 650	3 064 070	3 181 479	3 194 051	3 410 990	3 373 674	3 433 581	3 316 068	3 620 036	3 576 147	3 436 926	3 461 692
RU Phone (All)	3 336 522	3 224 972	3 156 712	3 311 980	3 279 318	3 737 295	3 552 937	3 553 347	3 579 898	2 981 239	2 932 104	2 852 689	2 983 872
RU Tablet (All)	1 139 547	1 119 012	1 102 321	1 145 441	1 144 298	1 225 159	1 198 863	1 222 162	1 195 312	1 285 735	1 273 338	1 243 700	1 281 470
RU Total (Domestic)	3 015 407	2 980 039	2 929 558	3 005 629	3 006 312	3 106 818	3 085 379	3 152 104	3 063 953	3 069 345	3 048 483	3 021 119	2 945 962
RU PC (Domestic)	2 626 155	2 598 399	2 554 024	2 622 254	2 622 485	2 704 086	2 739 293	2 802 604	2 721 632	2 792 889	2 774 072	2 747 455	2 678 872
RU Phone (Domestic)	2 342 106	2 313 474	2 271 524	2 332 144	2 333 228	2 410 592	2 445 024	2 495 312	2 424 658	2 260 853	2 245 485	2 225 330	2 170 027
RU Tablet (Domestic)	1 033 414	1 021 719	1 001 162	1 028 751	1 029 197	1 063 666	1 067 560	1 090 577	1 059 616	1 020 674	1 013 738	1 004 639	979 671

Page views													
PV Total (All)	2 092 398 365	2 057 874 118	2 021 134 472	2 183 261 687	2 138 672 527	2 468 963 518	2 091 080 155	2 300 152 745	1 969 876 446	2 090 439 826	2 095 128 165	1 943 159 984	1 939 926 708
PV PC (All)	583 948 362	599 450 045	629 523 974	664 627 519	666 735 147	774 277 176	680 414 806	749 651 929	626 688 020	708 245 259	713 553 945	661 664 904	625 779 083
PV Phone (All)	1 411 706 000	1 360 873 634	1 296 460 386	1 408 762 391	1 359 040 860	1 563 514 753	1 299 495 370	1 422 514 447	1 229 417 908	1 261 124 445	1 258 639 935	1 165 151 236	1 193 796 228
PV Tablet (All)	96 732 094	97 551 060	95 125 438	109 872 655	112 898 826	131 172 669	111 171 524	127 984 597	113 770 229	121 071 823	122 935 217	116 341 091	120 348 474
PV Total (Domestic)	1 940 615 756	1 907 770 322	1 876 545 226	2 033 735 478	1 992 618 135	2 274 639 036	1 918 297 434	2 118 813 602	1 816 549 676	1 920 635 720	1 919 880 972	1 776 680 531	1 763 593 712
PV PC (Domestic)	535 074 573	549 561 978	577 976 139	612 264 747	614 131 988	704 071 466	617 584 191	683 127 100	573 271 121	644 543 239	647 340 920	600 500 262	567 138 846
PV Phone (Domestic)	1 315 338 028	1 267 382 980	1 209 871 779	1 318 712 333	1 272 883 595	1 448 705 078	1 197 732 509	1 316 578 367	1 137 648 417	1 164 008 304	1 159 371 660	1 069 824 854	1 087 020 775
PV Tablet (Domestic)	90 191 246	90 825 985	88 672 634	102 759 276	105 604 858	121 863 572	102 982 279	119 106 363	105 629 849	112 085 878	113 169 324	106 352 662	109 431 168

Odkaz na aktuálne platnú metodiku:

<https://www.iabslovakia.sk/iabmonitor/metodika-a-vysledky/>

Často kladené otázky k novej metodike:

https://www.iabslovakia.sk/wp-content/uploads/2019/07/FAQ_gemiusOverNight_07_2019.pdf

Základné metríky IABmonitor:

Visits - Návšteva - počet návštev generovaných návštevníkom na vybranom uzle v danom časovom období. Návšteva je definovaná ako séria zobrazení generovaných rovnakým užívateľom na danej webstránke (doméne) s časom nie dlhším ako 30 minút medzi dvomi za sebou nasledujúcimi zobrazeniami.

UC - Unikátne Cookies – počet rôznych cookies pridelených užívateľovi: ktorí navštívili daný uzol v danom časovom období.

PV - Zobrazenie – počet udalostí na webstránke s URL adresou pridelenou vybranému uzlu, videnou návštevníkom vo vybranom časovom období.

TTS - Celkový strávený čas - celkový strávený čas návštevníka na vybranom uzle v danom časovom období.

TTS/Visits - Priemerný strávený čas na Návštevu - priemerný strávený čas na Návštevu na vybranom uzle v danom časovom období.

RU - Reálny užívateľ - počet internetových užívateľov, ktorí navštívili (generovali aspoň jedno zobrazenie) na vybranom uzle v danom časovom období. Tento indikátor predstavuje konkrétny počet osôb a nie počet počítačov, cookies alebo IP adries.

browser **aug.20**

browser	share of visits
Chrome Mobile 84.04	38,69%
Chrome 84.04	12,53%
Facebook in-app Browser 283.00	4,61%
Facebook in-app Browser 284.00	4,50%
Facebook in-app Browser 282.00	4,35%
Facebook in-app Browser 281.00	3,63%
Samsung Browser 12.10	3,11%
Chrome Mobile 83.04	2,24%
Chrome Mobile 85.04	1,94%
Facebook in-app Browser 4.02	1,88%

browser **júl.20**

browser	share of visits
Chrome Mobile 83.04	27,57%
Chrome Mobile 84.04	14,28%
Chrome 83.04	8,91%
Chrome 84.04	5,02%
Facebook in-app Browser 278.00	4,23%
Facebook in-app Browser 279.00	4,12%
Samsung Browser 12.00	3,75%
Facebook in-app Browser 277.00	3,45%
Facebook in-app Browser 280.00	3,02%
Facebook in-app Browser 276.00	2,35%

browser **jún.20**

browser	share of visits
Chrome Mobile 83.04	36,46%
Chrome 83.04	14,90%
Chrome Mobile 81.04	5,25%
Facebook in-app Browser 274.00	4,51%
Facebook in-app Browser 273.00	3,82%
Facebook in-app Browser 275.00	3,77%
Samsung Browser 11.20	3,27%
Facebook in-app Browser 272.00	2,89%
Facebook in-app Browser 276.00	2,42%
Chrome Mobile 80.03	1,68%

device type

device type	share of visits
Samsung	29,49%
Huawei	29,40%
Device - unrecognized	14,86%
Xiaomi	8,71%
Apple	6,22%
Motorola	3,42%
Lenovo	2,29%
Sony	1,29%
LG	1,07%
Nokia	0,81%

device type

device type	share of visits
Samsung	30,15%
Huawei	29,86%
Device - unrecognized	12,96%
Xiaomi	8,90%
Apple	6,18%
Motorola	3,54%
Lenovo	2,45%
Sony	1,37%
LG	1,14%
Nokia	0,83%

device type

device type	share of visits
Huawei	30,69%
Samsung	30,53%
Device - unrecognized	11,43%
Xiaomi	9,20%
Apple	6,00%
Motorola	3,61%
Lenovo	2,59%
Sony	1,44%
LG	1,18%
Nokia	0,83%

operating system

operating system	share of visits
Android 10 Q	29,27%
Android 9.x (Pie)	21,94%
Windows 10	11,46%
Android 8.x (Oreo)	11,29%
Android 7.x (Nougat)	7,17%
iOS	4,73%
Windows 7	3,68%
Android 6.x (Marshmallow)	3,42%
Android 5.x (Lollipop)	2,32%
Windows 8.1	1,10%

operating system

operating system	share of visits
Android 10 Q	26,14%
Android 9.x (Pie)	22,79%
Windows 10	12,28%
Android 8.x (Oreo)	11,55%
Android 7.x (Nougat)	7,44%
iOS	4,59%
Windows 7	3,97%
Android 6.x (Marshmallow)	3,61%
Android 5.x (Lollipop)	2,48%
Windows 8.1	1,18%

operating system

operating system	share of visits
Android 9.x (Pie)	24,21%
Android 10 Q	22,40%
Windows 10	13,71%
Android 8.x (Oreo)	11,72%
Android 7.x (Nougat)	7,61%
Windows 7	4,47%
iOS	4,28%
Android 6.x (Marshmallow)	3,73%
Android 5.x (Lollipop)	2,57%
Windows 8.1	1,33%

screen size

screen size	share of visits
360 x 640	17,40%
360 x 780	10,37%
360 x 720	6,59%
360 x 760	5,99%
1920 x 1080	4,89%
393 x 851	4,60%
1366 x 768	4,19%
360 x 740	3,58%
360 x 771	3,08%
412 x 846	2,78%

screen size

screen size	share of visits
360 x 640	18,12%
360 x 780	9,98%
360 x 720	6,64%
360 x 760	5,96%
1920 x 1080	5,34%
1366 x 768	4,44%
393 x 851	4,08%
360 x 740	3,65%
360 x 771	2,88%
412 x 846	2,81%

screen size

screen size	share of visits
360 x 640	18,57%
360 x 780	9,57%
360 x 720	6,64%
1920 x 1080	5,89%
360 x 760	5,88%
1366 x 768	5,06%
393 x 851	3,69%
360 x 740	3,67%
412 x 846	2,81%
360 x 771	2,74%

traffic source

traffic source	share of visits
Direct referrer	38,10%
Social site	27,13%
Search engine	22,56%
Referral	12,16%
Campaign	0,03%
Web directory	0,01%

traffic source

traffic source	share of visits
Direct referrer	38,78%
Social site	25,42%
Search engine	23,03%
Referral	12,73%
Campaign	0,03%
Web directory	0,01%

traffic source

traffic source	share of visits
Direct referrer	38,36%
Social site	25,31%
Search engine	23,55%
Referral	12,73%
Campaign	0,03%
Web directory	0,02%

browser máj.20

browser	share of visits
Chrome Mobile 81.04	36,91%
Chrome 81.04	13,18%
Facebook in-app Browser 271.00	4,90%
Facebook in-app Browser 268.10	4,83%
Chrome Mobile 80.03	3,09%
Facebook in-app Browser 269.00	2,96%
Chrome 83.04	2,29%
Samsung Browser 11.20	2,28%
Chrome Mobile 83.04	2,24%
Facebook in-app Browser 270.10	1,82%

device type

device type	share of visits
Huawei	31,20%
Samsung	31,13%
Device - unrecognized	10,04%
Xiaomi	9,32%
Apple	5,73%
Motorola	3,70%
Lenovo	2,82%
Sony	1,50%
LG	1,26%
Nokia	0,83%

operating system

operating system	share of visits
Android 9.x (Pie)	26,23%
Android 10 Q	18,62%
Windows 10	14,11%
Android 8.x (Oreo)	12,10%
Android 7.x (Nougat)	8,02%
Windows 7	4,49%
iOS	4,02%
Android 6.x (Marshmallow)	3,98%
Android 5.x (Lollipop)	2,82%
Windows 8.1	1,39%

screen size

screen size	share of visits
360 x 640	19,57%
360 x 780	9,26%
360 x 720	6,78%
360 x 760	5,84%
1366 x 768	5,74%
1920 x 1080	5,56%
360 x 740	3,75%
393 x 851	3,30%
412 x 846	2,85%
1536 x 864	2,63%

traffic source

traffic source	share of visits
Direct referrer	37,56%
Social site	26,17%
Search engine	23,71%
Referral	12,53%
Campaign	0,02%
Web directory	0,01%

browser apr.20

browser	share of visits
Chrome Mobile 80.03	26,56%
Chrome Mobile 81.04	14,28%
Chrome 80.03	10,60%
Facebook in-app Browser 266.00	5,78%
Facebook in-app Browser 264.00	5,48%
Chrome 81.04	5,27%
Samsung Browser 11.10	3,67%
Facebook in-app Browser 265.00	2,83%
Facebook in-app Browser 267.10	2,76%
Facebook in-app Browser 263.00	2,00%

device type

device type	share of visits
Samsung	31,59%
Huawei	31,46%
Xiaomi	9,41%
Device - unrecognized	8,90%
Apple	5,56%
Motorola	3,76%
Lenovo	3,00%
Sony	1,56%
LG	1,32%
Nokia	0,84%

operating system

operating system	share of visits
Android 9.x (Pie)	29,83%
Windows 10	14,09%
Android 10 Q	13,73%
Android 8.x (Oreo)	12,49%
Android 7.x (Nougat)	8,41%
Windows 7	4,54%
Android 6.x (Marshmallow)	4,19%
iOS	3,86%
Android 5.x (Lollipop)	3,01%
Windows 8.1	1,43%

screen size

screen size	share of visits
360 x 640	20,53%
360 x 780	8,93%
360 x 720	6,86%
1366 x 768	5,98%
360 x 760	5,82%
1920 x 1080	5,38%
360 x 740	3,86%
393 x 851	2,99%
412 x 846	2,89%
1536 x 864	2,69%

traffic source

traffic source	share of visits
Direct referrer	37,60%
Social site	27,47%
Search engine	22,83%
Referral	12,06%
Campaign	0,02%
Web directory	0,01%

browser mar.20

browser	share of visits
Chrome Mobile 80.03	38,39%
Chrome 80.03	14,72%
Facebook in-app Browser 261.00	5,27%
Facebook in-app Browser 262.00	4,63%
Facebook in-app Browser 260.00	4,29%
Facebook in-app Browser 259.00	3,55%
Samsung Browser 11.10	3,08%
Facebook in-app Browser 263.00	2,69%
Facebook in-app Browser 4.02	1,79%
Chrome Mobile 79.03	1,75%

device type

device type	share of visits
Samsung	31,85%
Huawei	31,65%
Xiaomi	9,64%
Device - unrecognized	8,05%
Apple	5,82%
Motorola	3,72%
Lenovo	2,95%
Sony	1,61%
LG	1,34%
Nokia	0,84%

operating system

operating system	share of visits
Android 9.x (Pie)	32,83%
Windows 10	13,50%
Android 8.x (Oreo)	12,81%
Android 10 Q	10,50%
Android 7.x (Nougat)	8,61%
Windows 7	4,62%
Android 6.x (Marshmallow)	4,31%
iOS	4,06%
Android 5.x (Lollipop)	3,05%
Windows 8.1	1,38%

screen size

screen size	share of visits
360 x 640	21,22%
360 x 780	8,73%
360 x 720	6,88%
360 x 760	5,88%
1366 x 768	5,51%
1920 x 1080	5,48%
360 x 740	4,01%
412 x 846	3,00%
393 x 851	2,88%
1536 x 864	2,47%

traffic source

traffic source	share of visits
Direct referrer	37,33%
Social site	29,55%
Search engine	21,12%
Referral	11,95%
Campaign	0,03%
Web directory	0,01%

browser		feb.20
browser	share of visits	
Chrome Mobile 80.03	25,15%	
Chrome Mobile 79.03	15,35%	
Chrome 79.03	9,73%	
Chrome 80.03	6,14%	
Facebook in-app Browser 256.00	5,21%	
Facebook in-app Browser 255.00	3,70%	
Facebook in-app Browser 257.00	3,62%	
Samsung Browser 10.20	3,51%	
Facebook in-app Browser 258.00	3,20%	
MSIE 11.00	1,80%	

browser		jan.20
browser	share of visits	
Chrome Mobile 79.03	38,78%	
Chrome 79.03	15,58%	
Facebook in-app Browser 251.00	5,19%	
Facebook in-app Browser 253.00	4,31%	
Facebook in-app Browser 252.00	3,60%	
Samsung Browser 10.20	3,53%	
Facebook in-app Browser 254.00	3,13%	
Chrome Mobile 78.03	2,16%	
MSIE 11.00	1,91%	
Facebook in-app Browser 4.02	1,67%	

browser		dec.19
browser	share of visits	
Chrome Mobile 78.03	24,02%	
Chrome Mobile 79.03	16,46%	
Chrome 78.03	8,50%	
Chrome 79.03	6,45%	
Facebook in-app Browser 251.00	5,06%	
Facebook in-app Browser 249.00	4,50%	
Facebook in-app Browser 250.00	4,31%	
Samsung Browser 10.20	2,98%	
Facebook in-app Browser 248.10	2,98%	
Facebook in-app Browser 4.02	1,83%	

device type		share of visits
Huawei	31,68%	
Samsung	31,61%	
Xiaomi	9,91%	
Device - unrecognized	7,22%	
Apple	6,12%	
Motorola	3,73%	
Lenovo	3,13%	
Sony	1,69%	
LG	1,38%	
Nokia	0,85%	

device type		share of visits
Huawei	31,91%	
Samsung	31,64%	
Xiaomi	9,99%	
Device - unrecognized	6,33%	
Apple	6,23%	
Motorola	3,73%	
Lenovo	3,29%	
Sony	1,76%	
LG	1,43%	
Nokia	0,85%	

device type		share of visits
Huawei	32,08%	
Samsung	31,42%	
Xiaomi	10,20%	
Apple	6,50%	
Device - unrecognized	5,23%	
Motorola	3,83%	
Lenovo	3,59%	
Sony	1,88%	
LG	1,51%	
Nokia	0,86%	

operating system		share of visits
Android 9.x (Pie)	35,90%	
Windows 10	14,01%	
Android 8.x (Oreo)	12,94%	
Android 7.x (Nougat)	8,74%	
Windows 7	5,52%	
Android 10 Q	5,03%	
Android 6.x (Marshmallow)	4,42%	
iOS	4,09%	
Android 5.x (Lollipop)	3,15%	
Windows 8.1	1,49%	

operating system		share of visits
Android 9.x (Pie)	36,40%	
Windows 10	13,74%	
Android 8.x (Oreo)	13,41%	
Android 7.x (Nougat)	9,13%	
Windows 7	5,96%	
Android 6.x (Marshmallow)	4,68%	
iOS	4,09%	
Android 5.x (Lollipop)	3,35%	
Android 10 Q	2,81%	
Windows 8.1	1,53%	

operating system		share of visits
Android 9.x (Pie)	36,05%	
Android 8.x (Oreo)	14,42%	
Windows 10	12,59%	
Android 7.x (Nougat)	10,07%	
Windows 7	5,92%	
Android 6.x (Marshmallow)	5,24%	
iOS	3,94%	
Android 5.x (Lollipop)	3,78%	
Windows 8.1	1,51%	
Android 4.4 (KitKat)	1,45%	

screen size		share of visits
360 x 640	21,34%	
360 x 780	7,94%	
360 x 720	6,72%	
1920 x 1080	6,22%	
1366 x 768	5,68%	
360 x 760	5,66%	
360 x 740	3,90%	
412 x 846	2,95%	
393 x 851	2,62%	
1536 x 864	2,33%	

screen size		share of visits
360 x 640	22,34%	
360 x 780	7,43%	
360 x 720	6,79%	
1920 x 1080	6,14%	
1366 x 768	5,83%	
360 x 760	5,58%	
360 x 740	3,96%	
412 x 846	2,99%	
393 x 851	2,32%	
1536 x 864	2,30%	

screen size		share of visits
360 x 640	24,64%	
360 x 720	7,02%	
360 x 780	6,75%	
1366 x 768	5,86%	
1920 x 1080	5,51%	
360 x 760	5,47%	
360 x 740	4,08%	
412 x 846	3,08%	
1536 x 864	2,14%	
375 x 667	2,04%	

traffic source		share of visits
Direct referrer	38,80%	
Social site	24,99%	
Search engine	23,22%	
Referral	12,93%	
Campaign	0,03%	
Web directory	0,02%	

traffic source		share of visits
Direct referrer	38,27%	
Social site	25,02%	
Search engine	23,70%	
Referral	12,95%	
Campaign	0,05%	
Web directory	0,02%	

traffic source		share of visits
Direct referrer	38,21%	
Social site	25,15%	
Search engine	23,73%	
Referral	12,84%	
Campaign	0,06%	
Web directory	0,02%	

browser nov.19

browser	share of visits
Chrome Mobile 78.03	36,47%
Chrome 78.03	14,74%
Facebook in-app Browser 247.00	6,16%
Facebook in-app Browser 246.00	3,97%
Samsung Browser 10.10	3,39%
Facebook in-app Browser 245.00	3,25%
Chrome Mobile 77.03	3,06%
Facebook in-app Browser 248.10	2,24%
MSIE 11.00	2,06%
Facebook in-app Browser 4.02	1,71%

browser okt.19

browser	share of visits
Chrome Mobile 77.03	33,29%
Chrome 77.03	14,87%
Facebook in-app Browser 242.00	4,55%
Chrome Mobile 78.03	4,31%
Samsung Browser 10.10	3,38%
Facebook in-app Browser 244.00	3,05%
Facebook in-app Browser 241.00	3,05%
Facebook in-app Browser 240.00	2,59%
Chrome Mobile 76.03	2,56%
Facebook in-app Browser 243.00	2,43%

browser sep.19

browser	share of visits
Chrome Mobile 76.03	24,88%
Chrome Mobile 77.03	13,40%
Chrome 76.03	12,01%
Chrome 77.03	3,80%
Facebook in-app Browser 238.00	3,51%
Facebook in-app Browser 236.00	3,34%
Facebook in-app Browser 239.00	3,31%
Facebook in-app Browser 237.00	3,24%
MSIE 11.00	2,29%
Samsung Browser 9.40	1,93%

browser aug.19

browser	share of visits
Chrome Mobile 76.03	29,39%
Chrome 76.03	10,38%
Chrome Mobile 75.03	9,04%
Chrome 75.03	3,95%
Firefox 68.00	3,72%
Facebook in-app Browser 235.00	3,48%
Facebook in-app Browser 233.00	3,41%
Facebook in-app Browser 234.00	3,36%
Samsung Browser 9.40	3,22%
Facebook in-app Browser 232.00	2,93%

device type

device type	share of visits
Huawei	32,29%
Samsung	30,93%
Xiaomi	9,68%
Apple	6,40%
Device - unrecognized	5,61%
Motorola	3,89%
Lenovo	3,84%
Sony	1,98%
LG	1,58%
Nokia	0,86%

device type

device type	share of visits
Huawei	32,25%
Samsung	31,17%
Xiaomi	9,68%
Apple	6,36%
Device - unrecognized	5,04%
Lenovo	3,92%
Motorola	3,92%
Sony	2,06%
LG	1,66%
Nokia	0,86%

device type

device type	share of visits
Huawei	32,07%
Samsung	31,20%
Xiaomi	9,69%
Apple	6,61%
Device - unrecognized	4,61%
Lenovo	4,06%
Motorola	3,92%
Sony	2,15%
LG	1,74%
Nokia	0,87%

device type

device type	share of visits
Huawei	31,83%
Samsung	31,27%
Xiaomi	9,51%
Apple	6,56%
Device - unrecognized	4,46%
Lenovo	4,29%
Motorola	3,96%
Sony	2,24%
LG	1,81%
Nokia	0,89%

operating system

operating system	share of visits
Android 9.x (Pie)	33,38%
Android 8.x (Oreo)	14,85%
Windows 10	13,73%
Android 7.x (Nougat)	10,42%
Windows 7	6,70%
Android 6.x (Marshmallow)	5,50%
Android 5.x (Lollipop)	3,99%
iOS	3,60%
Windows 8.1	1,68%
Android 4.4 (KitKat)	1,52%

operating system

operating system	share of visits
Android 9.x (Pie)	31,08%
Android 8.x (Oreo)	16,35%
Windows 10	13,54%
Android 7.x (Nougat)	10,85%
Windows 7	6,95%
Android 6.x (Marshmallow)	5,78%
Android 5.x (Lollipop)	4,15%
iOS	3,09%
Windows 8.1	1,68%
Android 4.4 (KitKat)	1,56%

operating system

operating system	share of visits
Android 9.x (Pie)	28,27%
Android 8.x (Oreo)	17,53%
Windows 10	13,63%
Android 7.x (Nougat)	11,20%
Windows 7	7,44%
Android 6.x (Marshmallow)	6,03%
Android 5.x (Lollipop)	4,31%
iOS 12.x	2,46%
iOS	1,93%
Windows 8.1	1,78%

operating system

operating system	share of visits
Android 9.x (Pie)	25,64%
Android 8.x (Oreo)	18,29%
Windows 10	13,60%
Android 7.x (Nougat)	11,66%
Windows 7	8,09%
Android 6.x (Marshmallow)	6,35%
Android 5.x (Lollipop)	4,57%
iOS 12.x	2,43%
Windows 8.1	1,89%
iOS	1,83%

screen size

screen size	share of visits
360 x 640	25,48%
360 x 720	6,89%
1366 x 768	6,39%
1920 x 1080	6,25%
360 x 780	5,93%
360 x 760	5,17%
360 x 740	4,04%
412 x 846	3,03%
1536 x 864	2,30%
375 x 667	2,03%

screen size

screen size	share of visits
360 x 640	26,65%
360 x 720	6,88%
1920 x 1080	6,48%
1366 x 768	6,19%
360 x 780	5,40%
360 x 760	5,10%
360 x 740	4,14%
412 x 846	3,12%
1536 x 864	2,24%
375 x 667	2,12%

screen size

screen size	share of visits
360 x 640	27,57%
360 x 720	6,76%
1920 x 1080	6,53%
1366 x 768	6,46%
360 x 760	4,96%
360 x 780	4,76%
360 x 740	4,16%
412 x 846	3,13%
1536 x 864	2,25%
375 x 667	2,21%

screen size

screen size	share of visits
360 x 640	28,77%
360 x 720	6,71%
1366 x 768	6,70%
1920 x 1080	6,49%
360 x 760	4,76%
360 x 740	4,18%
360 x 780	4,08%
412 x 846	3,13%
1536 x 864	2,24%
375 x 667	2,17%

traffic source

traffic source	share of visits
Direct referrer	37,89%
Social site	24,75%
Search engine	23,80%
Web page	13,47%
Campaign	0,07%
Web directory	0,02%

traffic source

traffic source	share of visits
Direct referrer	38,19%
Social site	24,25%
Search engine	23,53%
Web page	13,90%
Web directory	0,08%
Campaign	0,06%

traffic source

traffic source	share of visits
Direct referrer	38,25%
Social site	24,05%
Search engine	23,59%
Web page	14,03%
Campaign	0,06%
Web directory	0,02%

traffic source

traffic source	share of visits
Direct referrer	38,86%
Social site	23,97%
Search engine	23,41%
Web page	13,69%
Campaign	0,05%
Web directory	0,02%